Broad College Admission Information Session





Broad College of Business

Agenda

- What Does "Competitive Admission" Mean?
- Academic Factors
- Case Study
- Experiential Profile
- Personal Statement
- Transfer Credit
- Considerations When Reapplying
- Admission Process Timeline
- Myths and Urban Legends



What Does "Competitive Admission" Mean?

- Admission to Broad is competitive, and seats are limited
- Competitiveness of admission is determined by the pool of applicants, and varies each semester.
- Factors impacting competitiveness that are OUTSIDE of your control:
 - Size of overall applicant pool
 - Academic competitiveness of overall applicant pool
 - Number of available seats (determined at the end of each admission period just prior to admission decisions)
 - Final minimum score required for admission this semester
- Factors impacting competitiveness that are WITHIN your control:
 - Your academic performance/grades
 - Your use of available resources to learn about and prepare for the non-academic parts of the application

What Does "Competitive Admission" Mean?

- Maximum point totals for each admission factor:
 - Cumulative GPA: 59
 - College Precore GPA: 59
 - Experiential Profile: 30
 - Case Study: 24 TOTAL: 172
- Minimum score required for admission changes every semester
- Fall 2018 minimum score required for admission: 150
 - This is NOT a guaranteed admissible score for future semesters.



Academic Factors

- Completion of 28 credits (minimum)
- Cumulative GPA (only MSU grades are used)
- College Precore GPA
 - CSE 101
 - Tier 1 Writing Course (WRA 101)
 - \circ MTH 103 or MTH 124
- Cumulative GPA and College Precore GPA equally weighted
 59 points maximum for each
- Apply DURING the semester in which you will complete the academic requirements



Academic Factors

- Approved substitutions for College Precore Courses
 - CSE 101: EGR 102, CSE 220, CSE 231, CMSE 201; CSE waiver exam (https://cse101.cse.msu.edu/)
 - WRA 101-195H: LB 133, MC 111, MC 112, RCAH 111
 - MTH 103/124: MTH 116, MTH 132, MTH 152H, LB 118
- Transfer College Precore Courses
 - All precore completed in transfer = transfer grades used
 - \circ One or more precore completed at MSU = only MSU grades used
- Which math grade will be used?
 - o If all MTH courses taken at MSU, the highest grade will be used
 - If MTH courses were taken at MSU as well as for transfer credit, the MSU math grade will be used.



AP Exam Scores/Credit

College E	Board Adv	vanced Plac	ement Program Equ	uivalencies
Calculus AB	5	3 credits	MTH 132	Substitute for MTH 124 use 4.0 grade
Exam 66	4	3 credits	MTH 132	Substitute for MTH 124 use 3.5 grade
Calculus BC	5 or 4	7 credits	MTH 132, 133	Substitute for MTH 124 use 4.0 grade
Exam 68	3	7 credits	MTH 132, 133	Substitute for MTH 124 use 3.5 grade
Computer Science A	5	4 credits	CSE 231	Substitute for CSE 101 use 4.0 grade
MTH is honors or not.	1-			
Exam 31	4	4 credits	CSE 231	Substitute for CSE 101 use 3.5 grade
English*	5	4 credits		
Language & Composition			WRA 101	Substitute for WRA 101 use 4.0 grade
Exam 36				
and/or	4	4 credits	WRA 101	Substitute for WRA 101 use 3.5 grade
Literature & Composition	3	0 credit	Waive WRA 101	
				Must Take WRA 101

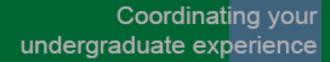
IB Scores/Credit

International Baccalaureate Program Equivalencies									
Note: MSU recognizes subjects taken at the higher level (HL). This table reflects HL subject equivalencies.									
IB Subject Score Credit or Waive MSU Course Grade used for Broad College Precore									
Computer Science	7, 6, or 5	3 credits	CSE GCU	MUST TAKE CSE 101					
English A - Literature	7 or 6	8 credits	WRA 101 (Tier I requirement)/ GCU	4.0					
	5	4 Credits	WRA 101	3.5					
Mathematics	7 or 6	12 credits	MTH 116, 132, 133	4.0					
Mathematics	5	12 credits	MTH 116, 132, 133	3.5					



CLEP Scores/Credit

College Level Examination Program (CLEP) Practices and Policies								
(Minimum	n scores	based on	computer-based tes	sting environment)				
Examination	Min. Sco	ore Credits	;	Grade used for Broad College Precore				
American Literature	50	4	ENG, GCU*	Must Take WRA 101				
Analyzing and Interpreting Literature	50	4	ENG, GCU*	Must Take WRA 101				
English Literature	50	4	ENG, GCU*	Must Take WRA 101				
College Algebra	50	3	MTH 103	4.0				
Pre-calculus	50-79	3	MTH 103	4.0				
	80	5	MTH 116	4.0				



