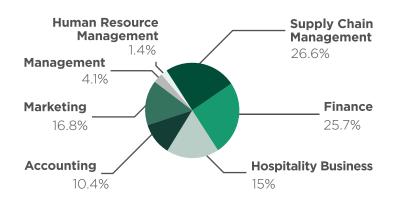
BROAD COLLEGE of BUSINESS

UNDERGRADUATE PROGRAMS

Broad College of Business undergraduate programs foster an environment much more impactful than just a business school — it's a place unlike any other to learn, grow, thrive, and shape the next generation of business leaders. The college's undergraduate community represents diverse cultures, backgrounds, skills, strengths, and interests and boasts a collective power to make business happen.

3.812 STUDENTS







DEMOGRAPHICS



42% FEMALE **58%** MALE



18%

MINORITY STUDENTS

(Asian, American Indian/Alaska Native, Black/African American, Hawaiian/Pacific Islander, Hispanic, Multiracial)





MINORS

- Business
- · Entrepreneurship & Innovation
- Environmental & Sustainability Studies
- · Financial Planning & Wealth Management
- Information Technology
- Insurance & Risk Management
- · International Business
- · Real Estate
- · Retail Management
- Sales Leadership
- Sports Business Management

AVERAGE GPA

3.67





5750K
IN SCHOLARSHIPS AWARDED
ANNUALLY





UNDERGRADUATE PROGRAMS



PLACEMENT RATE

994%

employed or continuing education (of those reported for Class of 2021) AVERAGE STARTING SALARY



AVERAGE SIGNING BONUS



KEY EMPLOYERS













THE RESIDENTIAL BUSINESS COMMUNITY



The **RESIDENTIAL BUSINESS COMMUNITY (RBC)** creates an experience that promotes, enhances, and supports students' academic, personal, and professional growth and develops them into business leaders in a diverse and multicultural world.

COMMUNITY CORE VALUES

INTEGRITY

Foster an honest and trustworthy environment.

INCLUSIVENESS

Embrace a positive, respectful, and inclusive community experience that values all members, regardless of race, ethnicity, gender, sexual orientation, and ability.

LEADERSHIP EXCELLENCE

Inspire leadership excellence, where individuals align personal values with those of their team or organization to reach a collective power.

EFFECTIVE COMMUNICATION

Empower students to communicate effectively, both professionally and personally.

PERSONAL/SOCIAL RESPONSIBILITY

Take ethical responsibility for oneself, others, and the community.

MAKING A DIFFERENCE

Making a difference on campus, in home communities, and across the world.



250

students joined the RBC program in 2022



27%

increase in student population over 5 years





UNDERGRADUATE MAJORS & MINORS

| MAJOR | DESCRIPTION | % OF POP. |
|--|--|-----------|
| ACCOUNTING | Prepares students for careers in public, managerial, and governmental accounting. Accountants are involved in auditing and generating information needed to control a company's operations. | 10.4% |
| FINANCE | Understanding financial concepts, instruments, and management decision making as it applies to management of corporate finance, financial institutions, and investments. | 25.7% |
| HOSPITALITY BUSINESS IN THE SCHOOL OF HOSPITALITY BUSINESS | Blends hospitality business operations and fundamental areas such as accounting, finance, and marketing applied to hospitality business. | 15% |
| HUMAN RESOURCE MANAGEMENT | Focuses on personnel management in organizations, development of the manager as a leader, and the mission of the personnel/human resources department. | 1.4% |
| MANAGEMENT | Allows students to explore courses from several departments within the Broad College. The student's program of study is designed within the context of the student's personal, academic, and career goals. | 4.1% |
| MARKETING | Stresses understanding of marketing concepts and tools, analysis, planning, implementation, control techniques, and integration of marketing with other business functions and societal processes. | 16.8% |
| SUPPLY CHAIN MANAGEMENT | Integrates topics from manufacturing operations, purchasing, transportation, and physical distribution into a unified program to enhance global competitiveness. | 26.6% |

