MS-CXM RECOMMENDATION LETTER FORM

Recommender Name:

Recommender Title:

Recommender Company/Organization:

Applicant Name:

Please share more regarding why this applicant should be considered for admission into the MSU Master of Science in Customer Experience Management program:

Why do you believe this applicant is a fit for a leadership-focused career in the customer experience management field?

Please share more about this applicant's character and qualities they possess that would contribute to their academic success:

Please share any other details that should be considered regarding this applicant's candidacy:

Signature of Recommender: _____ Date: _____