

# BROAD DEGREE REQUIREMENTS

(courses in parentheses are the prerequisite course requirements as of Fall 2019)

## I. UNIVERSITY REQUIREMENTS

___ WRA 101	Writing as Inquiry, Tier I Writing Requirement	4 credits
___ ISB 2**	Integrative Studies in Biological Science (MTH 103/B or STT 200 or concurrently)	3 credits
___ ISP 2**	Integrative Studies in Physical Science ((MTH 103/B) or (STT 200 or concurrently))	3 credits
___ ISB/P 2**L	Biological or Physical Sciences Lab (ISB/P 2** or concurrently)	2 credits
___ IAH 201-210 I/N/D	Integrative Studies in Arts and Humanities (Tier I Writing Requirement)	4 credits
___ IAH 211-241 I/N/D	Integrative Studies in Arts and Humanities (IAH 201-210)	4 credits
___ ISS 2** I/N/D	Integrative Studies in Social Science	4 credits
___ ISS 3** I/N/D	Integrative Studies in Social Science (ISS 2**, 28+ credits)	4 credits

Diversity Req., two different diversity designations I/N/D must be represented within IAH and ISS courses

## II. BUSINESS CORE REQUIREMENTS

___ MTH 103/B	College Algebra	3 credits
___ STT 200	Statistical Methods (MTH 103/B)	3 credits
___ CSE 102	Algorithmic Thinking & Programming (MTH 103/B)	3 credits
___ EC 201	Introduction to Microeconomics	3 credits
___ EC 202	Introduction to Macroeconomics	3 credits

*Restricted to Business-Admitted Students (28+ credits)*

___ ACC 201	Principles of Financial Accounting (CSE 102)	3 credits
___ ACC 202	Principles of Managerial Accounting	3 credits
___ ITM 209	Business Analytics and Information Systems (CSE 102); <i>ITM 309 taken prior to FS16</i>	3 credits
___ MKT 250	Business Communication: Oral and Written Communication; <i>MGT 250 taken prior to FS19</i>	3 credits

*Restricted to Business-Admitted, Accounting, Finance, Human Resource Management, Management, Marketing and Supply Chain Management Students (28+ credits)*

___ FI 311	Financial Management (STT 200/201/315 and ACC 201)	3 credits
___ MKT 300	Managerial Marketing	3 credits
___ MKT 317	Market Analytics (STT 200/201/315)	3 credits
___ SCM 303	Introduction to Supply Chain Management	3 credits

*Restricted to Business-Admitted, Accounting, Finance, Human Resource Management, Management, Marketing and Supply Chain Management Students (56+ credits)*

___ MGT 315	Managing Human Resources and Organizational Behavior	3 credits
___ MKT 310	International and Comparative Dimensions of Business	3 credits
___ GBL 385	Business Law and Ethical Leadership; <i>GBL 295 taken prior to FS18 (admitted to major only)</i>	3 credits
___ International Experience	satisfied by additional course with international content (see pre-approved course list)	3 credits

*Restricted to Accounting, Finance, Human Resource Management, Management, Marketing and Supply Chain Management Students (88+ credits)*

___ MGT 409	Business Policy and Strategic Management (FI 311 and MKT 300 and SCM 303)	3 credits
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## III. MAJOR FIELD REQUIREMENTS; students must maintain a minimum 2.0 GPA in the major field in order to be eligible for graduation

### ACCOUNTING, 19 – 21 credits

#### Required Courses:

___ ACC 250	Preparing for an Accounting Career	1 credit
___ ACC 300	Intermediate Financial Accounting I (ACC 201 and ACC 202)	3 credits
___ ACC 301	intermediate Financial Accounting II (ACC 300/305 and Tier I Writing)	3 credits
___ ACC 321	Accounting Information Systems (ACC 201 and ACC 202)	3 credits
___ ACC 331	Federal Income Tax Accounting (ACC 300/305 and Tier I Writing)	3 credits
___ ACC 341	Accounting for Management Decision Making (ACC 300/305 and STT 200/201/315)	3 credits
___ ACC 411	Auditing (ACC 300/305, ACC 321, and STT 200/201/315)	3 credits

#### Optional Courses:

___ ACC 308	Governmental and Not-for-Profit Accounting (ACC 300/305)	1 credit
___ GBL 451	Law of Commercial Transactions (GBL 385 or concurrently)	1 credit

### FINANCE, 18 credits

#### Required Courses:

___ ACC 305	Intermediate Accounting for Finance Majors (ACC 201 and ACC 202)	3 credits
___ FI 312	Introduction to Investments (FI 311 and ACC 202 and STT 200/201/315)	3 credits
___ FI 414	Advanced Business Finance (FI 311 and FI 312 and Tier I Writing)	3 credits

#### 9 credits from the following:

___ FI 355	Financial Modeling (FI 311 and FI 312 or concurrently)	3 credits
___ FI 413	Deep Learning and Neural Networks in Finance (FI 311)	3 credits
___ FI 422	Financial Data Analytics (CSE 102 or 231 and FI 311)	3 credits
___ FI 424	Deep Learning and Neural Networks in Finance (CSE 102 or 231 and FI 311)	3 credits
___ FI 444	Entrepreneurial Finance (FI 311 or FI 320)	3 credits
___ FI 451	International Financial Management (FI 311)	3 credits
___ FI 457	Security Analysis (FI 312)	3 credits
___ FI 473	Debt and Money Markets (FI 312)	3 credits
___ FI 478	Investment Strategies and Speculative Markets (FI 311 and FI 312)	3 credits
___ FI 491	Topics in Finance (FI 311)	1-4 credits