— TOP 15 —

Source: U.S. News & World Report

UNDERGRAD PROGRAMS AMONG U.S. PUBLICS



— RANKED #1 -

Source: U.S. News & World Report

SUPPLY CHAIN MANAGEMENT PROGRAM



— RANKED #1 -

Source: College Choice

PUBLIC HOSPITALITY BUSINESS PROGRAM







UNDERGRADUATE MAJORS & MINORS

| MINOR | DESCRIPTION |
|--|--|
| BUSINESS | Develop technical business skills and the ability to leverage those skills. This minor is designed to complement the material and competencies of undergraduate majors outside the Broad College of Business. |
| ENTREPRENEURSHIP & INNOVATION | Gain a broad knowledge of entrepreneurial business issues built upon entrepreneurially focused research in the core business disciplines, including business law, finance, management, and marketing. |
| ENVIRONMENTAL & SUSTAINABILITY STUDIES | Gain skills and knowledge in the environmental sciences necessary for careers that may involve the "greening" of the economy. |
| FINANCIAL PLANNING & WEALTH MANAGEMENT | Provides students with a solid understanding of the concepts and techniques used by wealth management advisors to help meet the expanding needs of individual and institutional clients in an evolving industry. |
| INTERNATIONAL BUSINESS | Adds an international breadth to a Broad major while increasing understanding of various regions of the world and preparing for a global marketplace. |
| INFORMATION TECHNOLOGY | Develop analytical thought with innovative technology solution skills in real-world business settings. Prepares students for careers in systems consulting, business analysis, and tech support. |
| INSURANCE & RISK MANAGEMENT | Learn how to quantify, manage, and price risk while learning the structure, evolution, and regulation of the finance and insurance sector of the economy. |
| REAL ESTATE | Prepares students for roles in commercial real estate with specific emphasis on development, valuation, market analysis, deal structure, relationship management, and financial analysis. |
| RETAIL MANAGEMENT | Enhances career potential for students interested in the field of retailing and financial retailing. Students must declare this minor by the end of the spring 2023 semester. |
| SALES LEADERSHIP | Provides educational experiences, courses, and training needed to become successful sales agents and leaders in a sales-intensive corporate setting. |
| SPORTS BUSINESS MANAGEMENT | Enhances students' marketability for highly competitive careers in areas related to sports business management and firms that supply the sports and entertainment industry. |





BROAD DEGREE REQUIREMENTS

| | (courses in parentheses are the prerequisite course requirements) as of Fall 2022 | |
|------------------------|--|----------------------|
| I. UNIVERSITY REC | QUIREMENTS | |
| WRA 101 | Writing as Inquiry, Tier I Writing Requirement | 4 credits |
| ISB 2** | Integrative Studies in Biological Science (MTH 103/B or STT 200 or concurrently) | 3 credits |
| ISP 2** | Integrative Studies in Physical Science ((MTH 103/B) or (STT 200 or concurrently)) | 3 credits |
| ISB/P 2**L | Biological or Physical Sciences Lab (ISB/P 2** or concurrently) | 2 credits |
| IAH 201-210 | | 4 credits |
| IAH 211-241 I | , , | 4 credits |
| ISS 2** I/N/D | | 4 credits |
| ISS 3** I/N/E | | 4 credits |
| | g., two different diversity designations I/N/D must be represented within IAH and ISS courses | roroares |
| | REQUIREMENTS | |
| MTH 103/B | College Algebra | 3 credits |
| STT 200 | Statistical Methods (MTH 103/B) | 3 credits |
| CSE 102 | Algorithmic Thinking & Programming (MTH 103/B) | 3 credits |
| EC 201 | Introduction to Microeconomics | 3 credits |
| EC 201 | Introduction to Macroeconomics | |
| Restricted to Business | | 3 credits |
| BUS 100 | Business Major and Career Exploration | 1 credit |
| ACC 201 | Principles of Financial Accounting (CSE 102) | 3 credits |
| ACC 201 | Principles of Managerial Accounting (CSE102) | 3 credits |
| ITM 209 | Business Analytics and Information Systems (CSE 102); ITM 309 taken prior to FS16 | 3 credits |
| MKT 250 | Business Communication: Oral and Written Communication (28+ credits) <i>MGT 250 taken prior to FS19</i> | |
| | -Admitted, Accounting, Finance, Human Resource Management, Management, Marketing and Supply Chain Management Student | 3 credits |
| FI 311 | Financial Management (STT 200/201/315 and ACC 201) | 3 credits |
| MKT 300 | Managerial Marketing | 3 credits |
| MKT 317 | Market Analytics (STT 200/201/315) | 3 credits |
| SCM 303 | Introduction to Supply Chain Management | 3 credits |
| | -Admitted, Accounting, Finance, Human Resource Management, Management, Marketing and Supply Chain Management Student | |
| MGT 315 | Managing Human Resources and Organizational Behavior | 3 credits |
| IBUS 310 | International Business; MKT 310 taken prior to FS22 | 3 credits |
| International | Experience, satisfied by additional course with international content (see pre-approved course list) | 3 credits |
| Restricted to Accounti | ng, Finance, Human Resource Management, Management, Marketing and Supply Chain Management Students | |
| GBL 385 | Business Law and Ethical Leadership; GBL 295 taken prior to FS18 (admitted to major only) | 3 credits |
| MGT 409 | Business Policy and Strategic Management (FI 311 and MKT 300 and SCM 303; 88+ credits) | 3 credits |
| III. MAJOR FIELD F | REQUIREMENTS; students must maintain a minimum 2.0 GPA in the major field in order to be eligible for g | raduation |
| III. MAJOR FIELD | REGUIREMENTS, students must maintain a minimum 2.0 GPA in the major held in order to be engible for g | raduation |
| | ACCOUNTING, 19 – 21 credits, as of Fall 2019 | |
| Required Cours | | |
| ACC 250 | Preparing for an Accounting Career | 1 credit |
| ACC 300 | Intermediate Financial Accounting I (ACC 201 and ACC 202) | 3 credits |
| ACC 301 | intermediate Financial Accounting II (ACC 300/305 and Tier I Writing) | 3 credits |
| ACC 321 | Accounting Information Systems (ACC 201 and ACC 202) | 3 credits |
| ACC 331 | Federal Income Tax Accounting (ACC 300/305 and Tier I Writing) | 3 credits |
| ACC 341 | Accounting for Management Decision Making (ACC 300/305 and STT 200/201/315) | 3 credits |
| ACC 411 | Auditing (ACC 300/305, ACC 321, and STT 200/201/315) | 3 credits |
| Optional Course | | 1 avadit |
| ACC 308 GBL 451 | Governmental and Not-for-Profit Accounting (ACC 300/305) Law of Commercial Transactions (GBL 385 or concurrently) | 1 credit 1 credit |
| GBL 431 | Law of Confinercial Transactions (GBL 363 of Concurrently) | rcreatt |
| | FINANCE, 18 credits, as of Spring 2020 | |
| Required Cours | | |
| ACC 305 | Intermediate Accounting for Finance Majors (ACC 201 and ACC 202) | 3 credits |
| FI 312 | Introduction to Investments (FI 311 and ACC 202 and STT 200/201/315) | 3 credits |
| FI 414 | Advanced Business Finance (FI 311 and FI 312 and Tier I Writing) | 3 credits |
| 9 credits from t | he following: | |
| FI 355 | Financial Modeling (FI 311 and FI 312 or concurrently) | 3 credits |
| FI 413 | Management of Financial Institutions (FI 311) | 3 credits |
| FI 422 | Financial Data Analytics (CSE 102 or 231 and FI 311) | 3 credits |
| FI 424 | Deep Learning and Neural Networks in Finance (CSE 102 or 231 and FI 311) | 3 credits |
| FI 444 | Entrepreneurial Finance (FI 311 or FI 320) | 3 credits |
| FI 451 | International Financial Management (FI 311) | 3 credits |
| FI 457 | Security Analysis (FI 312) | 3 credits |
| FI 473 | Debt and Money Markets (FI 312) | 3 credits |
| FI 478 | Investment Strategies and Speculative Markets (FI 311 and FI 312) | 3 credits |
| FI 491 | Topics in Finance (FI 311) | 1-4 credits |
| | | |



