

## AT A GLANCE

**DASHNEY WOMEN'S  
LEADERSHIP ACCELERATOR****DO YOU ASPIRE TO BE AN IMPACTFUL BUSINESS LEADER?**

Do you dream of a rewarding professional career filled with leadership opportunities of increasing scope and responsibility? Then the Broad College's **DASHNEY WOMEN'S LEADERSHIP ACCELERATOR (DWLA)** may be just the thing for you!

The Accelerator is designed to support select students in developing the tools needed to successfully transition from college to the business world prepared and eager to pursue leadership positions. Inspired by a transformational gift from a senior-level alumna, the Accelerator's goal is to be a go-to resource for students and alums in their advancement to senior leadership positions.

**WHY SHOULD YOU CONSIDER THE WOMEN'S  
LEADERSHIP ACCELERATOR?**

According to McKinsey & Company, women leaders want to advance in their careers, but they face stronger headwinds than men. The DWLA will help you cultivate skills to overcome these obstacles and move forward with greater ease and speed. As a member of the Accelerator, you will benefit from:

- Experiential programming on topics such as **communicating** persuasively, **negotiating** effectively, **cultivating** mentors and sponsors, and **managing** ambiguity and failure.
- Preparation for the transition from student life into the professional world.
- One-on-one mentorship from the DWLA's Director.
- A community of like-minded individuals.

McKinsey Insights, Women in the Workplace 2022, October 18, 2022 ([www.mckinsey.com/featured-insights/diversity-and-inclusion/women-in-the-workplace](http://www.mckinsey.com/featured-insights/diversity-and-inclusion/women-in-the-workplace))

**WHAT ARE THE REQUIREMENTS TO APPLY?**

Prospective scholars must be undergraduates already admitted to the Broad College and must meet the following additional requirements:

- 1** Junior status (specific graduation dates targeted each application period).
- 2** Academic success indicated by a minimum overall GPA of 3.2.
- 3** College leadership experience as demonstrated in student organizations, employment, community service, etc.

*The DWLA is open to students of all genders.*



---

# DASHNEY WOMEN'S LEADERSHIP ACCELERATOR

---

## FIRST DWLA SCHOLARS SELECTED

---

- Programming for the inaugural cohort of 14 DWLA scholars started Spring Semester 2024.
- Read more about the DWLA and selected students in this press release: <https://broad.msu.edu/news/priya-balasubramaniam-gift/>

"I am grateful and beyond excited to be a part of a community of women with diverse experiences that can add to my learning and personal growth, and I hope to contribute to their journey as well!"

**Alexis Cuellar, Accounting, '25**

## WANT MORE INFORMATION?

---

- Visit the DWLA website to learn more. Dates for upcoming information sessions and application periods will be posted here.
- Have questions? Contact Accelerator director **Helen Dashney** at [dashney@msu.edu](mailto:dashney@msu.edu).