Academic Factor Points

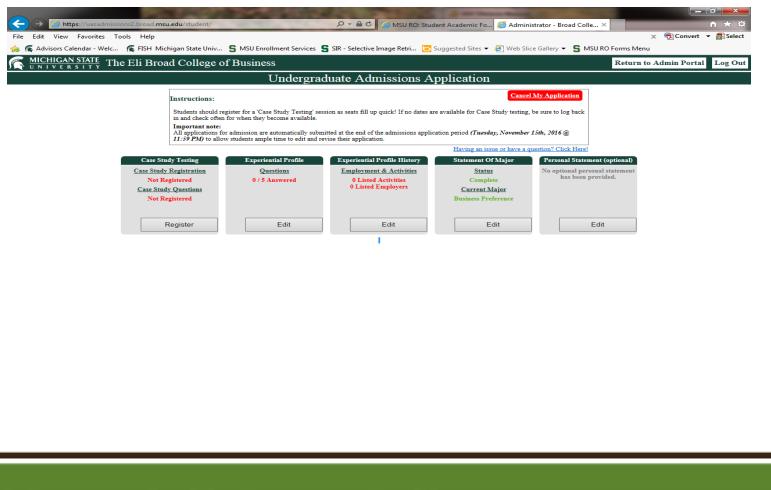
Fall 2018/Spring 2019 GPA Rating

System

MSU Cumulative GPA		4.0 - 3.9	3.8 - 3.89	3.7 - 3.79	3.6 - 3.69	3.5 - 3.59	3.4 - 3.49	3.3 - 3.39	3.2 - 3.29	3.1 - 3.19	3.0 - 3.09	2.9 - 2.99	2.8 - 2.89	2.7 - 2.79	0.0 - 2.69
Rate		59	58	57	56	55	54	53	52	51	50	40	30	20	10
College Precore GPA	Rate														
3.9 - 4.0	59	118	117	116	115	114	113	112	111	110	109	99	89	79	69
3.8 - 3.89	58	117	116	115	114	113	112	111	110	109	108	98	88	78	68
3.7 - 3.79	57	116	115	114	113	112	111	110	109	108	107	97	87	77	67
3.6 - 3.69	56	115	114	113	112	111	110	109	108	107	106	96	86	76	66
3.5 - 3.59	55	114	113	112	111	110	109	108	107	106	105	95	85	75	65
3.4 - 3.49	54	113	112	111	110	109	108	107	106	105	104	94	84	74	64
3.3 - 3.39	53	112	111	110	109	108	107	106	105	104	103	93	83	73	63
3.2 - 3.29	52	111	110	109	108	107	106	105	104	103	102	92	82	72	62
3.1 - 3.19	51	110	109	108	107	106	105	104	103	102	101	91	81	71	61
3.0 - 3.99	50	109	108	107	106	105	104	103	102	101	100	90	80	70	60
2.9 - 2.99	40	99	98	97	96	95	94	93	92	91	90	80	70	60	50
2.8 - 2.89	30	89	88	87	86	85	84	83	82	81	80	70	60	50	40
2.7 - 2.79	20	79	78	77	76	75	74	73	72	71	70	60	50	40	30
0.0 - 2.69	10	69	68	67	66	65	64	63	62	61	60	50	40	30	20

1/15/2018

Application Main Page



Case Study

- March 21 & 22, 2019
- Business-related hypothetical scenario with two questions to answer
- 90 minute time limit; 500 word limit per question
- Proctored (like an exam) in a MSU computer lab
- **Register early** to reserve a time that works with your schedule
- A make-up case study will only be approved in cases of academic course conflict or varsity & club athletic competition/travel (contact <u>admissions@broad.msu.edu</u> by March 11)
- Students requesting accommodations must request them 10 days in advance (March 11), and provide a copy of the RCPD VISA (contact <u>admissions@broad.msu.edu</u>) – must be registered with RCPD



Case Study

- 24 points maximum
- Scoring Categories (*equally weighted*)
 - Conventions (use of language, command of standard written English, grammar/mechanics)
 - Organization (organization of thought and structure)
 - Content (supported central claim)
 - o Critical Thinking & Analysis
- Dictionary, thesaurus, and translator functions will be available for use during the Case Study sessions
- Tips for success!
 - o Make an outline
 - Be sure to answer all parts of each question
 - Take a position and defend it with a logical argument
 - Question #1 is more heavily weighted
 - Use the Sample Case Study (available online)