HUMAN RESOURCE MANAGEMENT, 15 credits, as of Fall 1992 Required Courses: MGT 460 Capstone for Management Majors ((MGT 315 or concurrently) and Tier I Writing, restricted to seniors in major) 3 credits 12 credits from the following: MGT 411 Organizational Staffing (MGT 315 or concurrently) 3 credits MGT 412 Compensation and Reward Systems (MGT 315 or concurrently) 3 credits Personnel Training and Development (MGT 315 or concurrently) 3 credits MGT 413 MGT 414 Diversity in the Workplace (MGT 315 or concurrently) 3 credits MGT 475 Negotiation and Conflict Management 3 credits MGT 476 Globalization and International Management 3 credits MGT 490 1-3 credits Independent Study (open to seniors) MGT 491 Special Topics in Human Resource Management (MGT 315 or concurrently) 3 credits

| MANAGEMENT, 15 credits, as of Fall 2015 | |
|---|--|
| Required Course: MGT 460 Capstone for Management Majors ((MGT 315 or concurrently) and Tier I Writing, restricted to 4 courses totaling 12 credits at the 300 - 400 level from Accounting, Finance, General Business and Bus Marketing, and Supply Chain Management. Two courses must be in different areas, excluding Management. | iness Law, Management, |
| Business Core Curriculum may <i>not</i> be used to satisfy a Major Field Req.: ACC/FI/GBL/MGT/MKT/SCM ACC/FI/GBL/MGT/MKT/SCM ACC/FI/GBL/MGT/MKT/SCM ACC/FI/GBL/MGT/MKT/SCM | 3 credits 3 credits 3 credits 3 credits |

| MARKETING, 18 credits, as of Fall 2018 | | | |
|--|---|-------------|--|
| Required Cours | ses: | | |
| MKT 302 | Consumer Behavior (MKT 300 and (MKT 317 or concurrently)) | 3 credits | |
| MKT 313 | Consultative Selling | 3 credits | |
| MKT 319 | Consumer and Market Insights (MKT 300 and (MKT 317 or concurrently)) | 3 credits | |
| MKT 460 | Marketing Strategy (MKT 302 and MKT 317 and MKT 319 and Tier I Writing) | 3 credits | |
| 6 credits from | the following: | | |
| MKT 355 | Entrepreneurial Marketing (MKT 300 or ESHP 190) | 3 credits | |
| MKT 383 | Sales Management (MKT 300 and (MKT 313 or concurrently)) | 3 credits | |
| MKT 410 | Product Innovation and Management (MKT 300 and (MKT 317 or concurrently)) | 3 credits | |
| MKT 412 | Digital Marketing (MKT 300) | 3 credits | |
| MKT 415 | International Marketing (MKT 300 and MKT 310/EC 340) | 3 credits | |
| MKT 420 | New Product Design and Development (MKT 300/ESHP 190 and MKT 317*) | 3 credits | |
| MKT 430 | Key Account and Customer Relationship Management (MKT 313) | 3 credits | |
| MKT 490 | Independent Study | 1-3 credits | |
| MKT 491 | Special Topics in Marketing (MKT 300 and MKT 302 and MKT 319) | 1-3 credits | |
| *Or approval of the Marketing department | | | |

