UPDATED **FALL 2022**

GRADUATE PROGRAMS

MASTER'S IN FINANCIAL PLANNING AND WEALTH MANAGEMENT

As a financial advisor, you'll do more than crunch numbers; you will be helping people make good decisions about their future. Whether it's managing their investment portfolio, figuring out how to control their debt, navigating the complicated tax code or maximizing retirement income, people want an expert they can trust. It's a role that requires not only technical knowledge, but also strong people skills, like communication, relationship management, listening and being empathetic. The Broad **MASTER OF SCIENCE IN FINANCIAL PLANNING AND WEALTH MANAGEMENT** program is designed to provide you with a solid understanding of the cutting-edge concepts and techniques you need to become that trusted advisor. You'll gain the skills necessary to help meet the evolving needs of an increasingly diverse client base, from individuals to institutional clients like pension funds, foundations and businesses. As a registered CERTIFIED FINANCIAL PLANNER™ (CFP) Program, you'll be able take the CFP exam upon graduation, earning you the most widely recognized designation for financial advisors.

CAPTURE BUSINESS SKILLS AND KNOWLEDGE IN AREAS SUCH AS:

- Interpersonal Skills
- Consumer Empathy
- Investment Planning
- Critical Thinking & Innovation
- Communication Excellence
- Insurance Planning
- Retirement Planning
- Tax & Estate Planning
- Relationship Management
- Law & Ethics
- Education Planning

DESIGNED FOR TOMORROW'S FINANCIAL ADVISOR

- Recent **college graduates** with undergraduate degrees in the social sciences, humanities, or communications
- **Professionals** looking to transition into the wealth management industry
- **Passionate professionals** with an interest in helping others accomplish their financial goals

“ ”

The M.S. in Financial Planning and Wealth Management is designed to offer students the opportunity to build leading-edge technical skills that the industry requires along with the client relationship management skills that are needed to best serve the diverse needs found in our communities.

STEPHEN SCHIESTEL
PROGRAM DIRECTOR
ADDY PROFESSOR OF PRACTICE IN FINANCE

ATTRIBUTES

FORMAT
ON CAMPUS

CREDITS
30

LENGTH
8 MONTHS
STARTING IN THE FALL

Program Benefits

- Cutting-edge instruction
- Flexible curriculum
- CFP Board certified
- Expansive alumni network
- Job placement with starting salaries in the $50,000-$70,000 range