



Broad Admissions

broad.msu.edu/undergraduate/admissions

Admission to the Broad College

The Broad College admissions process is based on a holistic performance model which includes a proctored case study, an experiential profile, MSU cumulative GPA, and a college precore GPA consisting of grades in WRA 101-195H, EC 201 or EC 202, and STT 200 or equivalent. Students must also have completed 28 cumulative credits and CSE 102. Students who are admitted to the Broad College will be designated “Business Admitted.” Students who do not gain entry upon initial application will be eligible to reapply. Enrollment in the Broad College of Business is limited, and admission to the College is competitive.

Admission to a Degree Granting Major

Once admitted to the Broad College, students who remain in good standing with the university and have completed 56 credits or more will be eligible to apply for admission to a Broad College major (excluding Hospitality Business). Admission to major will be competitive and based on a model including MSU cumulative GPA as well as grade performance in major precore courses (ACC 201, ACC 202, EC 201, EC 202, ITM 209, and MKT 250). The following competitive admission majors will also use a combination of courses relevant to performance in the major: Accounting, Supply Chain Management.

Transfer Student Admission

Transfer applicants will be admitted either as “Business Preference” or “Business Admitted.” Transfer students will not be directly admitted to a Broad College major, but will enter into the competitive process.

Admission to Hospitality Business

Hospitality Business students will not participate in the above process, but will participate in an admissions process uniquely designed specifically for the major.

Visit www.reg.msu.edu for a complete statement on admission.

Learn About the Admission Process

- Attend an Admission Information Session
- Review the Broad Admissions website
- Meet with a Broad Academic Advisor (broad.msu.edu/undergraduate/advising)

Academic Support Services

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| • NSSC Learning Center (nssc.msu.edu) | Assisting students in developing academic success skills |
| • Statistics Help Room (stt.natsci.msu.edu) | Out of class supplemental assistance in STT courses |
| • The Writing Center (writing.msu.edu) | Individual & group writing consultation |
| • ESL Lab (elc.msu.edu/esl-lab/) | Writing assistance for international students |
| • Multicultural Business Program
(broad.msu.edu/undergraduate/opportunities/mbp/) | Small group tutoring for select Broad core courses |

Resources for Completing the Experiential Profile

- Attend an Admission Information Session and an Experiential Profile Preparation Session
- Visit The Writing Center (writing.msu.edu) and the ESL Lab (elc.msu.edu/esl-lab/)
- Use Russell Palmer Center resources to develop a strong resume (broad.msu.edu/career-management/)

Admission to Broad College

Academic Factors (Required)

The minimum criteria to apply include:

1. Completion of **28 credits**
2. Completion of **CSE 102**
3. Completion of the following college precore courses:

STT 200/201/315

EC 201 or EC 202

Tier 1 Writing Requirement (WRA 101 or equivalent)

Academic Factors Included in the Admission Decision:

Cumulative GPA (MSU grades only)

College Precore GPA (see Calculating Your College Precore GPA, below)

Non-Academic Factors (Required)

An online **Experiential Profile** considering the following qualities:

- **Motivation & Enthusiasm**
- **Engagement & Commitment**
- **Resilience**
- **Positive Self-Concept**
- **Written Communication Skills**

A proctored **Case Study** considering characteristics in one of the following thematic areas which will be randomly assigned:

- **Integrity**
- **Initiative/Resourcefulness**
- **Professional Relationships/Teamwork**

Students seeking admission must complete both the experiential profile and case study.

Personal Statement (Optional)

The personal statement of extenuating circumstance is an opportunity for a student to share a circumstance beyond his/her control which impacted academic performance. Official supportive documentation substantiating the extenuating circumstance must be submitted by the end of the application period.

Calculating Your College Precore GPA:

Subject	Course	Credits	x	Grade	=	Points
Statistics	STT		x		=	
Writing	WRA		x		=	
Economics	EC		x		=	
Economics*	EC		x		=	
	Totals					

Total Points / Total Credits = Core GPA

MSU grades only, with the following exception: if only one MSU precore grade is present, transfer precore grades will be reviewed. Precore equivalents taken at MSU are used in the college precore GPA calculation. AP/IB/CLEP scores that lead to credit carry a GPA value for the College Precore GPA only; see broad.msu.edu/undergraduate/admissions for equivalencies.

* If both EC 201 & EC 202 are completed, both grades will be used.

Admission to Degree Granting Major

Academic Factors (Required)

The minimum criteria to apply include:

1. Completion of **56 credits**
2. Completion of the following Major Precore courses:

EC 201

EC 202

ACC 201

ACC 202

MKT 250

ITM 209

Academic Factors Included: (1) major precore GPA, (2) cumulative GPA, and (3) competitive admission factors, if applicable

Competitive Admission Majors

The following majors will also use grades in a combination of courses relevant to performance in the major.

ACC: Competitive based on grades in ACC 201 & ACC 202.

SCM: Competitive based on cumulative GPA & major precore GPA.

Calculating Your Major Precore GPA:

Course	Credits	x	Grade	=	Points
EC 201		x		=	
EC 202		x		=	
ACC 201		x		=	
ACC 202		x		=	
MKT 250		x		=	
ITM 209		x		=	
Totals					

Total Points / Total Credits = Core GPA

Only MSU grades are used in the cumulative and major precore GPA calculations. Precore equivalents taken at MSU are used in the major precore GPA calculations. BUS 250 (prior to Fall 2018) and MGT 250 (Fall 2018-Summer 2019) are used to fulfill the MKT 250 requirement.