| SUPPLY CHAIN MANAGEMENT, 19 credits, as of Fall 2021 | | | | |
|--|---|-------------|--|--|
| (courses are restricted to students admitted to the Supply Chain Management major) | | | | |
| Required Course | 95: | | | |
| SCM 371 | Procurement and Supply Chain Management (SCM 303) | 3 credits | | |
| SCM 372 | Manufacturing and Service Operations Management (SCM 303 and MKT 317) | 3 credits | | |
| SCM 373 | Logistics and Transportation Management (SCM 303 and (MKT 317 or concurrently)) | 3 credits | | |
| SCM 475 | Data Analytics in Supply Chain Management (SCM372) | 3 credits | | |
| One of the follo | wing: | | | |
| SCM 470 | Integrated Supply Chain Management Capstone (SCM 371 and SCM 372 and SCM 373 and Tier I Writing) | 3 credits | | |
| SCM 472 | Experiential Learning w/ Industry Problems in SC (SCM 371 and SCM 372 and SCM 373 and Tier I Writing) | 3 credits | | |
| 4 credits from tl | ne following: | | | |
| SCM 460 | Procurement Contracting (SCM 371 or concurrently) | 1 credit | | |
| SCM 461 | Customs, Compliance, and Security | 1 credit | | |
| SCM 462 | End-to-End Supply Chain Management Simulation (restricted to seniors) | 1 credit | | |
| SCM 463 | Supply Chain Enterprise Resource Planning Applications (restricted to seniors) | 1-3 credits | | |
| SCM 465 | Applying a Lean Methodology to Drive Organizational Efficiency (SCM372 or concurrently)) | 1 credit | | |
| SCM 471 | Advanced Supply Chain Project Management (SCM 372) | 2 credits | | |
| SCM 474 | Negotiations | 2 credits | | |
| SCM 476 | Transportation Management (SCM 373) | 2 credits | | |
| SCM 479 | Supply Chain Cost Management (SCM 371) | 2 credits | | |
| SCM 490* | Independent Study | 1-3 credits | | |
| SCM 491 | Topics in Supply Chain Management | 1-3 credits | | |
| *Only sections designated by the Supply Chain Management department | | | | |

IV. ELECTIVE COURSES REQUIREMENTS

- A minimum of 120 credits is required for graduation.
- At least 9 elective credits taught outside the Broad College.
- A maximum of 3 credits of internship or other work experience count towards graduation. (SSC 493, SCM 293- restricted to Supply Chain major, ACC 493- restricted to Accounting major).
- A maximum of 6 credits in Advanced Academic English (AAE) 220, 221, 222, or 223 count towards graduation as elective credits.



THREE PATHWAYS TO BROAD ADMISSION

Traditional Path:

Secondary Admission

THE CURRENT STUDENT PATHWAY (MOST STUDENTS)

Current MSU students can apply to the Broad College through the secondary admission process. Applicants must fulfill specific academic and non-academic requirements as part of the application. (Business-Preference major code)

Direct Admission

NEW FOR FALL 2022

► High school students who select a Broad major on the US Freshman application will be considered for direct admission. (Business-Admit major code)

Transfer Admission

TRANSFER APPLICANTS

➤ Students at other colleges/universities who select a Broad major on the MSU Transfer application will be considered for admission. Students may be admitted directly to the Broad College if they meet specific academic requirements; if not, they can apply to Broad after matriculating to MSU through the **secondary** admission process.

BROAD SAMPLE FOUR-YEAR PLAN

The following *tentative* four year schedule plan applies to students interested in completing the Broad College of Business' competitive admission process, beginning **Fall 2022**. The Broad College of Business reserves the right to make admission and curriculum changes as necessary. Each student is strongly encouraged to consult with an academic advisor for assistance in planning coursework. Please note that this plan is based on placement in MTH 103 College Algebra. Your plan may vary based on your math/writing placement; AP/IB scores; transfer coursework and/or major. Students who have questions about admission and degree completion should contact Undergraduate Academic Services (E101 Eppley Center, 517-355-7605).

| FRESHMAN | | | | |
|-------------|----------------|---------------|----------------|--|
| <u>Fall</u> | <u>Credits</u> | <u>Spring</u> | <u>Credits</u> | |
| | | | | |
| MTH 103 | 3 | STT 200 | 3 | |
| WRA 101 | 4 | CSE 102 | 3 | |
| ISB 2XX | 3 | ISS 2XX | 4 | |
| ISB Lab | 2 | EC 202 | 3 | |
| Elective | 3 | Elective | 2 | |
| Total | 15 | Total | 15 | |

| SOPHOMORE | | | | |
|-------------|----------------|---------------|----------------|--|
| <u>Fall</u> | <u>Credits</u> | <u>Spring</u> | <u>Credits</u> | |
| BUS 100 | 1 | | | |
| ACC 201 | 3 | ACC 202 | 3 | |
| MKT 250 | 3 | ITM 209 | 3 | |
| EC 201 | 3 | ISP 2XX | 3 | |
| ISS 3XX | 4 | MKT 317 | 3 | |
| Elective | 1 | Elective | 3 | |
| Total | 15 | Total | 15 | |

Major code: "Business Preference"

Apply to Broad College during this semester.

