

# Broad College of Business

## Self-Guided Tour

### ***Eppley Center***

The Eugene C. Eppley Center is located on Shaw Lane in the heart of MSU's main campus. It is connected to the Minskoff Pavilion and North Business Building. Eppley Center is home to offices for faculty and staff, as well as student services. The School of Hospitality Business, Department of Finance, Multicultural Business Programs (MBP) and Undergraduate Academic Services (UAS) are all housed in Eppley Center.

#### ***1. Undergraduate Academic Services (Room E101)***

<https://broad.msu.edu/undergraduate/>

Broad College of Business academic advisors are coordinators of your undergraduate experience. Broad advisors provide critical information about academic programs and degree requirements, study abroad, leadership development, major choices, career options, policies and procedures, and campus resources. Broad advisors also facilitate freshman seminars, advise student organizations, administer the College/Major admission process, coordinate special programs and events, serve as a reference if we know you well, certify your graduation, and work with university administrators on your behalf.

#### ***2. Multicultural Business Programs (Room E109)***

<https://broad.msu.edu/undergraduate/opportunities/mbp/>

Multicultural Business Programs (MBP) provides continuing student support to help ensure graduation, with individualized academic advising, tutoring, career development, and placement. MBP currently serve more than 650 multicultural students enrolled in business or pre-business majors. MBP also houses 4 student organizations that are open to all MSU students; Women in Business, Multicultural Business Students, National Association of Black Accountants, and the Native American & Hispanic Business students that are open to all MSU.

#### ***3. Broad Center for Student Engagement (Room E105)***

The Broad Center for Student Engagement is a space designed to bring our students together with college partners and stakeholders. The moveable furniture allows students to use it as a study space, a meeting space, or a programming space.

#### ***Multicultural Business Programs Tutorial Center (Room E215)***

The Multicultural Business Program offers free tutorial services to undergraduate students during the fall and spring semesters on a first-come-first-serve basis. This service provides approximately 200–350 students each semester with support in certain core business courses. Our tutors help students review concepts and practice problem solving and applications for these specific courses.

#### ***MSU-CIBER International Business Center (Room E413A)***

<https://ibc.broad.msu.edu/>

The International Business Center (IBC) was designated in 1990 as a National Resource Center by the U.S. Department of Education (i.e., a Center for International Business Education and Research). The mission of IBC is to leverage our leading-edge competencies to provide superior education, research, and assistance to businesses, public policy makers, academics, and students on issues of importance to international trade and global competitiveness using our guiding principles as the foundation.

### ***The School of Hospitality Business (Room E402)***

<https://broad.msu.edu/hospitality-business/>

A degree in hospitality from The School of Hospitality Business sets students up for success in a variety of roles across the \$3.5 trillion global hospitality industry. Our renowned and innovative faculty members provide a perfect mix of theory and practical application. Hospitality students earn a highly versatile hospitality business bachelor of arts degree with a rigorous and relevant curriculum, drawing from three major areas of study: integrative studies, business, and hospitality. Two paid internships are required as part of the undergraduate program experience.

### ***North Business Building***

The North Business Building is located on Bogue Street, connected to the Minskoff Pavilion and Epley Center. Situated on the banks of the Red Cedar, it is currently home to many core business courses as well as many of the offices of Broad's faculty, including the Office of the Dean, Department of Accounting and Information Systems, Department of Management and the Department of Supply Chain Management.

#### ***4. Smaller Classrooms (Room N102)***

Recitations typically take place in the smaller classrooms. Smaller classrooms allow for a close setting that simulates discussion and participation.

#### ***5. Large Lecture Halls (Room N130)***

One of the largest lecture halls at MSU holding just over 600 students. There are entrances on the first and ground floors and 3 large monitors for easy viewing of lecture materials. Professor(s) typically wear a microphone for easy hearing. The white cords dropping down throughout the lecture hall are subtle microphones so students can avoid shouting when asking questions. In addition, to make a large lecture class more conducive to individual participation, they are often broken up into smaller groups called recitation groups, which meet weekly.

TAKE STAIRS OR ELEVATOR DOWN TO GROUND FLOOR

#### ***Broad Senate Store (Ground Floor)***

<https://www.broadstudentsenate.com/>

Student-run by the Broad Student Senate, the Broad Senate Store sells Broad branded merchandise (t-shirts, padfolios, hats, etc.). Students can also visit the store to stay current on the most up to date happening around the college. Profits from the store go directly towards funding projects that impact the entire Broad College.

