



## IBUS 393 - Introduction to International Business Business of the Olympics – Sydney, Australia

### Instructional Team Information

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### Course Text and Materials

Cashman, R., 2011. Sydney Olympic Park 2000 to 2010 History and Legacy; Walla Walla Press, Sydney

Olympic Cities: City Agendas, Planning, and the World's Games, 1896 - 2016 (Planning, History and Environment Series) by John R. Gold and Margaret M. Gold (Paperback - Oct 9, 2010)

Class materials are available through D2L

### Description

Introduction to the context of international business delivered on-site in foreign settings. Fundamental concepts and principles of globalization such as multinational corporations, foreign markets and economies, internal and external market transactions, international law, cultural influences, and multinational business strategies.

### Assessment Overview

Your grade in IBUS 393 will be comprised of the following components:

Final Exam	150
Predeparture Video Assignment	100
Online Module Summaries	50
Project: Business Plan/Model Draft	50
Project: Business Plan/Model Final	100
Group Project/Presentation	100
Personal Journal	25
Participation	25
<b>Total</b>	<b>600</b>

**EXAM**--There will be one exam. A list of learning objectives will be provided approximately one week prior to the final exam.

**PROJECT/PRESENTATION**-- The project/presentation will be team-based and team members will assess each other for both contribution and cooperation.

**PROJECT/BUSINESS PLAN** – You will create a business plan for a fictional company associated with the Olympics. All projects and papers given to me are to be the work solely of the submitting student. Violations of this policy can cause failure on the project. Projects submitted are assumed to be the work solely of the submitting student. Violations of this policy can cause failure on the project.

**BLOG/JOURNAL**—Student are required to keep a blog/journal which will include directed reflection regarding business theories and cultural encounters.

**PARTICIPATION** – Your participation in class discussions will be monitored and evaluated. You are expected to contribute to group discussions.

### GRADING SCALE

4.0 = 91 - 100%	2.5 = 76 - 80%	1.0 = 60 - 65%
3.5 = 86 - 90%	2.0 = 71 - 75%	0.0 = 0 - 59%
3.0 = 81 - 85%	1.5 = 66 - 70%	

### Readings

It is expected that reading assignments will be completed **prior** to the class session that they are assigned. Check D2L for assignments. Please come prepared to join in the class discussions.

### Make-up Policy

Requests should be made prior to the exam. Only legitimate reasons for a make-up will be honored and documentation is required. Typical examples of a legitimate reason for a make-up are family death and serious personal illness.

### Academic Integrity

Consistent with MSU's academic community and the Broad College Undergraduate Honor Code, the highest standards of academic integrity are upheld in this course. Any act of academic dishonesty will result in the appropriate penalty grade (for the assignment or the course).

### PLEASE KEEP IN MIND

1. Students are expected to participate. The more you participate in this course the more you will get out of it.
2. All assignments are expected to be typed (unless otherwise specified). Please include your Name and PID on all assignments that you turn in.
3. This course as all courses in the College of Business expects all students enrolled in it to comply with the **Broad College Student Honor Code** <http://www.bus.msu.edu/information/news.cfm?newsid=767>

### Accommodations

Students with disabilities should contact the Resource Center for People with Disabilities to develop reasonable accommodations. For an appointment with a counselor, call 353-9642 (voice) or 355-1293(TTY). Please discuss your needs as soon as possible with me.

### Religious Observance

If you wish to be absent from class to observe a religious holiday, please make arrangements in **advance** with the instructor.

### Instructional Team Expectations

- Students will actively participate in all activities on a consistent basis.
- Students will produce all course materials on a computer; please include your name on all materials.
- Students will not use electronic communication devices in class (phones, laptops, tablets, etc.); exceptions may be made for laptops to be used for class sessions that require use.
- Students will respect all points of view shared in class.
- Students will expect as much of themselves as they do of each other and the instructional team.
- Students will adhere to the Broad College Student Honor Code (<https://broad.msu.edu/undergraduate/policies/honor-code/>).

### Email and D2L Course Site

We will use D2L to keep track of administrative tasks, course assignments, and communicate through email to all students enrolled in the class. Please make sure that you have completed your D2L profile and that you check regularly your email or forward your D2L email to your MSU email or personal email account. You will also receive emails directly to your MSU email account outside of D2L.

### Students with Special Accommodations

Any student in this course who has a disability that may prevent him/her from fully demonstrating his/her abilities should contact the I-Team within the first 10 days of the semester, so that we can discuss accommodations necessary to ensure full participation in this course and your overall college transition experience. The Resource Center for Persons with Disabilities (RCPD) is located in Bessey Hall. The phone number there is (517) 884-RCPD (4-7273) or TTY: (517) 355-1293.

## **Class Schedule**

### **Pre-departure class sessions: November - December 2024**

November	Orientation to Study Abroad Experience and Participants: Review of academic requirements, contract agreement, travel plans and schedule and Making the Most of Your Study Abroad Experience; OSA Health and Safety orientation
December	Managing People in a Global Market
December	Final predeparture session – Ready, Set, Go!

### **On-site Sydney Australia**

December 28	Depart USA for Australia
Dec 30 - Jan 10	On site Itinerary
January 10	Return to the USA

### **On campus class sessions: January - February 2025**

January	Unpacking Session
January	Student group presentations on assigned “Top Olympic Partner” (TOP)
January	Business Model Canvas – Olympic related
February	Business Model Draft
February	Final Exam (Business Model Due)