Please review application requirements: https://broad.msu.edu/undergraduate/admissions/ secondary/ Major code: "Business Admit"

Apply to preferred Broad major during this semester.

| JUNIOR | | | | |
|-------------|----------------|---------------|----------------|--|
| <u>Fall</u> | <u>Credits</u> | <u>Spring</u> | <u>Credits</u> | |
| | | | | |
| SCM 303 | 3 | Major Course | 3 | |
| FI 311 | 3 | Major Course | 3 | |
| MGT 315 | 3 | MKT 300 | 3 | |
| IAH 201-210 | 4 | GBL 385 | 3 | |
| Electives | 2 | Elective | 3 | |
| Total | 15 | Total | 15 | |

| SENIOR | | | | |
|--------------|----------------|--------------------|----------------|--|
| <u>Fall</u> | <u>Credits</u> | <u>Spring</u> | <u>Credits</u> | |
| | | | | |
| Major Course | 3 | Major Course | 3 | |
| Major Course | 3 | Major Course | 3 | |
| IAH 211+ | 4 | MGT 409 | 3 | |
| IBUS 310 | 3 | International Req. | 3 | |
| Elective | 3 | Elective | 3 | |
| Total | 15 | Total | 15 | |

Major code: ACC, FI, HRM, MGT, MKT or SCM

^{*}This plan does not apply to Hospitality Business Majors

^{*}Elective credit amount will vary per student depending on math/writing placement, major, transfer credit, and credits earned from AP, IB and CLEP

^{*}Major Course credits ranges from 15-21 credits

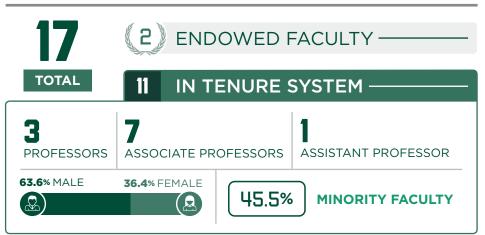
THE SCHOOL OF HOSPITALITY BUSINESS

Founded in 1927, **THE SCHOOL OF HOSPITALITY BUSINESS** is the second-oldest hospitality school in the nation. It has launched the careers of industry presidents at some of the world's leading hospitality companies and includes an alumni network of more than 10,000 professionals in management careers across hotels, restaurants, clubs, sports and entertainment, the cruise industry, and hospitality real estate development. Led by renowned faculty known for industry research and expertise, hospitality students graduate with a business degree and develop leadership skills through two required internships, participation in nine student clubs, and three major annual events.



Sources: College Choice, The Edvocate





PROGRAMS

UNDERGRADUATE

> HOSPITALITY BUSINESS

MINOR

➤ REAL ESTATE

AREAS OF EXPERTISE:

Automatic Merchandising Brand Management Club/Golf/Resort Management Consumer Loyalty Contract Services Customer Delight

Food Safety Hospitality Accounting Hospitality Entrepreneurship Meetings & Events Pricing Real Estate Service Management

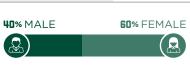
% STUDENTS







Source: 2021 University Destination Survey Report





MINORITY STUDENTS





RESIDENTIAL BUSINESS COMMUNITY



The **RESIDENTIAL BUSINESS COMMUNITY (RBC)** creates an experience that promotes, enhances, and supports students' academic, personal, and professional growth and develops them into business leaders in a diverse and multicultural world.

COMMUNITY CORE VALUES

INTEGRITY

Foster an honest and trustworthy environment.

We strive to develop leaders who are ethical, fair, and committed to doing the right thing.

INCLUSIVENESS

Embrace a positive, respectful, and inclusive community experience that values all members, regardless of race, ethnicity, gender, sexual orientation, and ability.

We develop business students into leaders who navigate global, cross-cultural, and diverse teams.

LEADERSHIP EXCELLENCE

Inspire leadership excellence, where individuals align personal values with those of their team or organization to reach a collective power.

We inspire students to take action and create positive, sustainable, transformational changes.

EFFECTIVE COMMUNICATION

Empower students to communicate effectively, both professionally and personally.

We believe compelling, well-rounded communication is the foundation for individuals to generate action, create understanding, and build relationships.

PERSONAL/SOCIAL RESPONSIBILITY

Take ethical responsibility for oneself, others, and the community.

