Broad College of Business undergraduate programs foster an environment much more impactful than just a business school — it’s a place unlike any other to learn, grow, thrive, and shape the next generation of business leaders. The college’s undergraduate community represents diverse cultures, backgrounds, skills, strengths, and interests and boasts a collective power to make business happen.

**AT A GLANCE**

**UNDERGRADUATE PROGRAMS**

**TOTAL ENROLLMENT**

3,812 STUDENTS

- **Human Resource Management**: 1.4%
- **Supply Chain Management**: 26.6%
- **Management**: 4.1%
- **Marketing**: 16.8%
- **Accounting**: 10.4%
- **Finance**: 25.7%
- **Hospitality Business**: 15%

**DEMOGRAPHICS**

- **42% FEMALE**
- **58% MALE**

- **MINORITY STUDENTS**
  (Asian, American Indian/Alaska Native, Black/African American, Hawaiian/Pacific Islander, Hispanic, Multiracial)
  - **18%**

- **OUT OF STATE**: 14.2%
- **INTERNATIONAL**: 6%

**MINORS**

- Business
- Entrepreneurship & Innovation
- Environmental & Sustainability Studies
- Financial Planning & Wealth Management
- Information Technology
- Insurance & Risk Management
- International Business
- Real Estate
- Retail Management
- Sales Leadership
- Sports Business Management

**AVGAE GPA**

3.67

**HONORS COLLEGE STUDENTS**

584

**MORE THAN**

$750K

IN SCHOLARSHIPS AWARDED ANNUALLY

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3.67

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**MORE THAN**

$750K

IN SCHOLARSHIPS AWARDED ANNUALLY
UNDERGRADUATE PROGRAMS

2021 EMPLOYMENT AMONG BROAD MAJORS

<table>
<thead>
<tr>
<th>PLACEMENT RATE</th>
<th>AVERAGE STARTING SALARY</th>
<th>AVERAGE SIGNING BONUS</th>
<th>KEY EMPLOYERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>94%</td>
<td>$60,621</td>
<td>$5,164</td>
<td>EY, Ford, Deloitte, Pepisco, UWM</td>
</tr>
</tbody>
</table>

(employed or continuing education (of those reported for Class of 2021))

THE RESIDENTIAL BUSINESS COMMUNITY

The RESIDENTIAL BUSINESS COMMUNITY (RBC) creates an experience that promotes, enhances, and supports students’ academic, personal, and professional growth and develops them into business leaders in a diverse and multicultural world.

COMMUNITY CORE VALUES

INTEGRITY
Foster an honest and trustworthy environment.

INCLUSIVENESS
Embrace a positive, respectful, and inclusive community experience that values all members, regardless of race, ethnicity, gender, sexual orientation, and ability.

LEADERSHIP EXCELLENCE
Inspire leadership excellence, where individuals align personal values with those of their team or organization to reach a collective power.

EFFECTIVE COMMUNICATION
Empower students to communicate effectively, both professionally and personally.

PERSONAL/SOCIAL RESPONSIBILITY
Take ethical responsibility for oneself, others, and the community.

MAKING A DIFFERENCE
Making a difference on campus, in home communities, and across the world.

