MSMR Application Checklist

Transcripts (please select one):

☐ I completed my bachelor’s degree in the U.S., and I will have my undergrad institution send official transcripts electronically to admis@msu.edu.

  • Note: If your undergrad institution does not send official electronic copies, then hard copies can be mailed directly to MSU Admissions: https://admissions.msu.edu/contact-us

☐ I completed my bachelor’s degree outside of the U.S. I will have my undergrad university mail hard copies in both English and original language and certified degree copies directly to MSU Admissions: https://admissions.msu.edu/contact-us. Additionally, I will upload digital copies to my application of these documents.

  • Note: MSU Admissions can temporarily admit international applicants with electronic copies of official documents while we wait for hard copies to arrive at the admissions office.

☐ The GMAT is automatically waived for applicants with a 3.5 or higher undergrad cumulative GPA from a U.S. institution (those in the 3.4 range can also receive this waiver), and this applies to me.

☐ The GMAT is automatically waived for applicants with a 3.0 or higher undergrad cumulative GPA from a U.S. institution with significant (5+ years) and/or relevant work experience, and this applies to me.

☐ My prior education and work experience are outside of the automatic waiver parameters, so I will be submitting a GMAT or GRE score for consideration.

Work Experience:

☐ I have uploaded my resume to my application.

Letter of Recommendation Forms:

☐ One recommender has completed the MSMR Recommendation Letter Form and uploaded the document to the application portal via the recommender email link.

  • Note: Applicants enter recommenders’ email addresses in the application portal so recommenders can directly upload their recommendation letter forms.

Academic Statement:

☐ I have uploaded an academic statement that describes my career goals and objectives, explaining why I believe a master’s program in Marketing Research will help me achieve those goals. This statement should be no longer than two typed, double-spaced pages.

Video:

☐ I have completed the one-question video of the application.
English Language Proficiency (please select one)

☐ I am a domestic applicant (U.S. citizen) and this requirement is waived.

☐ I am an international applicant that attended a US-based university for my bachelor's degree and request that this requirement be automatically waived. My bachelor's degree granting institution meets the automatic waiver requirements included in the notes below.

☐ I completed my bachelor's degree outside of the U.S. and will complete an approved English Language test and send the results directly to MSU Admissions. Accepted tests can be found here: [https://admissions.msu.edu/apply/international/language-requirements](https://admissions.msu.edu/apply/international/language-requirements).

Note: The following qualifies for an automatic English Language Waiver:

- Bachelor's degree earned in the U.S. (or another English-speaking country). If a copy of the (old) English language competency scores is available, please send it to Admissions. The B.A. or B.S. program should be a regular 4-year degree with the majority of credits earned in the U.S. (or another English-speaking country), not 100% online, not an “experiential” degree that is based on credit for life experiences and/or not earned at a branch campus in a non-English-speaking country.

- Bachelor’s degree earned at MSU; the majority of credits earned while on our campus.

- Master’s degree earned at an AAU institution (see [https://www.aau.edu/who-we-are/our-members](https://www.aau.edu/who-we-are/our-members)) on a U.S. campus. Helpful if English language competency scores are included (even if old) for the student’s admission into the master’s program.

Affidavit of Support & Financial Proof (only for INTL applicants applying to the fall cohort requesting an I-20 for Visa)

☐ I have completed the required Affidavit of Support and uploaded the document to my application along with financial proof (bank statement) and a copy of my passport so my I-20 can be processed.

Note: Here is a link to the current Affidavit of Support Form: [https://oiss.isp.msu.edu/files/6116/4459/6839/oissaffidavitofsupport_Feb_2022.pdf](https://oiss.isp.msu.edu/files/6116/4459/6839/oissaffidavitofsupport_Feb_2022.pdf)

Thank you for selecting MSU MSMR!