We encourage students to build individual strength, compel them to take responsibility for the integrity and quality of their work, and encourage them to engage in impactful exercises that shape responsible global citizens.

MAKING A DIFFERENCE

Making a difference on campus, in home communities, and across the world.

We challenge students to think about the legacy they will leave in their professional journeys.

LLS STUDENTS





27% increase over 5 years



16
STATES REPRESENTED

5

COUNTRIES REPRESENTED

Brazil • India • Kazakhstan

Peru • United States











BROAD EDUCATION ABROAD



STUDY

INTERNSHIPS



RESEARCH



275

UNIVERSITY PROGRAMS

60

COUNTRIES CONTINENTS



PROGRAM TYPES

Education Abroad allows a student to earn academic credit by taking classes that include instruction from MSU faculty or faculty from a host institution abroad.

FACULTY-DIRECTED

Students participate in a program directed by Michigan State University faculty, alongside other MSU students.

PARTNER PROGRAMS

Students enroll in courses with an international institution, transferring credit back to MSU. Partner programs include:

• EXCHANGES

MSU students enroll as visiting students at the international university, and students from the host insitution come to East Lansing. MSU students pay MSU tuition fees.

• DIRECT ENROLLMENT

MSU students enroll as visiting students at the international university and pay tuition and fees directly to the host institution.

INTERNSHIPS

Internships abroad allow students to gain work experience in a new culture and earn academic credit.

RESEARCH

Research abroad can be done in conjunction with faculty or conducted independently and can encompass a wide variety of fields.

SERVICE LEARNING

Service-learning opportunities usually include partnering with local community organizations and address a variety of social, economic, environmental, or health challenges facing the community.



WHEN CAN I GO?

FULL SEMESTER (FALL OR SPRING) | 13-19 WEEKS ABROAD



SUMMER | 3-9 WEEKS ABROAD



WINTER BREAK | 1-2 WEEKS ABROAD



SPRING BREAK | 1 WEEK ABROAD







BROAD EDUCATION ABROAD



WHAT COURSES CAN I COMPLETE ABROAD?

- INTEGRATIVE STUDIES REQUIREMENTS (SUCH AS IAH, ISB, ISP, ISS)
- BUSINESS CORE AND MAJOR FIELD COURSES (SUCH AS IBUS 310, MGT 315)
- EDUCATION ABROAD FULFILLS THE BROAD COLLEGE'S INTERNATIONAL REQUIREMENT

WHERE CAN I GO?

BROAD DESTINATIONS

AUSTRALIA NETHERLANDS BELGIUM NEW ZEALAND BRAZIL NORWAY CHILE **PANAMA CYPRUS PORTUGAL FRANCE SINGAPORE** GERMANY **SOUTH AFRICA GREECE SOUTH KOREA**

GUATEMALA SPAIN HUNGARY SWEDEN SWITZERLAND INDIA ISRAEL THAILAND

UNITED ARAB EMIRATES ITALY

JAPAN UNITED KINGDOM

MALAYSIA



WHERE CAN I LEARN MORE?

Research program options

- Visit the Education Abroad Expo and Broad College Education Abroad Fair
- ► Search for programs online
- ▶ Attend program-specific information sessions
- Schedule an advising appointment with a Broad advisor to discuss how studying abroad can fit into your academic plan

Research financial aid and scholarship opportunities

- ▶ Understand the various costs associated with individual programs
- Research financial aid options
- ► Research scholarship options
 - ▶ Broad College scholarships
 - Scholarships for research abroad







Bring a global perspective to your education.





"As someone from rural central Michigan, this trip opened my eyes to

a whole new side of the world that consisted of unfamiliar attitudes, unique culture, and interesting business perspective."

CHLOE JAESSING (FINANCE, '23) PARTICIPATED IN A SEMESTER-LONG PROGRAM AT AMERICAN UNIVERSITY OF ROME, ITALY



"I believe studying abroad is very crucial to gaining a global

mindset. We met with a lot of companies like GM, and EY, and I made some really lasting relationships."

SHARI KENDRICK (HUMAN RESOURCES, '16) PARTICIPATED IN THREE PROGRAMS IN CHINA, JAPAN, AND SOUTH KOREA



"When you decide to go study abroad, there are going to

be many challenges ahead of you and the decisions you make will eventually define your characteristics."

LIN YUAN (MARKETING, '15) PARTICIPATED IN THREE PROGRAMS: TO JAPAN, AUSTRALIA AND THE UK,



Education Abroad Broad College of Business MICHIGAN STATE UNIVERSITY

BROAD MSU EDU/EDUCATION-ABROAD/



EXPLORE THE PROGRAMS



@MSUBROADABROAD

Learn more about education abroad at the Broad College and start your global journey!

Program types

FACULTY-DIRECTED: students go abroad with an MSU professor and classmates.

SEMESTER-LONG: students spend a full semester studying at a host institution.

INTERNATIONAL INTERNSHIP: students earn credit while completing an 8-week internship with a company overseas.