250
+ students joined the RBC program in 2022

27% increase in student population over 5 years

BROAD COLLEGE of BUSINESS

broad.msu.edu/undergraduate
# AT A GLANCE

## UNDERGRADUATE MAJORS & MINORS

<table>
<thead>
<tr>
<th>MAJOR</th>
<th>DESCRIPTION</th>
<th>% OF POP.</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCOUNTING</td>
<td>Prepares students for careers in public, managerial, and governmental</td>
<td>10.4%</td>
</tr>
<tr>
<td></td>
<td>accounting. Accountants are involved in auditing and generating information</td>
<td></td>
</tr>
<tr>
<td></td>
<td>needed to control a company’s operations.</td>
<td></td>
</tr>
<tr>
<td>FINANCE</td>
<td>Understanding financial concepts, instruments, and management decision</td>
<td>25.7%</td>
</tr>
<tr>
<td></td>
<td>making as it applies to management of corporate finance, financial</td>
<td></td>
</tr>
<tr>
<td></td>
<td>institutions, and investments.</td>
<td></td>
</tr>
<tr>
<td>HOSPITALITY BUSINESS</td>
<td>Blends hospitality business operations and fundamental areas such as</td>
<td>15%</td>
</tr>
<tr>
<td>IN THE SCHOOL OF HOSPITALITY BUSINESS</td>
<td>accounting, finance, and marketing applied to hospitality business.</td>
<td></td>
</tr>
<tr>
<td>HUMAN RESOURCE MANAGEMENT</td>
<td>Focuses on personnel management in organizations, development of the</td>
<td>1.4%</td>
</tr>
<tr>
<td></td>
<td>manager as a leader, and the mission of the personnel/human resources</td>
<td></td>
</tr>
<tr>
<td></td>
<td>department.</td>
<td></td>
</tr>
<tr>
<td>MANAGEMENT</td>
<td>Allows students to explore courses from several departments within the</td>
<td>4.1%</td>
</tr>
<tr>
<td></td>
<td>Broad College. The student’s program of study is designed within the</td>
<td></td>
</tr>
<tr>
<td></td>
<td>context of the student’s personal, academic, and career goals.</td>
<td></td>
</tr>
<tr>
<td>MARKETING</td>
<td>Stresses understanding of marketing concepts and tools, analysis, planning,</td>
<td>16.8%</td>
</tr>
<tr>
<td></td>
<td>implementation, control techniques, and integration of marketing with other</td>
<td></td>
</tr>
<tr>
<td></td>
<td>business functions and societal processes.</td>
<td></td>
</tr>
<tr>
<td>SUPPLY CHAIN MANAGEMENT</td>
<td>Integrates topics from manufacturing operations, purchasing,</td>
<td>26.6%</td>
</tr>
<tr>
<td></td>
<td>transportation, and physical distribution into a unified program to</td>
<td></td>
</tr>
<tr>
<td></td>
<td>enhance global competitiveness.</td>
<td></td>
</tr>
</tbody>
</table>

---
**TOP 15**

Source: U.S. News & World Report

**RANKED #1**

Source: U.S. News & World Report

**RANKED #1**

Source: College Choice

---

**UNDERGRAD PROGRAMS AMONG U.S. PUBLICS**

**SUPPLY CHAIN MANAGEMENT PROGRAM**

**PUBLIC HOSPITALITY BUSINESS PROGRAM**

---

![Broad College of Business Logo](broad.msu.edu/programs)
<table>
<thead>
<tr>
<th>MINOR</th>
<th>DESCRIPTION</th>
</tr>
</thead>
</table>
THREE PATHWAYS TO BROAD ADMISSION

Traditional Path: Secondary Admission

THE CURRENT STUDENT PATHWAY (MOST STUDENTS)

Current MSU students can apply to the Broad College through the secondary admission process. Applicants must fulfill specific academic and non-academic requirements as part of the application. (Business-Preference major code)

NEW FOR FALL 2022

Direct Admission

High school students who select a Broad major on the US Freshman application will be considered for direct admission. (Business-Admit major code)

TRANSFER APPLICANTS

Transfer Admission

Students at other colleges/universities who select a Broad major on the MSU Transfer application will be considered for admission. Students may be admitted directly to the Broad College if they meet specific academic requirements; if not, they can apply to Broad after matriculating to MSU through the secondary admission process.

broad.msu.edu/undergraduate/admissions | admissions@broad.msu.edu
# BROAD SAMPLE FOUR-YEAR PLAN

The following tentative four year schedule plan applies to students interested in completing the Broad College of Business' competitive admission process, beginning **Fall 2022**. The Broad College of Business reserves the right to make admission and curriculum changes as necessary. Each student is strongly encouraged to consult with an academic advisor for assistance in planning coursework. Please note that this plan is based on placement in MTH 103 College Algebra. Your plan may vary based on your math/writing placement; AP/IB scores; transfer coursework and/or major. **Students who have questions about admission and degree completion should contact Undergraduate Academic Services (E101 Eppley Center, 517-355-7605).**

<table>
<thead>
<tr>
<th>FRESHMAN</th>
<th>SOPHOMORE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Fall</strong></td>
<td><strong>Spring</strong></td>
</tr>
<tr>
<td>MTH 103</td>
<td>3</td>
</tr>
<tr>
<td><strong>WRA 101</strong></td>
<td>4</td>
</tr>
<tr>
<td>ISB 2XX</td>
<td>3</td>
</tr>
<tr>
<td>ISB Lab</td>
<td>2</td>
</tr>
<tr>
<td>Elective</td>
<td>3</td>
</tr>
<tr>
<td>Total</td>
<td>15</td>
</tr>
</tbody>
</table>

