Founded in 1927, THE SCHOOL OF HOSPITALITY BUSINESS is the second-oldest hospitality school in the nation. It has launched the careers of industry presidents at some of the world’s leading hospitality companies and includes an alumni network of more than 10,000 professionals in management careers across hotels, restaurants, clubs, sports and entertainment, the cruise industry, and hospitality real estate development. Led by renowned faculty known for industry research and expertise, hospitality students graduate with a business degree and develop leadership skills through two required internships, participation in nine student clubs, and three major annual events.

AT A GLANCE
THE SCHOOL OF HOSPITALITY BUSINESS

#1 U.S. PUBLIC PROGRAM
Sources: College Choice, The Edvocate

FULL-TIME FACULTY

17 TOTAL
2 ENDOWED FACULTY
11 IN TENURE SYSTEM

3 PROFESSORS
7 ASSOCIATE PROFESSORS
1 ASSISTANT PROFESSOR

63.6% MALE
36.4% FEMALE
45.5% MINORITY FACULTY

AREAS OF EXPERTISE:
Automatic Merchandising
Brand Management
Club/Golf/Resort Management
Consumer Loyalty
Contract Services
Customer Delight
Food Safety
Hospitality Accounting
Hospitality Entrepreneurship
Meetings & Events
Pricing
Real Estate
Service Management

STUDENTS

314 TOTAL

Freshman/ Sophomore 112
Junior/ Senior 202

10.5% INTERNATIONAL

40% MALE
60% FEMALE
19.4% MINORITY STUDENTS

94% UNDERGRADUATE STUDENT EMPLOYMENT RATE
Source: 2021 University Destination Survey Report