SERVICE-LEARNING: students complete a service learning project with other MSU students, led by an MSU faculty member.

Program sessions

Summer semester and Summer short-term

Fall semester

Spring semester

Winter break

Spring break

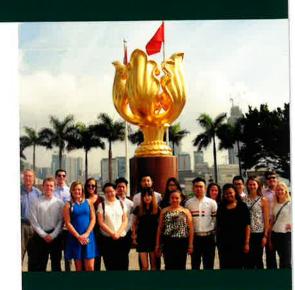


Benefits of education abroad

- Earn credits toward degree requirements.
- Build skills for an international career.
- Develop global business knowledge employers seek.
- Foster independence, confidence, and problem-solving skills.
- Immerse yourself in a new language and cultural environment.
- Experience a different education system
- Make international friends.
- Gain the experience of a lifetime and opportunity to see the world.

Available support

- Academic advising to help students align their education abroad experience with career, personal development, and degree completion goals.
- Financial assistance and scholarships to help make education abroad more accessible.
- Scholarships to cover the cost for first time
 U.S. passport application.
- Pre-departure modules to make sure students are culturally prepared for their new destination.
- International health insurance and 24/7 emergency assistance.
- Unpacking workshops to help students put their education abroad experiences into perspective for recruiting and graduate school.



"I feel like [my education abroad experience] gave me a competitive advantage in recruiting. I saw that companies were very impressed with me studying abroad in Asia, in three different countries, and the companies that I met with, and just the global mindset that I had was an asset that companies really recognized."

SHARI KENDRICK (HUMAN RESOURCES, '16) PARTICIPATED IN THREE EDUCATION ABROAD PROGRAMS IN CHINA, JAPAN, AND SOUTH KOREA



Education Abroad
Broad College of Business
MICHIGAN STATE UNIVERSITY

BROAD.MSU.EDU/EDUCATION-ABROAD/



EXPLORE THE PROGRAMS



MULTICULTURAL BUSINESS PROGRAMS

It's our business to build leaders. **MULTICULTURAL BUSINESS PROGRAMS (MBP)** in the MSU Broad College of Business offers extensive programming and initiatives that provide minoritized students a supportive learning experience. Through innovative and collaborative efforts, MBP offers a safe space and supportive staff to encourage students' academic, personal, and professional growth and success.

SUPPORTING YOU...

- ▶ One-on-one tutoring with valued tutors
- ► Career counseling and development services
- ▶ Multifarious, a motivational and inspirational speaker series
- ▶ Student organizations, including Black and Broad, Broad International Student Council, Multicultural Business Students, National Association of Black Accountants, Native American and Hispanic Business Students, Women in Business Students' Association and Spartan Pride
- ► Level Up Academic Center: the place you can go to study, connect, and engage with fellow Broad students in a welcoming environment

PREPARING YOU...

- ► Summer Business Institute: provides a highly structured, intensive residential learning experience for incoming first-year students whose attendance would garner direct admission to the Broad College of Business
- ► **Study Abroad programs:** provide international business experience and exposure
- ► The Multifarious Masterclass on Acceleration: provides an in-depth look at exploring and cultivating a student's potential
- ▶ MBP Business Teams: places MSU student athletes with business students on a team to support NIL ideas, deals and branding.
- ► Corporate Treks: visits to various cities and conversations with notable corporate employers and alumni in those cities
- ► Empowerment Closet: borrow business attire to feel like your best self for your interview

VISION

To inspire, support, and build a legacy of diverse, distinguished, successful business leaders who positively impact the world.

MISSION

(MBP) guides and supports self-identified minoritized students through genuine advocacy, empowerment strategies, and initiatives in order to ensure their success as future business leaders.

WE ARE HERE FOR YOU...

@mbp_msu
(517) 353-3524
Eppley Center, Suite 100



GAST BUSINESS LIBRARY

EXPERTISE

4 Business Librarians

Librarians with specialized expertise in each area of business are available to partner with faculty in both teaching and research.

Course & Research Guides

Curated websites with resources on business topics.

Librarian expertise also includes:

- Information Literacy & Critical Thinking
- Licensing
- Plagiarism & Copyright
- Research Analytics
- Research Data Management

DATA

- Online access to the top scholarly journals, magazines, and newspapers in business, including:
 - Harvard Business Review
 - Wall Street Journal
 - Financial Times
 - The Economist
- Specialized business tools, data sets, and platforms across all areas of business, including:
 - Company Profiles
 - SWOT & Five Forces Analysis
 - Analyst Reports
 - Market Research and Industry Analysis
 - Longitudinal Pricing and Financial Data
 - Text Mining

ASK A BUSINESS LIBRARIAN

ASK A BUSINESS LIBRARIAN FOR HELP VIRTUALLY

lib.msu.edu/bus/asklib

- Email or schedule an appointment with a business librarian
- Ask questions directly via email
- Chat with a librarian (available 24/7)

CONTACT

PHONE

(517) 355-3380

LOCATION

Law College Building 648 North Shaw Lane Room 50























FINANCIAL MARKETS INSTITUTE

The **FINANCIAL MARKETS INSTITUTE** provides academic preparation and professional development opportunities to a select group of highly motivated finance and accounting students interested in financial services careers including investment banking, mergers and acquisitions, private equity, equity research, and venture capital. Students are accepted as FMI scholars through a competitive application process. In addition to extensive coursework in both finance and accounting, they commonly augment their studies with courses in economics, computer science, and computational math.