Major code: "Business Preference"  
Apply to Broad College during this semester.  
Please review application requirements: https://broad.msu.edu/undergraduate/admissions/secondary/

<table>
<thead>
<tr>
<th><strong>JUNIOR</strong></th>
<th><strong>SENIOR</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Fall</strong></td>
<td><strong>Spring</strong></td>
</tr>
<tr>
<td>SCM 303</td>
<td>3</td>
</tr>
<tr>
<td>FI 311</td>
<td>3</td>
</tr>
<tr>
<td>MGT 315</td>
<td>3</td>
</tr>
<tr>
<td>IAH 201-210</td>
<td>4</td>
</tr>
<tr>
<td>Electives</td>
<td>2</td>
</tr>
<tr>
<td>Total</td>
<td>15</td>
</tr>
</tbody>
</table>

Major code: ACC, FI, HRM, MGT, MKT or SCM  

*This plan does not apply to Hospitality Business Majors*

*Elective credit amount will vary per student depending on math/writing placement, major, transfer credit, and credits earned from AP, IB and CLEP*

*Major Course credits ranges from 15-21 credits*
# BROAD DEGREE REQUIREMENTS

*(courses in parentheses are the prerequisite course requirements) as of Fall 2022*

## I. UNIVERSITY REQUIREMENTS

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>WRA 101</td>
<td>Writing as Inquiry, Tier I Writing Requirement</td>
<td>4</td>
</tr>
<tr>
<td>ISB 2**</td>
<td>Integrative Studies in Biological Science (MTH 103/B or STT 200 or concurrently)</td>
<td>3</td>
</tr>
<tr>
<td>ISP 2**</td>
<td>Integrative Studies in Physical Science ((MTH 103/B) or (STT 200 or concurrently))</td>
<td>3</td>
</tr>
<tr>
<td>ISB/P 2**L</td>
<td>Biological or Physical Sciences Lab (ISB/P 2** or concurrently)</td>
<td>2</td>
</tr>
<tr>
<td>IAH 201-210</td>
<td>I/N/D Integrative Studies in Arts and Humanities (Tier I Writing Requirement)</td>
<td>4</td>
</tr>
<tr>
<td>IAH 211-210</td>
<td>I/N/D Integrative Studies in Arts and Humanities (IAH 201-210)</td>
<td>4</td>
</tr>
<tr>
<td>ISS 2**</td>
<td>I/N/D Integrative Studies in Social Science</td>
<td>4</td>
</tr>
<tr>
<td>ISS 3**</td>
<td>I/N/D Integrative Studies in Social Science (ISS 2**, 28+ credits)</td>
<td>4</td>
</tr>
</tbody>
</table>

*Diversity Req., two different diversity designations I/N/D must be represented within IAH and ISS courses*

## II. BUSINESS CORE REQUIREMENTS

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MTH 103/B</td>
<td>College Algebra</td>
<td>3</td>
</tr>
<tr>
<td>STT 200</td>
<td>Statistical Methods (MTH 103/B)</td>
<td>3</td>
</tr>
<tr>
<td>CSE 102</td>
<td>Algorithmic Thinking &amp; Programming (MTH 103/B)</td>
<td>3</td>
</tr>
<tr>
<td>EC 201</td>
<td>Introduction to Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>EC 202</td>
<td>Introduction to Macroeconomics</td>
<td>3</td>
</tr>
</tbody>
</table>

*Restricted to Business-Admitted Students*

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUS 100</td>
<td>Business Major and Career Exploration</td>
<td>1</td>
</tr>
<tr>
<td>ACC 201</td>
<td>Principles of Financial Accounting (CSE 102)</td>
<td>3</td>
</tr>
<tr>
<td>ACC 202</td>
<td>Principles of Managerial Accounting (CSE 102)</td>
<td>3</td>
</tr>
<tr>
<td>ITM 209</td>
<td>Business Analytics and Information Systems (CSE 102), MGMT 309 taken prior to FS16</td>
<td>3</td>
</tr>
<tr>
<td>MGT 250</td>
<td>Business Communication: Oral and Written Communication (28+ credits)</td>
<td>3</td>
</tr>
<tr>
<td>MGT 250</td>
<td>Business Communication: Oral and Written Communication (28+ credits)</td>
<td>3</td>
</tr>
</tbody>
</table>

