

April 4, 2023

Broad Undergraduate Class of 2023 Employment Results

Palmer Career Management Center

BROAD COLLEGE *of* BUSINESS

Student Outcomes by Major 2023

	Accounting	Finance	HR & Management	Marketing	Supply Chain Mgt	Total Broad
Employed	39%	92%	89%	88%	94%	86%
Continuing Education	61%	7%	11%	9%	5%	13%
Not Seeking / Own Venture	0%	0%	0%	0%	1%	1%
Military / Other	0%	0%	0%	1%	1%	1%
Still Seeking	0%	1%	0%	2%	0%	1%



****Amongst known reported outcomes****

Salaries by Major 2023

	Average	Median	Low	High
Accounting	\$66,700	\$67,000	\$48,700	\$90,000
Finance	\$75,221	\$70,000	\$45,000	\$120,000
HR & Management	\$57,959	\$52,250	\$36,000	\$90,800
Marketing	\$58,197	\$59,000	\$30,000	\$90,000
Supply Chain Mgmt	\$70,033	\$70,000	\$36,000	\$120,000
Total Broad	\$68,709	\$68,000	\$30,000	\$120,000

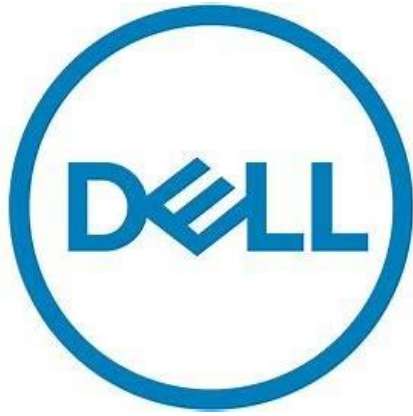


Signing Bonuses by Major 2023

	Average	Median	Low	High
Accounting	\$2,950	\$2,750	\$2,000	\$5,000
Finance	\$8,309	\$7,500	\$2,000	\$40,000
HR & Management	\$3,075	\$2,500	\$300	\$7,000
Marketing	\$4,614	\$5,000	\$1,500	\$15,000
Supply Chain Mgmt	\$6,088	\$5,000	\$1,500	\$15,000
Total Broad	\$6,482	\$5,000	\$300	\$40,000



Top Broad 2023 Employers



Deloitte.



JACKSON®



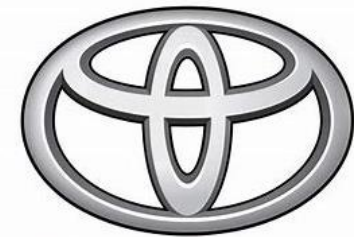
PEPSICO

plante
moran



TARGET

TEXTRON



TOYOTA



Top Broad 2023 Geographic Outcomes



Michigan (Detroit,
Lansing, Grand Rapids)



Illinois (Chicago)



New York (New York City)



Texas (Houston, Austin,
Dallas)



Ohio (Cleveland,
Columbus, Cincinnati)



Internship Results

- **Approximately 78% of Broad graduating students have had at least 1 internship during their time of completing their undergraduate degree**

Internship Salaries Summer 2023 (Non-Graduating Classes)

	Monthly Salary
Accounting	\$5,346
Finance	\$5,114
HR & Management	\$4,398
Marketing	\$3,676
Supply Chain Mgmt	\$4,712