Case Study Registration

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	Case Study Testin Please select a session time and location below: O Changes button at the botton of the page, Please r your prior Students that require a special accommo Fri Oct 21, 2016 @ 8:30 AM	nce you've made your selection, use the Save emember to arrive 15 minutes early and bring re ID.		
	O Brody Hall (BDY)	Room # 143		
	O Business College Complex (BCC)	Room # 3012		
	Chemistry (CEM)	Room # 235		
	Computer Center (CC)	Room #: 210		
	C Eppley Center (EPP)	Room #, 109		
	O Human Ecology Bldg (HE)	Room # 106		
	O Natural Resources Bldg (NR)	Form + 218		
	O Plant & Soil Science Bldg (PSS)	Room # A152		
	Student Services Bldg (SSB)	Room # 025		
	O Wells Hall (WH)	Recent # B102		
	○ Wells Hall (WH)	Room # B110F		
	🔿 Wells Hall (WH)	Room # B110H		
	Fri Oct 21, 2016 @ 10:30 AM			
	Chemistry (CEM)	Room # 235		
	Computer Center (CC)	Room + 210		
	Human Ecology Bidg (HE)	Room #, 105		
	Natural Resources Bldg (NR)	Room # 218		
	Student Services Bldg (SSB)	Room #, 026		
	O Wells Hall (WH)	Room # B110H		
	Fri Oct 21, 2016 @ 2:00 PM			~

- Employment & Activities sections
 - Post-high school experiences, if possible, but significant high school experiences acceptable (limit to junior & senior years)
 - Examples of "employment": internship, part-time/summer job, significant volunteer experience
 - Examples of "activity": student organizations, study abroad programs (that you have already completed), community service, student government, leadership positions on athletic teams
 - o Must include at least one employment and one activity for profile to be accepted
 - o Responsibilities & Skills- bullet points; what is the skill and how you used it
 - o Dates:
 - Current involvement should be listed as through the end of this semester (May 2019)
 - Employment that was exactly the same for multiple summers should include the entire date range (June 2014 – August 2016), with the word "Summers" at the top of the skills section
- Academic & Major Field of Study Goals (*will not influence admission decision*)
 - Highest intended level of education
 - o Intended Broad major



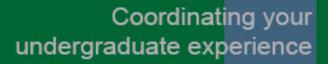
- Why did you decide to pursue admission to the Broad College? What influenced this decision?
- What do you see as a significant challenge you have faced? How did you overcome this challenge? Where did you go for support?
 - NOTE: there is no restriction on the "type" of challenge
- Please discuss the one activity you have undertaken in your senior year of high school through your time at MSU that best demonstrates why you would be an asset to the Broad College.

250 word limit for all responses



- 30 points maximum
- Scoring Categories (equally weighted)
 - Motivation & Enthusiasm (passion for area of study)
 - Engagement & Commitment (active engagement in past & present experiences)
 - Resilience (demonstration of the ability to overcome a struggle and persist)
 - Positive Self-Concept (confidence, self-esteem, independence)
 - Written Communication Skills (use of English language conventions mechanics, grammar)
- Resources for Experiential Profile Preparation
 - Preparing Your Experiential Profile Sessions (UAS-led large group sessions)
 - o March 28 6:15-7:15pm N100 BCC
 - Lear Center Advising (appointments scheduled via Handshake)
 - o Writing Center
 - o ELC Language Lab

Advisors do not review individual student profiles.



- Tips for Success!
 - Use MSU services/resources
 - Practice business writing (not creative/fiction writing) clear, concise, complete
 - Write in your own voice the reader can tell if you are using someone else's words. This is your opportunity to tell us about yourself.
 - This does not need to be framed like an internship/employment interview.
 - It may be helpful to think of this as a written version of a college admission interview. What do you want the reader to know about you (as related to the specific question)?
 - Answer all parts of the question/prompt
 - Quality counts grammar, spelling, mechanics; college-level writing is expected.
 - Proofread, proofread, proofread
- Take this portion of the application process seriously strong grades are not the only factor in the admission decision.



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MICHIGAN STATE THE Eli Broad College of Business	Return to Admin Portal Log Out
 What level of education do you expect to achieve during your lifetime? (informational purposes only; responses will not influence the likelihood of admission) 	
Please select your response	
As of today, what is your intended Broad major? (informational purposes only; responses will not influence the likelihood of admission)	
Select from the available options.	
3. Why did you decide to pursue admission to the Broad College? What influenced this decision? (250 word limit)	
	4
4. What do you see as a significant personal challenge you have faced? How did you overcome this challenge? Where did you go for support? (250 word limit)	1
 Please discuss the one activity you have undertaken in your senior year of high school or time at MSU that best demonstrates why you would be an asset to the Broad College. (250 word limit) 	



Personal Statement

- The personal statement of extenuating circumstance is an opportunity for a student to share a circumstance beyond his/her control which impacted academic performance. Official supportive documentation of the extenuating circumstance must be submitted to <u>admissions@broad.msu.edu</u>.
- Examples of reasons to write a personal statement:
 Medical illness
 - o Family emergency
- The desire to pursue a Broad degree with no other extenuating factors is not a reason for a personal statement; this is assumed based on the act of applying.



