

AT A GLANCE

CENTER FOR VENTURE CAPITAL, PRIVATE EQUITY AND ENTREPRENEURIAL FINANCE

WHO WE ARE

The **CENTER FOR VENTURE CAPITAL, PRIVATE EQUITY AND ENTREPRENEURIAL FINANCE (CVCPEEF)** integrates financial thinking and strategic decision making with innovation and entrepreneurship via research and education across the university and in the venture capital (VC) and private equity (PE) community around the world.

Our mission:

- Advancing and promoting academic and applied research on VC/PE, innovation/entrepreneurship
- Disseminating core knowledge and best practices on entrepreneurship, VC, and PE
- Maintaining strong ties with VC and PE investors
- Providing transformative leadership opportunities
- Engaging students with the MSU Student Venture Capital Fund and in hands-on projects with firms
- Collaborating with similar VC and PE centers at peer institutions

OUR GOAL

Growth, innovation, and entrepreneurship can't thrive without venture capital and private equity: the No. 1 reason why innovators and entrepreneurs fail is that they are not able to integrate financial decision making with strategic business development and growth. The CVCPEEF positions Broad and its students as transformational leaders with cutting-edge knowledge and skills to adapt to the ever-changing global business environment.

GROWTH, INNOVATION, AND ENTREPRENEURSHIP CAN'T THRIVE WITHOUT VENTURE CAPITAL AND PRIVATE EQUITY.

We foster mutually beneficial relationships with alumni VC-backed entrepreneurs and corporate intrapreneurs, VC/PE investors, corporate venture capitalists, and M&A specialists around the world.

OUR FOCUS

We take a broad perspective of the workings of venture capital and private equity in relation to company development and growth — from the start-up to the exit stages. We concentrate on:

- fundraising and fund structure
- investment selection and financial contracting
- entrepreneurship and innovation
- deal valuation and deal structure
- term sheets and partnership agreements
- staging and syndicating investments
- business development and growth
- VC/PE exit via strategic sale or IPO
- angel, corporate, and LP investments
- mergers and acquisitions
- buyouts and restructuring
- public equity markets



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WHAT MAKES US DIFFERENT

- 1 We are MSU's **only center focused** on venture capital and private equity.
- 2 CVCPEEF **focuses on the interactions** between entrepreneurs, venture capitalists, and private equity investors — and the interactions among venture capitalists, private equity funds, and their investors.
- 3 We are uniquely **positioned with experts in both finance and entrepreneurship** to advance the center's mission and to provide transformational leadership opportunities.

CURRENT MEMBERS

5 Core Faculty

Three from Broad College of Business and one each from James Madison College and College of Social Science

8+ Students of Excellence

MBA and undergraduate associates selected for leadership roles and to receive one-on-one mentoring

25+ Advisory Board Members

Distinguished VC-backed and corporate entrepreneurs, VC and PE professionals, asset managers

OUR REACH

- Lead/collaborate on venture capital and private equity initiatives and activities at MSU
- Research global VC and PE developments and best practices
- Host speaker lectures, panel discussions, and conversations on VC/PE/entrepreneurship topics
- Manage the MSU Student Venture Capital Fund (SVCF) and advise its 13 portfolio companies
- Engagement with the VC and PE community via our advisory board