*Restricted to Business-Admitted, Accounting, Finance, Human Resource Management, Management, Marketing and Supply Chain Management Students (28+ credits)*

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>FI 311</td>
<td>Financial Management (STT 200/201/315 and ACC 201)</td>
<td>3</td>
</tr>
<tr>
<td>MGT 300</td>
<td>Managerial Marketing</td>
<td>3</td>
</tr>
<tr>
<td>MGT 317</td>
<td>Market Analytics (STT 200/201/315)</td>
<td>3</td>
</tr>
<tr>
<td>SCM 303</td>
<td>Introduction to Supply Chain Management</td>
<td>3</td>
</tr>
</tbody>
</table>

*Restricted to Business-Admitted, Accounting, Finance, Human Resource Management, Management, Marketing and Supply Chain Management Students (56+ credits)*

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGT 315</td>
<td>Managing Human Resources and Organizational Behavior</td>
<td>3</td>
</tr>
<tr>
<td>IBUS 310</td>
<td>International Business: MGMT 310 taken prior to FS22</td>
<td>3</td>
</tr>
</tbody>
</table>

*International Experience, satisfied by additional course with international content (see pre-approved course list)*

*Restricted to Business-Admitted, Accounting, Finance, Human Resource Management, Management, Marketing and Supply Chain Management Students*

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>GBL 385</td>
<td>Business Law and Ethical Leadership; GBL 255 taken prior to FS18 (admitted to major only)</td>
<td>3</td>
</tr>
<tr>
<td>MGT 409</td>
<td>Business Policy and Strategic Management (FI 311 and MGT 300 and SCM 303, 88+ credits)</td>
<td>3</td>
</tr>
</tbody>
</table>

## III. MAJOR FIELD REQUIREMENTS

*students must maintain a minimum 2.0 GPA in the major field in order to be eligible for graduation*

### ACCOUNTING, 19 – 21 credits, as of Fall 2019

**Required Courses:**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC 250</td>
<td>Preparing for an Accounting Career</td>
<td>1</td>
</tr>
<tr>
<td>ACC 300</td>
<td>Intermediate Financial Accounting I (ACC 201 and ACC 202)</td>
<td>3</td>
</tr>
<tr>
<td>ACC 301</td>
<td>Intermediate Financial Accounting II (ACC 300/305 and Tier I Writing)</td>
<td>3</td>
</tr>
<tr>
<td>ACC 321</td>
<td>Accounting Information Systems (ACC 201 and ACC 202)</td>
<td>3</td>
</tr>
<tr>
<td>ACC 331</td>
<td>Federal Income Tax Accounting (ACC 300/305 and Tier I Writing)</td>
<td>3</td>
</tr>
<tr>
<td>ACC 341</td>
<td>Accounting for Management Decision Making (ACC 300/305 and STT 200/201/315)</td>
<td>3</td>
</tr>
<tr>
<td>ACC 411</td>
<td>Auditing (ACC 300/305, ACC 321, and STT 200/201/315)</td>
<td>3</td>
</tr>
</tbody>
</table>

**Optional Courses:**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC 308</td>
<td>Governmental and Not-for-Profit Accounting (ACC 300/305)</td>
<td>1</td>
</tr>
<tr>
<td>GBL 451</td>
<td>Law of Commercial Transactions (GBL 385 or concurrently)</td>
<td>1</td>
</tr>
</tbody>
</table>

### FINANCE, 18 credits, as of Spring 2020

**Required Courses:**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC 305</td>
<td>Intermediate Accounting for Finance Majors (ACC 201 and ACC 202)</td>
<td>3</td>
</tr>
<tr>
<td>FI 312</td>
<td>Introduction to Investments (FI 311 and ACC 202 and STT 200/201/315)</td>
<td>3</td>
</tr>
<tr>
<td>FI 414</td>
<td>Advanced Business Finance (FI 311 and FI 312 and Tier I Writing)</td>
<td>3</td>
</tr>
</tbody>
</table>

