

**Management 476 (3 credits) and Program Schedule Information**  
**Managing People and Operations in a Global Market**  
**University of St Andrews- Scotland, 2019**

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D2L address: under groups: Scotland Study Abroad Program- College of Business  
Office Hours: By Appointment, emails always welcome

MGT 476 is required of students who participate in the study abroad program- College of Business at University of St Andrews (Scotland). You will be enrolled in MGT 476 by the Management Department.

**University Learning Goals**

- Analytic Thinking- the MSU graduate uses ways of knowing from mathematics, natural sciences, social sciences, humanities and arts to access information and critically analyzes complex material in order to evaluate, construct reasoned arguments and communicate inferences and conclusions.
- Cultural Understanding- the MSU graduate comprehends global and cultural diversity within historical, artistic and societal contexts,
- Effective Citizenship- the MSU graduate participates in a number of local, national and global communities and has the capacity to lead in an increasingly interdependent world.
- Effective Communication- the MSU graduate uses a variety of media to communicate effectively with diverse audiences.
- Integrated Reasoning- the MSU graduate integrates discipline-based knowledge to make informed decisions that reflect humane, social, ethical and aesthetic values.

**Course Outcomes**

- Develop an understanding of the historical development of multi-national corporations
- Expand an appreciation of the contextual, cultural framework of managing people in a global market
- Increase knowledge of environmental factors in multinational corporations
- Foster a working knowledge of diverse labor relations processes found across the globe
- Broaden perspectives of labor management relations beyond American models
- Develop skills in team work and problem-solving
- Cultivate an enjoyment for the learning process as a life-long skill

**Professor Expectations**

- Students will actively participate in all activities on a consistent basis
- Students will produce all course materials on a computer
- All electronic devices will be turned off during class time
- Students are responsible for all material covered in this course
- Students will respect all points of view shared in class
- Students will expect as much of themselves as they do each other and the professor

## **Learning Model**

- A collaborative learning model is required where students form a self-selected team of five members; they will work with throughout the study abroad experience
- Attention to learning styles is given in instructional design using lecture, interactive hands on activities and audio-visual assistance
- Pre-departure class experiences during spring semester
- Pre-departure reading and other assignments during summer semester

### **Evaluation of Grading**

Team project research of a multi-national corporation	35%
Team presentation of a multi-national corporation	30%
In-Class Exercises (5 points each)	35%

### **Grading Scale**

90-100 points = 4.0	70-74 points = 2.0
85-89 points = 3.5	65-69 points = 1.5
80-84 points = 3.0	60-64 points = 1.0
75-79 points = 2.5	0-59 points = 0.0

**Textbook**                      None Required.

## **Make-up Policy**

Requests should be made via email at least 72 hours prior to deadlines. Only legitimate reasons for accommodation will be honored and documentation is required. Typical examples of a legitimate reason for accommodation are family death and serious personal illness.

## **Academic Integrity**

Consistent with MSU's academic community and the Broad College Undergraduate Honor Code, the highest standards of academic integrity are upheld in this course. Any act of academic dishonesty will result in the appropriate penalty grade (for the assignment or the course).

## **Team Project Requirements**

Students will become teams of five members. Teams will be formed by the end of spring semester and will work on their project throughout the summer prior to departure. To get started, use the following sources: LexisNexis, MarketLine, and Business Source Complete through the Gast Library web site. No time will be provided for this project in class during the study abroad program. All bullets must be covered:

Teams will select a multi-national corporation, and research and report on the following:

- historical, background information on their corporation
- the industry of their corporation and competitors
- the corporation's level of competitiveness in the global market
- five countries (not U.S.) where the multinational corporation conducts business

- report on the unique models of managing people and operations based on national culture of those five countries
- challenges of doing business in each country
- advantages of doing business in each country
- submit a detail outline and a PowerPoint slide deck
- cite sources using a bibliography

### **Team Project Deadline**

- Due: Friday July 5<sup>th</sup>. Send an outline and the PowerPoint Presentation of the team project electronically to Dr. Wilson at [wilsone@msu.edu](mailto:wilsone@msu.edu)

### **For the Team Presentation in Scotland:**

- Bring a copy of the PowerPoint slide deck and the team presentation outline (be prepared; do not read from the slides)
- Give a 20-minute PowerPoint presentation in class at University of St Andrews

### **Professor Evaluation of Team Performance**

#### **I will use the following criteria to evaluate team performance:**

Was the team well prepared, with the report and the presentation?

Did each team member participate fully (in class and out of class activities)? Did Dr. Wilson receive any complaints about a team member not pulling their weight?

Was the team effective with: all material covered, in communication, current events raised?

**Schedule: Pre-departure meetings: Spring 2019** Thursdays at Jimmy's Pub on Chandler Road, unless indicated otherwise.

April 3            Orientation to Study Abroad Experience and Participants  
4:30-6:30pm    Review of academic requirements, contract agreement, travel plans and schedule  
Scotland 2017 Students' Perspectives: Making the Most of Your Scotland Experience

April 10          Professionalism in Writing and Presentations  
4:30-6:30pm    Pre-departure Safety Presentation

April 12          Predeparture Golf Instruction  
3:00-5:00pm    Location: DeWitt Golf Center

April 17          Managing People in a Global Market  
4:30-6:30pm    Final Sign Up for: MGT 476 Teams, Flats/Apartments and Country for MKT 310/MGT 490

**Meetings in Scotland: Summer 2019** School Five in The Quad, University of St Andrews

9:00-10:30am: HB 420

10:30-11:30am: One lecture or a case study on managing people and operations in a global market

11:30-2pm: Presentations on countries and one team project each day

3:30-4:30pm: Golf Activity

August 5 Monday	Program Housing Begins, 2pm
August 6 Tuesday	HB 420 Introduction and On-Site Safety Briefing History of International Business Case Study Golf- Links Style Swing Instruction, The Fairmont Resort
August 7 Wednesday	HB 420 International Labor Law and Global Operations Great Britain (Ex: Scotland, England, N. Ireland, Wales) Western Europe – Part One (ex: Germany, Netherlands, Norway) Team Project Presentation Golf- The Balgove Outing
August 8 Thursday	HB 420 Environmental Influences on International Business Case Study Western Europe – Part Two (ex: Italy, France, Spain) Team Project Presentation
August 12 Monday	HB 420 Case Study Eastern Europe (ex: Russia, Poland, Croatia, Czech Republic) Middle East and Africa (ex: Saudi Arabia, Jordan, Iraq, Kenya) Team Project Presentation Golf- The Himalayas Putting Course
August 13 Tuesday	HB 420 Cultural Factors Eastern Asia and the Pacific Rim (ex: India, China) Team Project Presentation Golf- Links Style Swing Instruction, The Fairmont Resort
August 14 Wednesday	HB 420 Leading a Multinational Corporation (Part One) Case Study South America and North America (ex: Brazil, Ecuador, Mexico, Canada) Team Project Presentation Golf- Play and Pub Day (Golf at The Fairmont Resort, Pub at The Rule)
August 15 Thursday	HB 420 Leading a Multinational Corporation (Part Two) Team Project presentation
August 16 Friday	Program and Housing Ends at 10am Post-Program Housing Begins (1-6 additional nights)