Transfer Credit

- Declare current dual enrollment in the application system
 - Institution name, course code, number of credits, end of semester date
 - ONLY COURSES YOU ARE TAKING IN SPRING 2019
- Credit from prior semester courses must be reflected on your academic record as "accepted credit" by May 7. Unofficial documentation cannot be accepted.
- Repeating MSU courses (0.0-1.5) through transfer credit
 - Once transcript is applied to your academic record, the original course grade will be removed from your GPA (and precore GPA, if it is a precore course)
 - o Grade from the other institution is not used in GPA calculations

Transfer Credit

- Documentation of course completion with a transferrable grade must be submitted to the Admission Coordinator (<u>admissions@broad.msu.edu</u>) by 8:00pm, May 8.
 - Acceptable: Screenshot of final semester grade (like STUINFO) or electronic unofficial transcript
 - Unacceptable: letters from instructors/school officials, semester progress grades, D2L-style gradebook screenshots
- Courses that end and/or grades that are not made available until after the May 8 deadline will not be considered in the decision for Spring 2019.
 Students who choose to complete courses that do not meet this deadline must apply in the next available application period.
- **Official** transcripts (showing final grades) must be sent to the Office of Admissions (NOT the Broad College).



Considerations If Reapplying

- Improve your GPA
 - Repeat courses, if possible (20 repeat credit maximum)
 - Take a reasonable course-load this semester to ensure maximum GPA improvement through high grades
 - Use academic support services (tutoring, workshops, help rooms, study sessions, office hours)
- Strengthen your Experiential Profile
 - o Use the resources outlined in this presentation
 - Proofread, proofread, proofread
 - The questions are different don't wait until the last minute to start writing.
- Remember that this is a different admission cycle, so non-academic factor ratings, average GPAs and admission point cut-offs will be different
- You must complete a new Case Study and Experiential Profile THIS SEMESTER

 responses from previous semesters are not saved, and scores from previous semesters will not be used.



Admission Process Timeline

- Application Opens: January 10, 2019
- Deadline to Begin a New Application: March 21, 2019
- Case Study Registration: January 10 March 21, 2019
- Case Study: March 21 & 22, 2019
- **Experiential Profile Deadline**: 11:59pm, April 1, 2019 (there is no "submit" button; applicants can edit their responses until the deadline)
- Fall Semester Dual-Enrolled Course Documentation Deadline: May 8, 2019 at 8:00pm (unofficial documentation submitted via email to admissions@broad.msu.edu)
- Admission Decisions: Notifications sent via Office of the Registrar's Confidential Message after 5:00pm May 10, 2019

See *uas.broad.msu.edu/admissions/* for more information.



Myths and Urban Legends

- Only grades matter.
 - While cumulative and precore GPAs are weighted, collectively, heavier than the nonacademic factors, the Experiential Profile and Case Study together account for close to 1/3 of the total possible points. Admission is unlikely without strong performance in all areas.
- My answers to the Experiential Profile essay questions must be related to business or my intended major.
 - This is not an expectation, and is likely related to the previously required profile questions (which were changed beginning Fall 2017).
- You get extra points for attending an infosessions/workshop/advising appointment.
 - While we track attendance at such events, it is for planning purposes, and to document your attendance so we are aware of your level of exposure to the admission process. No points are associated – but it is in your best interest to be as informed as possible.
- You can't apply if you have more than 56 credits/have already applied once, twice, etc.
 - The Broad College does not limit access to the application based on credit total (once you meet the minimum application requirements), current major, or number of previous applications.



Myths and Urban Legends

- It's easier to get admitted in _____ semester.
 - Both fall and spring semester applicant pools are very large and very competitive.
 While this may have been a recommended strategy in the distant past, it is poor advice given the large number of students now seeking admission to Broad.
- There are "practice Case Study" sessions.
 - The Broad College does not facilitate such sessions. If you hear of such an event, be aware that it is not administered or sanctioned by Broad, and the advice you get may be incorrect.
- You need ___ employment/activities entries on the Experiential Profile
 - Beyond needing one of each type of experience, there is no minimum or maximum number of employment/activities required.

It is best to seek advice from Broad advising staff regarding the admissions process. Changes to the criteria, requirements, scoring, and procedures occur periodically, and older students may not be aware of such updates, and so may be unknowingly giving you incorrect advice. Please see a Broad advisor if you have questions.



Questions?

uas.broad.msu.edu/admissions/faqs/