*9 credits from the following:*

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>FI 355</td>
<td>Financial Modeling (FI 311 and FI 312 or concurrently)</td>
<td>3</td>
</tr>
<tr>
<td>FI 413</td>
<td>Management of Financial Institutions (FI 311)</td>
<td>3</td>
</tr>
<tr>
<td>FI 422</td>
<td>Financial Data Analytics (CSE 102 or 231 and FI 311)</td>
<td>3</td>
</tr>
<tr>
<td>FI 424</td>
<td>Deep Learning and Neural Networks in Finance (CSE 102 or 231 and FI 311)</td>
<td>3</td>
</tr>
<tr>
<td>FI 444</td>
<td>Entrepreneurial Finance (FI 311 or FI 320)</td>
<td>3</td>
</tr>
<tr>
<td>FI 451</td>
<td>International Financial Management (FI 311)</td>
<td>3</td>
</tr>
<tr>
<td>FI 457</td>
<td>Security Analysis (FI 312)</td>
<td>3</td>
</tr>
<tr>
<td>FI 473</td>
<td>Debt and Money Markets (FI 312)</td>
<td>3</td>
</tr>
<tr>
<td>FI 478</td>
<td>Investment Strategies and Speculative Markets (FI 311 and FI 312)</td>
<td>3</td>
</tr>
<tr>
<td>FI 491</td>
<td>Topics in Finance (FI 311)</td>
<td>1-4</td>
</tr>
</tbody>
</table>

---

[Undergraduate Academic Services, Broad College of Business, uas.broad.msu.edu]
### HUMAN RESOURCE MANAGEMENT, 15 credits, as of Fall 1992

- **Required Courses:**
  - MGT 460 Capstone for Management Majors (MGT 315 or concurrently) and Tier I Writing, restricted to seniors in major) 3 credits

- **12 credits from the following:**
  - MGT 411 Organizational Staffing (MGT 315 or concurrently) 3 credits
  - MGT 412 Compensation and Reward Systems (MGT 315 or concurrently) 3 credits
  - MGT 413 Personnel Training and Development (MGT 315 or concurrently) 3 credits
  - MGT 414 Diversity in the Workplace (MGT 315 or concurrently) 3 credits
  - MGT 475 Negotiation and Conflict Management 3 credits
  - MGT 476 Globalization and International Management 3 credits
  - MGT 490 Independent Study (open to seniors) 1-3 credits
  - MGT 491 Special Topics in Human Resource Management (MGT 315 or concurrently) 3 credits

### MANAGEMENT, 15 credits, as of Fall 2015

- **Required Course:**
  - MGT 460 Capstone for Management Majors (MGT 315 or concurrently) and Tier I Writing, restricted to seniors in major) 3 credits

- **4 courses totaling 12 credits at the 300 - 400 level from Accounting, Finance, General Business and Business Law, Management, Marketing, and Supply Chain Management. Two courses must be in different areas, excluding Management. Courses used to satisfy the Business Core Curriculum may not be used to satisfy a Major Field Req.**

- **Required Courses:**
  - ACC/FI/GLB/MGT/MKT/SCM 3 credits
  - ACC/FI/GLB/MGT/MKT/SCM 3 credits
  - ACC/FI/GLB/MGT/MKT/SCM 3 credits
  - ACC/FI/GLB/MGT/MKT/SCM 3 credits

### MARKETING, 18 credits, as of Fall 2018

- **Required Courses:**
  - MKT 302 Consumer Behavior (MKT 300 and (MKT 317 or concurrently)) 3 credits
  - MKT 313 Consultative Selling 3 credits
  - MKT 319 Consumer and Market Insights (MKT 300 and (MKT 317 or concurrently)) 3 credits
  - MKT 460 Marketing Strategy (MKT 302 and MKT 317 and MKT 319 and Tier I Writing) 3 credits

- **6 credits from the following:**
  - MKT 355 Entrepreneurial Marketing (MKT 300 or ESHP 190) 3 credits
  - MKT 383 Sales Management (MKT 300 and (MKT 313 or concurrently)) 3 credits
  - MKT 410 Product Innovation and Management (MKT 300 and (MKT 317 or concurrently)) 3 credits
  - MKT 412 Digital Marketing (MKT 300) 3 credits
  - MKT 415 International Marketing (MKT 300 and MKT 310/EC 340) 3 credits
  - MKT 420 New Product Design and Development (MKT 300/ESH 190 and MKT 317*) 3 credits
  - MKT 430 Key Account and Customer Relationship Management (MKT 313) 3 credits
  - MKT 490 Independent Study 1-3 credits
  - MKT 491 Special Topics in Marketing (MKT 300 and MKT 302 and MKT 319) 1-3 credits

