

HOSPITALITY REAL ESTATE MINOR

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ABOUT THE PROGRAM

The **MINOR IN HOSPITALITY REAL ESTATE** is a highly competitive 25-credit curriculum that prepares students for careers in real estate investment, acquisition, development, appraisal, asset management, brokerage, consulting, feasibility, market planning, capital formation, and mortgage lending. Students who complete the minor often secure desirable positions with many of the most prestigious real estate-focused enterprises. The minor, which is administered by The School of Hospitality Business, is available as an elective to students who are enrolled in bachelor's programs at Michigan State University.

TOPICS

- Asset management
- ▶ Appraisal and valuation
- Development and re-development
- Feasibility and market planning
- Asset classifications including hospitality, multifamily, industrial, retail, and commercial
- ▶ Mixed-use projects

SKILLS

- ▶ Financial analysis
- ▶ Data analysis and application
- ▶ Written and oral presentation
- ▶ Critical and creative thinking
- Relationship management, networking
- Negotiating

REAL ESTATE INVESTMENT CLUB, CASE COMPETITIONS, AND INDUSTRY NETWORKING EVENTS

Students are encouraged to join the Real Estate Investment Club (REIC). Since its founding in 2008, the REIC has succeeded in delivering learning experiences beyond the classroom by giving back to the community through volunteering, job shadowing, internships, professional development programs, facility tours, field trips, and travel to conferences.

Students in the minor may also participate in numerous case competitions. They are well prepared with guidance from faculty and alumni and always competitive, frequently achieving top-tier finishes. Similarly, our students travel to industry conferences as ambassadors and delegates, leaving these events with invaluable networking skills and learning experiences.

ADMISSIONS

For admission to the REIM minor, please schedule an appointment with our undergraduate academic programs adviser, **Jeff Yingling, yingling@msu.edu**. You will also need to complete an online application.

INTERNSHIP AND EMPLOYMENT OPPORTUNITIES







































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