

Michigan State University Traditions

BROAD COLLEGE *of* BUSINESS

MSU in MOTION



Michigan State University Traditions: Know the Basics

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What do you do when you hear “Go Green”?





The History of Michigan State Spartans and Sparty



SING ALONG TO THE
MICHIGAN STATE UNIVERSITY
FIGHT SONG





MSU, we love thy shadows
When twilight silence falls,
Flushing deep and softly
paling
O'er ivy covered halls;
Beneath the pines we'll gather
To give our faith so true,
Sing our love for Alma Mater
And thy praises MSU.
When from these scenes we
wander
And twilight shadows fade,
Our memory still will linger
Where light and shadows
played;
In the evening oft we'll gather
And pledge our faith anew,
Sing our love for Alma Mater
And thy praises MSU.





MSU Rock

- ▶ The Rock, while small in stature, stands the test of time, too—it is a symbol of MSU spirit, creativity and character since 1873.



Beaumont Tower

- ▶ Since it was built in 1928, the John W. Beaumont Memorial Tower has served as an icon of the Michigan State University campus.
- ▶ In order to prove you are a “true Spartan,” and to ensure you marry your sweetheart, legend has it you must kiss in either the shadow of the tower or at midnight in Beaumont courtyard.



Walking Along the Red Cedar River





Homecoming Week

► Weeklong celebration ending with the football game.



Michigan State University Traditions: Fun Facts

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BUSINESS



Film Features



Other Fun Facts

- ▶ Founded in 1855, MSU is the nation's pioneer land-grant university.
- ▶ 8th Largest university in enrollment
- ▶ The State News prints 30,000 copies each issue
- ▶ We have the number #1 college mascot, SPARTY!
- ▶ Ghost of Mary Mayo
- ▶ 24/7 Guard of Sparty leading up to the Michigan Game



Michigan State University Traditions: Athletics

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Athletics

- Admission to most athletic events is free to MSU students: Women's Basketball, Volleyball, Men's & Women's Soccer, Baseball, Softball, Field Hockey, Wrestling, Gymnastics, Men's & Women's Tennis, Rowing, Men's & Women's Golf, Track & Field and Cross Country
- Discounted rates for men's football, basketball, and hockey.







Football

Basketball

- ▶ Izzone Campout
- ▶ Izzone
- ▶ Midnight Madness



Michigan State University Traditions: Must Dos

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Burgerama (or really any happy hour!)





MSU Dairy Store

- ▶ The facility offers Michigan State University dairy products, yogurt, 32 flavors of ice cream, fresh cheese curds and six other varieties of cheeses produced on site.
- ▶ Tours are available free of charge.

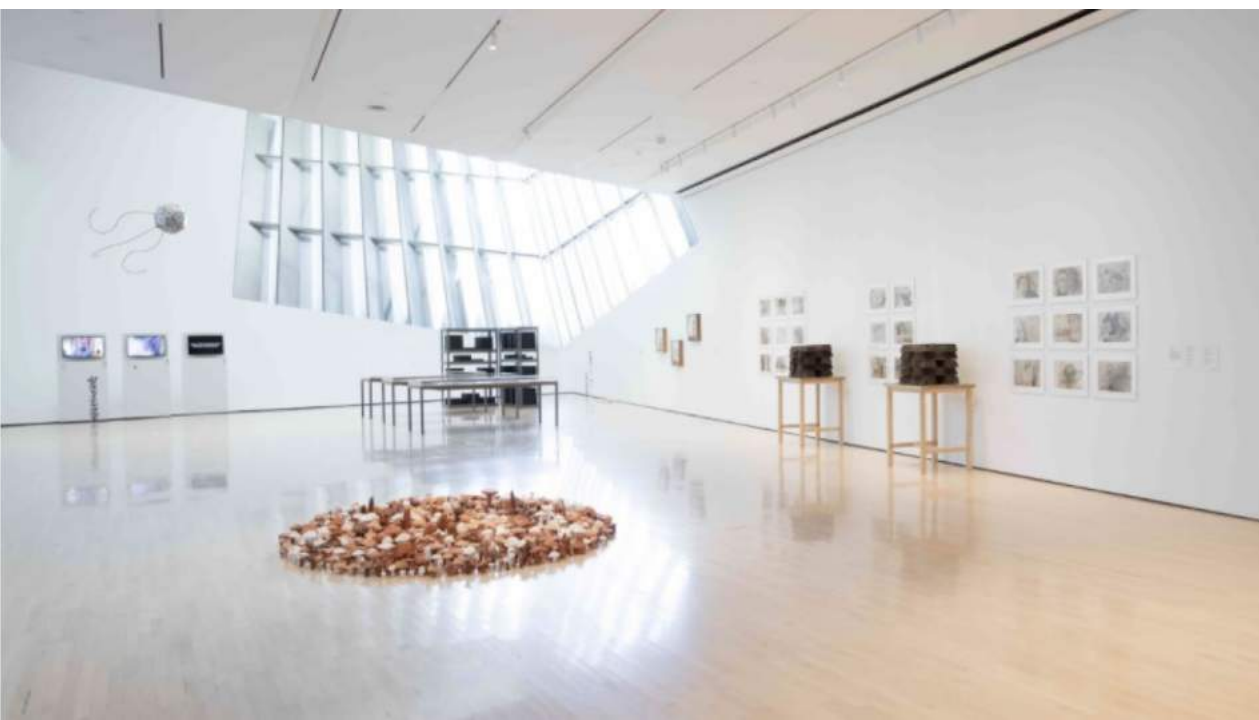




Eat At Brody (or any cafeteria)