*Or approval of the Marketing department

### SUPPLY CHAIN MANAGEMENT, 19 credits, as of Fall 2021

- **Required Courses:**
  - SCM 371 Procurement and Supply Chain Management (SCM 303) 3 credits
  - SCM 372 Manufacturing and Service Operations Management (SCM 303 and MKT 317) 3 credits
  - SCM 373 Logistics and Transportation Management (SCM 303 and (MKT 317 or concurrently)) 3 credits
  - SCM 475 Data Analytics in Supply Chain Management (SCM372) 3 credits

- **One of the following:**
  - SCM 470 Integrated Supply Chain Management Capstone (SCM 371 and SCM 372 and SCM 373 and Tier I Writing) 3 credits
  - SCM 472 Experiential Learning w/ Industry Problems in SC (SCM 371 and SCM 372 and SCM 373 and Tier I Writing) 3 credits

- **4 credits from the following:**
  - SCM 460 Procurement Contracting (SCM 371 or concurrently) 1 credit
  - SCM 461 Customs, Compliance, and Security 1 credit
  - SCM 462 End-to-End Supply Chain Management Simulation (restricted to seniors) 1 credit
  - SCM 463 Supply Chain Enterprise Resource Planning Applications (restricted to seniors) 1-3 credits
  - SCM 465 Applying a Lean Methodology to Drive Organizational Efficiency (SCM372 or concurrently) 1 credit
  - SCM 471 Advanced Supply Chain Project Management (SCM 372) 2 credits
  - SCM 474 Negotiations 2 credits
  - SCM 476 Transportation Management (SCM 373) 2 credits
  - SCM 479 Supply Chain Cost Management (SCM 371) 2 credits
  - SCM 490 Independent Study 1-3 credits
  - SCM 491 Topics in Supply Chain Management 1-3 credits

*Only sections designated by the Supply Chain Management department

### IV. ELECTIVE COURSES REQUIREMENTS

- A minimum of 120 credits is required for graduation.
- At least 9 elective credits taught outside the Broad College.
- A maximum of 3 credits of internship or other work experience count towards graduation. (SSC 493, SCM 293 - restricted to Supply Chain major, ACC 493 - restricted to Accounting major).
- A maximum of 6 credits in Advanced Academic English (AAE) 220, 221, 222, or 223 count towards graduation as elective credits.
Education Abroad allows a student to earn academic credit by taking classes that include instruction from MSU faculty or faculty from a host institution abroad.

**FACULTY-DIRECTED**  
Students participate in a program directed by Michigan State University faculty, alongside other MSU students.

**PARTNER PROGRAMS**  
Students enroll in courses with an international institution, transferring credit back to MSU. Partner programs include:

- **EXCHANGES**  
  MSU students enroll as visiting students at the international university, and students from the host institution come to East Lansing. MSU students pay MSU tuition fees.

- **DIRECT ENROLLMENT**  
  MSU students enroll as visiting students at the international university and pay tuition and fees directly to the host institution.

**INTERNSHIPS**  
Internships abroad allow students to gain work experience in a new culture and earn academic credit.

**RESEARCH**  
Research abroad can be done in conjunction with faculty or conducted independently and can encompass a wide variety of fields.

**SERVICE LEARNING**  
Service-learning opportunities usually include partnering with local community organizations and address a variety of social, economic, environmental, or health challenges facing the community.

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**WHEN CAN I GO?**

- **FULL SEMESTER (FALL OR SPRING) | 13–19 WEEKS ABROAD**
- **SUMMER | 3–9 WEEKS ABROAD**
- **WINTER BREAK | 1–2 WEEKS ABROAD**
- **SPRING BREAK | 1 WEEK ABROAD**
WHAT COURSES CAN I COMPLETE ABROAD?

- Integrative Studies Requirements (such as IAH, ISB, ISP, ISS)
- Business Core and Major Field Courses (such as IBUS 310, MGT 315)
- Electives
- Education Abroad fulfills the Broad College’s International Requirement

WHERE CAN I GO?

WHERE CAN I LEARN MORE?