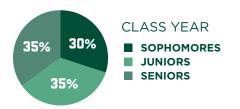
ADVANTAGES

- Pursue a tailored academic program under the guidance of FMI director Dave Hawthorne and FMI academic advisor Andrei Simonov
- Learn about the structure and opportunities of financial services firms
- Develop skills to successfully interview for internships and careers
- Practice skills through leadership roles in student organizations, government, athletics, public speaking, proficient writing, etc.
- Enhance your education with investment banking, stock pitch, venture capital, and other competitions designed for high finance experience
- Engage with the extensive network of FMI alumni working in financial services including investment banking, M&A, PE, etc.
- Access to MBA-level classes
- Career development including resume writing, mock interviews, HireVue simulations and mock Super Days.

HIGHLIGHTS

- 24-person advisory board linking the institute with industry leaders
- Valuable internships and full-time careers at leading financial firms
- Scholars regularly pursue graduate studies at leading universities or professional certifications such as the CFA
- Business trips to financial institutions in New York City and Chicago

DEMOGRAPHICS & PLACEMENT







\$4,000
ANNUAL SCHOLARSHIPS



CONTACT US -

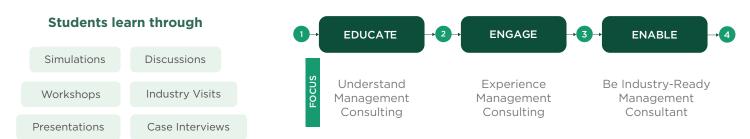
Dave Hawthorne, Director hawth84@msu.edu 203-767-0955





MANAGEMENT CONSULTING ACADEMY @ MSU

The MANAGEMENT CONSULTING ACADEMY @ MSU (MCA) is designed to prepare undergraduate and graduate students to enter and succeed in management consulting careers at major (Top 10) and boutique firms. MCA is designed to serve students from across MSU and offers a comprehensive experience of curricular and extracurricular programming including a course in consulting, case interview preparation, networking opportunities, and skill-specific coursework. Structured as an open pathway with intensifying levels of engagement, the overall experience is responsive to the individual's interest and chosen level of engagement.



The 3E Engagement Model

M STUDENT EXPERIENCE

The overall goal of the MCA @ MSU is to prepare students for careers in management consulting. Students will:

- ▶ Gain understanding of the management consulting industry and its segments
- ▶ Understand how consulting firms operate
- ▶ Understand the abilities required to be a successful management consultant
- ▶ Develop the requisite skills to secure internships and placements
- ▶ Develop hands-on management consulting experience

Consulting firms look for candidates with

- ➤ Analytical & problem-solving skills
- ➤ Adeptness in dealing with ambiguity
- ➤ Intellectual curiosity
- ➤ Entrepreneurial mindset
- ➤ Written & oral communication skills
- ➤ Collaborative teamwork style
- ➤ Ability to work independently
- ➤ Engaging interpersonal skills

© CAREER MANAGEMENT

Many Spartan alumni have been successful in pursuing careers in the management consulting industry, with some of them in leadership roles at the top consulting firms. Through 2021 and 2022, scholars from six MSU colleges interviewed with over 20 global management consulting firms, receiving 60 internship and full-time offers at annual compensation in the range of \$80,000 to \$135,000.

Given the quality of Spartan talent, MCA aspires to place 100-150 students annually in consulting.

Successful outcomes will require motivated and committed students who are willing to apply themselves to the rigor and demands placed on consultants. MCA will equip and enable students through its 3E engagement model, augmented by career counseling and mentoring support from MCA leadership and MSU alumni.





RUSSELL PALMER CAREER MANAGEMENT CENTER

We connect Michigan State business student talent with top employers. The **RUSSELL PALMER CAREER MANAGEMENT CENTER** is the central career center for the Broad College and part of MSU's Career
Services Network. Our team advises, coaches, and educates students to realize their career aspirations while working with leading employers and alumni to send our Spartans across the world.

OUR COMPETITIVE ADVANTAGE



















GREEN AND WHITE GLOVE SERVICE

Broad is a trusted partner in our campus recruiting efforts. Their outstanding professionalism, customer service, and innovative recommendations contribute greatly to our recruiting success at MSU!

Ford Motor Company

The career bootcamp provided me with hands-on training and skills that I needed. It helped boost my confidence level and prepare for the recruiting season. It was a wonderful opportunity to practice in a such a safe space.

Xinyi Sun B.A. in Supply Chain Management







broad.msu.edu



Broad College of Business