- ▶ Brody Hall is recognized as the largest non-military dining facility in the world.
- ▶ Cafeterias next to Minskoff
 - ▶ Shaw Hall
 - ▶ Snyder-Phillips Hall
 - ▶ Owen Hall



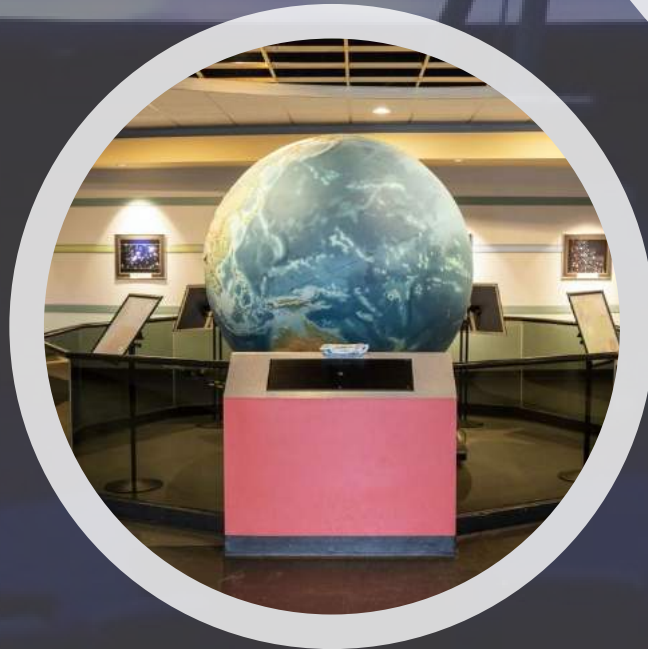


Museums

- ▶ MSU Museum
- ▶ Eli and Edythe Broad Art Museum at MSU
- ▶ Department of Art, Art History, and Design Gallery 101 and Gallery 114
- ▶ Center for Great Lakes Culture
- ▶ Great Lakes Quilt Center
- ▶ University Archives & Historical Collections

Abrams Planetarium

- ▶ The planetarium is an outreach unit of MSU's Department of Physics and Astronomy that offers a variety of shows to all age groups, from preschool through senior citizens.
- ▶ The planetarium houses an exhibit hall with a book and gift counter, a black light gallery of astronomical art and a hemispherical domed sky theatre.





Gardens

- ▶ Horticulture garden
- ▶ Children's garden
- ▶ Hidden lakes garden
- ▶ Beal Botanical Garden





Performing Arts

- ▶ Wharton Center of Performing Arts
- ▶ Cobb Great Hall
- ▶ Pasant Theatre MSU Concert
- ▶ Fairchild Theatre



Recreational Sports and Activity





Upcoming Events

- ▶ Admitted Students Program
 - ▶ April 8th with optional social on Thursday 5-7pm.
 - ▶ Meet with deans, faculty, staff, alumni, and current students.
 - ▶ Travel reimbursement of up to \$300. Hotel and meals included.
 - ▶ RSVP by March 25th.
 - ▶ <http://msu2public.force.com/events/COBEventRegistration?id=7012M000002Xbm2>

Upcoming Events

- ▶ 2022 Forté MBA Women's Leadership Conference
 - ▶ June 10-11th in Los Angeles, CA.
 - ▶ The Broad MBA Program covers the \$269 registration fee.
 - ▶ RSVP by April 8th.
 - ▶ http://www.fortefoundation.org/site/PageServer?pagename=events_powerup&utm_source=forte&utm_medium=passalong&utm_campaign=powerup
 - ▶ Discount code BROAD2022LA

Resources

- ▶ <https://msuspartans.com/sports/2018/7/20/trads-msu-traditions-html.aspx>
- ▶ https://www.mlive.com/entertainment/2016/09/michigan_state_game_day_traditions.html
- ▶ <http://tourtheten.com/michigan-state/traditions/school-traditions/>
- ▶ <https://www.buzzfeed.com/delta/michigan-state-traditions-setting-up-spartans-for-success>
- ▶ <https://www.collegemagazine.com/10-cant-miss-fomo-spartan-experiences-at-michigan-state/>
- ▶ <https://www.michigan.org/article/trip-idea/things-to-do-at-michigan-state-university>
- ▶ <https://aroundmichigan.com/10-things-incoming-students-know-arriving-msu/>
- ▶ <https://spartanavenue.com/2016/05/05/30-things-all-michigan-state-fans-must-do-in-their-lifetime/>
- ▶ <https://www.youtube.com/watch?v=hC4Tc3nyhLg>
- ▶ <https://www.youtube.com/watch?v=b0UsIQJzA-k>
- ▶ <https://www.youtube.com/watch?v=Dg2mLzVXyEo>
- ▶ <https://www.society19.com/bars-to-visit-when-youre-at-michigan-state-university/>
- ▶ <https://cogs.msu.edu/services/grad-section-tickets/> - Grad Football Tickets
- ▶ <https://msuspartans.com/sports/2018/7/20/studentsections.aspx> - More info on tickets (Football, Basketball, Hockey).