Research program options
- Visit the Education Abroad Expo and Broad College Education Abroad Fair
- Search for programs online
- Attend program-specific information sessions
- Schedule an advising appointment with a Broad advisor to discuss how studying abroad can fit into your academic plan

Research financial aid and scholarship opportunities
- Understand the various costs associated with individual programs
- Research financial aid options
- Research scholarship options
  - Broad College scholarships
  - Scholarships for research abroad
Bring a global perspective to your education.

“As someone from rural central Michigan, this trip opened my eyes to a whole new side of the world that consisted of unfamiliar attitudes, unique culture, and interesting business perspective.”

CHLOE JAESSING (FINANCE, ’23) PARTICIPATED IN A SEMESTER-LONG PROGRAM AT AMERICAN UNIVERSITY OF ROME, ITALY

“I believe studying abroad is very crucial to gaining a global mindset. We met with a lot of companies like GM, and EY, and I made some really lasting relationships.”

SHARI KENDRICK (HUMAN RESOURCES, ’16) PARTICIPATED IN THREE PROGRAMS IN CHINA, JAPAN, AND SOUTH KOREA

“When you decide to go study abroad, there are going to be many challenges ahead of you and the decisions you make will eventually define your characteristics.”

LIN YUAN (MARKETING, ’15) PARTICIPATED IN THREE PROGRAMS: TO JAPAN, AUSTRALIA AND THE UK.
Benefits of education abroad

- Earn credits toward degree requirements.
- Build skills for an international career.
- Develop global business knowledge employers seek.
- Foster independence, confidence, and problem-solving skills.
- Immerse yourself in a new language and cultural environment.
- Experience a different education system.
- Make international friends.
- Gain the experience of a lifetime and opportunity to see the world.

Available support

- Academic advising to help students align their education abroad experience with career, personal development, and degree completion goals.
- Financial assistance and scholarships to help make education abroad more accessible.
- Scholarships to cover the cost for first time U.S. passport application.
- Pre-departure modules to make sure students are culturally prepared for their new destination.
- International health insurance and 24/7 emergency assistance.
- Unpacking workshops to help students put their education abroad experiences into perspective for recruiting and graduate school.

Program types

FACULTY-DIRECTED: students go abroad with an MSU professor and classmates.
SEMESTER-LONG: students spend a full semester studying at a host institution.
INTERNATIONAL INTERNSHIP: students earn credit while completing an 8-week internship with a company overseas.
SERVICE-LEARNING: students complete a service learning project with other MSU students, led by an MSU faculty member.

Program sessions

- Summer semester and Summer short-term
- Fall semester
- Spring semester
- Winter break
- Spring break

SHARI KENDRICK (HUMAN RESOURCES, ’16) PARTICIPATED IN THREE EDUCATION ABROAD PROGRAMS IN CHINA, JAPAN, AND SOUTH KOREA

“I feel like [my education abroad experience] gave me a competitive advantage in recruiting. I saw that companies were very impressed with me studying abroad in Asia, in three different countries, and the companies that I met with, and just the global mindset that I had was an asset that companies really recognized.”

Learn more about education abroad at the Broad College and start your global journey!
The RESIDENTIAL BUSINESS COMMUNITY (RBC) creates an experience that promotes, enhances, and supports students’ academic, personal, and professional growth and develops them into business leaders in a diverse and multicultural world.

COMMUNITY CORE VALUES

**INTEGRITY**
Foster an honest and trustworthy environment.
We strive to develop leaders who are ethical, fair, and committed to doing the right thing.

**INCLUSIVENESS**
Embrace a positive, respectful, and inclusive community experience that values all members, regardless of race, ethnicity, gender, sexual orientation, and ability.
We develop business students into leaders who navigate global, cross-cultural, and diverse teams.

**LEADERSHIP EXCELLENCE**
Inspire leadership excellence, where individuals align personal values with those of their team or organization to reach a collective power.
We inspire students to take action and create positive, sustainable, transformational changes.

**EFFECTIVE COMMUNICATION**
Empower students to communicate effectively, both professionally and personally.
We believe compelling, well-rounded communication is the foundation for individuals to generate action, create understanding, and build relationships.

**PERSONAL/SOCIAL RESPONSIBILITY**
Take ethical responsibility for oneself, others, and the community.
We encourage students to build individual strength, compel them to take responsibility for the integrity and quality of their work, and encourage them to engage in impactful exercises that shape responsible global citizens.

**MAKING A DIFFERENCE**
Making a difference on campus, in home communities, and across the world.
We challenge students to think about the legacy they will leave in their professional journeys.

