**The Intersection of Entrepreneurship and Social Responsibility, A Cambodian Experience**

# ESHP202 or SSC490, Spring Break 2024

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OFFICE HOURS: By appointment (In person and/or Zoom)

**Course Description**

In today’s global economy, business professionals must understand historical implications, relationships, institutions, and how combination of these influence and impact the environment in which all industries operate. The primary objective of this course is to provide an introduction to how entrepreneurs can utilize their business skills to address a social issue or problem. We will learn from business professionals and entrepreneurs how they identified a community need and how that intersected with their business experience and/or skills. This in field exposure combined with the classroom topics covered before the trip to Cambodia will help expand your understanding of how all issues and institutions within a country not only impact those specific citizens, but also their ability to participate in the global market.

This course will be taught in person and online from January 10 to March 20, including our trip to Cambodia. During the in-person and online portion most of the basic content of the course will be covered. This will allow more time to meet with Cambodian businesspeople and gain a better understanding of doing business in Asia.

**Objectives**

Upon successful completion of this course, you will be able to:

1. Gain an understanding of the intersection of social responsibility and entrepreneurship.
2. Gain an understanding of the factors that impact a global economy.
3. Examine the different strategies that entrepreneurs can adopt to address a social need.
4. Understand the ethical issues that can arise when doing business in a global environment.
5. Develop a global mindset.
6. Learn to identify key stakeholders when implementing a community-based enterprise.

**Materials**

Two books will be identified and used in full for this course. One will be focused on how historical events in Cambodia have impacted how the country functions today. The second book will have a focus on social responsibility in a global economy.

**Grading**

(1) Presentation with a partner (**30 Points**): This will be a 20-25 minute presentation given with a partner on one of the following topics: The impact of the Genocide, Cambodian Educational System, Social Structure, Government, Global Partners, Current Challenges, Social Problems, Ankor Wat, Foreign Direct Investment, Historical Events. Partners and topics will be assigned the first night of class.

(2) Learning Summary to Book 1 (**10 Points**): Each student will be responsible to write a 2 page review

of the core concepts they took away from the book we read and discussed in class regarding the

implication of Cambodian history and how it is impacting the country’s business environment today.

(3) Learning Summary to Book 2 (**10 Points**): Each student will be responsible to write a 2 page review

of the core concepts they took away from the book we read and discussed in class regarding the growth

of their understanding of Social Responsibility in a global environment.

(4) Learning Summary to The Killing Field (**10 Points**): Each student will be responsible to write a 2

page review of the core concepts they took away from the film The Killing Field and discussion in class

and how it is impacting the country’s business environment today.

(5) Participation/Attendance Points (**140 Points**): Students will receive 5 points for each class they

fully attend. They will also get up to 5 points for each class session they are an active participant in the

classroom discussion. So each class they can earn up to 10 points total.

(6) Post-Visit Final Project (**100 Points**): After we return from Cambodia, each student will work with a partner to identify a Cambodian social issue/problem and create an entrepreneurial business solution to address that problem. There will be a presentation given on the final night of class with guest judges to help score each presentation.

GRADING SUMMARY

Presentation with a partner: 30 points

Summary/Learning Points to the Killing Field: 10 points

Learning points/Prompt 1: 10 points

Learning points/Prompt 2: : 10 points

Participation/attendance points: 10 points per class 140 points (5 for each)

Final Project: 100 points

**Total Points 300 points**

Grade Percentage

4.0 - 90 to 100%

3.5 - 85 to 90%

3.0 - 80 to 84%

2.5 - 75 to 79%

2.0 - 70 to 74%

1.5 - 65 to 69%

1.0 - 60 to 64%

0.0 - 59% and below

# Class Schedule

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| **Week** | Reading | Assignments |
| 1  Wednesday, January 17  6-8pm (In Person) |  | Overview of the Course  Learning Objectives/Syllabus Review  Global Mindset Presentation |
| 2  Wednesday, January 24  6-8pm (Virtual) |  | Cambodia in the News  Book Discussion, Preface- Chapter 4  The Killing Field (viewing of the film) |
| 3  Wednesday January 31  6-8pm (In Person) |  | Cambodia in the News  The Killing Field (finish viewing of the film)  The Killing Field discussion  Book Discussion, Preface- Chapter 4 |
| 4  Wednesday February 7  6-8pm (Virtual) |  | Cambodia in the News  Presentation 1  Presentation 2  Book Discussion, Chapter 5- Chapter 8  The Killing Field summary due |
| 5  Wednesday February 14  6-8pm (In Person) |  | Cambodia in the News  Presentation 3  Presentation 4  Book Discussion, Chapter 9- Chapter 13  Prompt 1 Due |
| 6  Wednesday February 21  6-8pm (Virtual) |  | Cambodia in the News  Presentation 5  Presentation 6  Predeparture Items (Visa)  Book Discussion, Chapter 14- Epilogue  Prompt 2 Due |
| Friday February 23 – Saturday March 2, 2024 |  | CAMBODIA |
| 7  Wednesday, March 20  6-8pm (In Person) |  | Final Project Presentation: What Social Problem would you want to address with your skills? |
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