**HUMAN RESOURCE MANAGEMENT, 15 credits**

Required Courses:

___ MGT 460	Capstone for Management Majors (MGT 315 or concurrently and Tier I Writing, restricted to seniors in major)	3 credits
12 credits from the following:		
___ MGT 411	Organizational Staffing (MGT 315 or concurrently)	3 credits
___ MGT 412	Compensation and Reward Systems (MGT 315 or concurrently)	3 credits
___ MGT 413	Personnel Training and Development (MGT 315 or concurrently)	3 credits
___ MGT 414	Diversity in the Workplace (MGT 315 or concurrently)	3 credits
___ MGT 418	Labor-Management Relations (MGT 315 or concurrently)	3 credits
___ MGT 475	Negotiation and Conflict Management	3 credits
___ MGT 476	Globalization and International Management	3 credits
___ MGT 490	Independent Study (open to seniors)	1-3 credits
___ MGT 491	Special Topics in Human Resource Management (MGT 315 or concurrently)	3 credits

**MANAGEMENT, 15 credits**

Required Course:

___ MGT 460	Capstone for Management Majors (MGT 315 or concurrently and Tier I Writing, restricted to seniors in major)	3 credits
4 courses totaling 12 credits at the 300 – 400 level from Accounting, Finance, General Business and Business Law, Management, Marketing, and Supply Chain Management. Two courses must be in different areas, excluding Management. Courses used to satisfy the Business Core Curriculum may <i>not</i> be used to satisfy a Major Field Req.:		
___ ACC/FI/GBL/MGT/MKT/SCM _____		3 credits
___ ACC/FI/GBL/MGT/MKT/SCM _____		3 credits
___ ACC/FI/GBL/MGT/MKT/SCM _____		3 credits
___ ACC/FI/GBL/MGT/MKT/SCM _____		3 credits

**MARKETING, 18 credits**

Required Courses:

___ MKT 302	Consumer Behavior (MKT 300 and MKT 317 or concurrently)	3 credits
___ MKT 313	Consultative Selling	3 credits
___ MKT 319	Consumer and Market Insights (MKT 300 and MKT 317 or concurrently)	3 credits
___ MKT 460	Marketing Strategy (MKT 302 and MKT 317 and MKT 319 and Tier I Writing)	3 credits
6 credits from the following:		
___ MKT 355	Entrepreneurial Marketing (MKT 300 or ESHP 190)	3 credits
___ MKT 383	Sales Management (MKT 300 and MKT 313 or concurrently)	3 credits
___ MKT 410	Product Innovation and Management (MKT 300 and MKT 317 or concurrently)	3 credits
___ MKT 412	Digital Marketing (MKT 300)	3 credits
___ MKT 415	International Marketing (MKT 300 and MKT 310/EC 340)	3 credits
___ MKT 420	New Product Design and Development (MKT 300/ESHP 190 and MKT 317*)	3 credits
___ MKT 430	Key Account and Customer Relationship Management (MKT 313)	3 credits
___ MKT 490	Independent Study	1-3 credits
___ MKT 491	Special Topics in Marketing (MKT 300 and MKT 302 and MKT 319)	1-3 credits

\*Or approval of the Marketing department

**SUPPLY CHAIN MANAGEMENT, 16 credits**

*(courses are restricted to students admitted to the Supply Chain Management major)*

Required Courses:

___ SCM 371	Procurement and Supply Chain Management (SCM 303)	3 credits
___ SCM 372	Manufacturing Planning and Control (SCM 303 and MKT 317)	3 credits
___ SCM 373	Logistics and Transportation Management (SCM 303 and MKT 317 or concurrently)	3 credits
One of the following:		
___ SCM 470	Supply Chain Application and Policy (SCM 371 and SCM 372 and SCM 373 and Tier I Writing)	3 credits
___ SCM 472	Supply Chain Industry Applications (SCM 371 and SCM 372 and SCM 373 and Tier I Writing)	3 credits
4 credits from the following:		
___ SCM 460	Procurement Contracting (SCM 371 or concurrently)	1 credit
___ SCM 461	Customs, Compliance, and Security	1 credit
___ SCM 462	End-to-End Supply Chain Management Simulation (restricted to seniors)	1 credit
___ SCM 463	Supply Chain Enterprise Resource Planning Applications (restricted to seniors)	1-3 credits
___ SCM 471	Advanced Supply Chain Project Management (SCM 372)	2 credits
___ SCM 474	Negotiations	2 credits
___ SCM 475	Supply Chain Decision Modeling (SCM 372)	3 credits
___ SCM 476	Transportation Management (SCM 373)	2 credits
___ SCM 479	Supply Chain Cost Management (SCM 371)	2 credits
___ SCM 490*	Independent Study	1-3 credits
___ SCM 491	Topics in Supply Chain Management	1-3 credits

\*Only sections designated by the Supply Chain Management department

**IV. ELECTIVE COURSES REQUIREMENTS**

- A minimum of 120 credits is required for graduation; 123 credits are required for students who earn credit for MTH 1825 at Michigan State University. Most Broad students need 20+ elective credits to reach the required graduation credits. At least 9 of those 20 credits must be outside of Business, Math and Statistics.
- A maximum of 3 credits of internship or other work experience counts towards graduation. (SSC 493, SCM 293– restricted to Supply Chain major, ACC 493- restricted to Accounting major).
- A maximum of 6 credits in Advanced Academic English (AAE) 220, 221, 222, or 223 counts towards graduation as elective credits.