#### ***6. Financial Analysis Laboratory (Room N4 and N5)***

<https://broad.msu.edu/facilities/financial-analysis-lab/>

The Financial Analysis Laboratory provides the opportunity for hands-on training in financial modeling and valuation. The lab's hardware and software not only emulate a real trading room, but also enable a dynamic instructional setting. The department's Security Analysis and Portfolio Management course is taught in the lab. The lab is equipped with dual screen computers and a select number of Bloomberg terminals

## ***Minskoff Pavilion***

The Edward J. Minskoff Pavilion is located on Shaw Lane, connected to the Eppley Center and North Business Building. It is a state-of-the-art facility covering 100,000 square feet and houses both the Russell Palmer Career Management Center and the Full-Time MBA program. The Minskoff Pavilion's design is focused around the concept of enhancing the Broad student experience with flexible spaces and cutting-edge technology. A Panera Bread is also located on the ground level of the facility.

### ***7. Team Rooms (Ground Floor)***

The team rooms are designed to give current Broad students spaces to study and collaborate. Each room contains screens powered by the Cisco Webex Room Kit Mini, which allows for cross-device screen sharing, including phone, laptop, and tablet devices. The walls of each of the team rooms are marker board which allows our students to write erase and rewrite the ideas they are working on.

### ***8. Gaynor Entrepreneurship Lab (Room M025.1)***

<https://entrepreneurship.msu.edu/gaynor-entrepreneurship-lab/>

The Gaynor Lab facilitates workshops, coaching, and mentoring for student entrepreneurs. Ready to start your new venture? Students in the Gaynor Lab will also be supported as they engage with the Entrepreneurship and Innovation Minor. The space hosts orientations as well as 1-on-1 advising and success coaching. Ready to earn the Minor in Entrepreneurship?

TAKE STAIRS OR ELEVATOR UP TO FIRST FLOOR MINSKOFF PAVILION

### ***9. Russell Palmer Career Management Center (Room M120)***

<https://broad.msu.edu/career-management/undergraduate/>

The Russell Palmer Career Management Center supports all business-interested students of all majors from freshman year through graduation. We are a full-service career management team dedicated to career advising and education. We partner with employers to assist them with the best opportunities to connect with our talented students.

### ***10. Deloitte Interview Suite (Room M130)***

The suite holds 20 interview spaces available for students who want to practice interview skills. During recruit season, employers utilize the space to conduct interviews.

### ***11. Center of Centers Graduate Program Suite (Room M100)***

The Center of Centers is the home to all Broad Graduate Programs. The graduate programs at Broad provide an in-depth and comprehensive curriculum designed around the idea that teamwork, creativity, innovation and thought leadership are the key to creating business leaders who make a difference.

## ***Law College Building***

The Law College Building is located on Shaw Lane across the street from the Eppley Center. The Law College Building is home to the Michigan State University College of Law as well as the William C. Gast Library.

***William C. Gast Business Library (Law College Room 50)***

<https://lib.msu.edu/bus/>

The William C. Gast Business Library is the largest of the branches at MSU Libraries and has three business librarians, two support staff and approximately twenty student employees. The library provides seating for 499 and has wireless access to the internet throughout the facility. There are 7 group study rooms available to students, faculty, and staff. Laser printing, including color, is available from the computers or laptops through MSU Print accounts. Room 22 serves as an instruction and computer lab with 24 seats. The branch is open 99 hours each week during the fall and spring semesters. The library serves the Broad College of Business and the School of Human Resources and Labor Relations.

***McDonel Hall***

McDonel Hall is known for its optimal housing for returning students, transfer students and those wanting a more quiet, mature atmosphere. McDonel is also the home of the Broad College Residential Business Community.

***Residential Business Community (Room C101)***

<https://broad.msu.edu/undergraduate/opportunities/rbc/>

The RBC experience prepares students to be business leaders and encourages their own professional development throughout their college experience. This community living experience assists students in acquiring the relational skills necessary to succeed and lead in today's global society. Through a seamless environment of academic and experiential learning activities, students develop business leadership competencies in a collaborative, inclusive, multicultural environment.

**Eli Broad College of Business**



**Minskoff Pavilion**

**North Business Building**

**Eppley Center**

**First Floor**



Take Stairs or  
Elevator to Ground  
Floor

Minskoff  
Pavilion

Business  
College

Eppley  
Center

2

3

4

5

1

Ground Floor



**First Floor Minskoff Pavilion**

