Transcripts (please select one):

☐ I completed my bachelor’s degree in the U.S., and I will have my undergrad institution send official transcripts electronically to admis@msu.edu.

  • Note: If your undergrad institution does not send official electronic copies, then hard copies can be mailed directly to MSU Admissions: https://admissions.msu.edu/contact-us

☐ I completed my bachelor’s degree outside of the U.S. I will have my undergrad university mail hard copies in both English and original language and certified degree copies directly to MSU Admissions: https://admissions.msu.edu/contact-us. Additionally, I will upload digital copies to my application of these documents.

  • Note: MSU Admissions can temporarily admit international applicants with electronic copies of official documents while we wait for hard copies to arrive at the admissions office.

GMAT or GRE Test Waiver (please select one):

☐ The GMAT is automatically waived for applicants with a 3.5 or higher undergrad GPA combined (those in the 3.4 range can also receive this waiver), and this applies to me.

☐ The GMAT is automatically waived for applicants with a 3.0 or higher undergrad GPA combined with significant and or relevant work experience, and this applies to me.

☐ My prior education and work experience are outside of the automatic waiver parameters, so I will be submitting a GMAT or GRE score for consideration.

Work Experience:

☐ I have uploaded my resume to my application.

Letter of Recommendation Forms:

☐ One recommender has completed the MSMR Recommendation Letter Form and uploaded the document to the application portal via the recommender email link.

  • Note: Applicants enter recommenders’ email addresses in the application portal so recommenders can directly upload their recommendation letter forms.

Academic Statement:

☐ I have uploaded an academic statement that describes my career goals and objectives, explaining why I believe a master’s program in Marketing Research will help me achieve those goals. This statement should be no longer than two typed, double-spaced pages.
MSMR Application Checklist

English Language Proficiency (please select one)

☐ I am a domestic applicant (U.S. citizen) and this requirement is waived.

☐ I am an international applicant that attended a US-based university for my bachelor's degree and request that this requirement be automatically waived. My bachelor’s degree granting institution meets the automatic waiver requirements included in the notes below.

☐ I completed my bachelor’s degree outside of the U.S. and will complete an approved English Language test and send the results directly to MSU Admissions. Accepted tests can be found here: [https://admissions.msu.edu/apply/international/language-requirements](https://admissions.msu.edu/apply/international/language-requirements).

Note: The following qualifies for an automatic English Language Waiver:

- Bachelor's degree earned in the U.S. (or another English-speaking country). If a copy of the (old) English language competency scores is available, please send it to Admissions. The B.A. or B.S. program should be a regular 4-year degree with the majority of credits earned in the U.S. (or another English-speaking country), not 100% online, not an "experiential" degree that is based on credit for life experiences and/or not earned at a branch campus in a non-English-speaking country.

- Bachelor's degree earned at MSU; the majority of credits earned while on our campus.

- Master’s degree earned at an AAU institution (see [https://www.aau.edu/who-we-are/our-members](https://www.aau.edu/who-we-are/our-members)) on a U.S. campus. Helpful if English language competency scores are included (even if old) for the student’s admission into the master’s program.

Affidavit of Support & Financial Proof (only for INTL applicants applying to the fall cohort requesting an I-20 for Visa)

☐ I have completed the required Affidavit of Support and uploaded the document to my application along with financial proof (bank statement) and a copy of my passport so my I-20 can be processed.

Note: Here is a link to the current Affidavit of Support Form: [https://oiss.isp.msu.edu/files/6116/4459/6839/oissaffidavitofsupport_Feb_2022.pdf](https://oiss.isp.msu.edu/files/6116/4459/6839/oissaffidavitofsupport_Feb_2022.pdf)

Thank you for selecting MSU MSMR!