**STUDENTS**

- **250** TOTAL
- **27%** increase over 5 years
- **20%** OUT OF STATE
- **42%** MINORITY STUDENTS
- **16** STATES REPRESENTED
- **5** COUNTRIES REPRESENTED
  - Brazil
  - India
  - Kazakhstan
  - Peru
  - United States
- **$344K+** IN SCHOLARSHIPS AWARDED ANNUALLY

BROAD COLLEGE of BUSINESS
It’s our business to build leaders. **MULTICULTURAL BUSINESS PROGRAMS (MBP)** in the MSU Broad College of Business offers extensive programming and initiatives that provide minoritized students a supportive learning experience. Through innovative and collaborative efforts, MBP offers a safe space and supportive staff to encourage students’ academic, personal, and professional growth and success.

**SUPPORTING YOU...**

- **One-on-one tutoring** with valued tutors
- **Career counseling** and development services
- **Multifarious**, a motivational and inspirational speaker series
- **Student organizations**, including Black and Broad, Broad International Student Council, Multicultural Business Students, National Association of Black Accountants, Native American and Hispanic Business Students, Women in Business Students’ Association and Spartan Pride
- **Level Up Academic Center**: the place you can go to study, connect, and engage with fellow Broad students in a welcoming environment

**PREPARING YOU...**

- **Summer Business Institute**: provides a highly structured, intensive residential learning experience for incoming first-year students whose attendance would garner direct admission to the Broad College of Business
- **Study Abroad programs**: provide international business experience and exposure
- **The Multifarious Masterclass on Acceleration**: provides an in-depth look at exploring and cultivating a student’s potential
- **MBP Business Teams**: places MSU student athletes with business students on a team to support NIL ideas, deals and branding.
- **Corporate Treks**: visits to various cities and conversations with notable corporate employers and alumni in those cities
- **Empowerment Closet**: borrow business attire to feel like your best self for your interview

**VISION**

To inspire, support, and build a legacy of diverse, distinguished, successful business leaders who positively impact the world.

**MISSION**

(MBP) guides and supports self-identified minoritized students through genuine advocacy, empowerment strategies, and initiatives in order to ensure their success as future business leaders.

**WE ARE HERE FOR YOU...**

@mbp_msu
(517) 353-3524
Eppley Center, Suite 100
Founded in 1927, **THE SCHOOL OF HOSPITALITY BUSINESS** is the second-oldest hospitality school in the nation. It has launched the careers of industry presidents at some of the world’s leading hospitality companies and includes an alumni network of more than 10,000 professionals in management careers across hotels, restaurants, clubs, sports and entertainment, the cruise industry, and hospitality real estate development. Led by renowned faculty known for industry research and expertise, hospitality students graduate with a business degree and develop leadership skills through two required internships, participation in nine student clubs, and three major annual events.

**FULL-TIME FACULTY**

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<tr>
<td>Assistant Professor</td>
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**Areas of Expertise:**

- Automatic Merchandising
- Brand Management
- Club/Golf/Resort Management
- Consumer Loyalty
- Contract Services
- Customer Delight
- Food Safety
- Hospitality Accounting
- Hospitality Entrepreneurship
- Meetings & Events
- Pricing
- Real Estate
- Service Management

**STUDENTS**

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**Undergraduate Student Employment Rate**

- **94%**

**International Students**

- **10.5%**

**Minority Students**

- **19.4%**

**Urban University, United Nations**

**Source:** 2021 University Destination Survey Report
The **FINANCIAL MARKETS INSTITUTE** provides academic preparation and professional development opportunities to a select group of highly motivated finance and accounting students interested in financial services careers including investment banking, mergers and acquisitions, private equity, equity research, and venture capital. Students are accepted as FMI scholars through a competitive application process.

In addition to extensive coursework in both finance and accounting, they commonly augment their studies with courses in economics, computer science, and computational math.

**ADVANTAGES**

- Pursue a tailored academic program under the guidance of FMI director Dave Hawthorne and FMI academic advisor Andrei Simonov
- Learn about the structure and opportunities of financial services firms
- Develop skills to successfully interview for internships and careers
- Practice skills through leadership roles in student organizations, government, athletics, public speaking, proficient writing, etc.
- Enhance your education with investment banking, stock pitch, venture capital, and other competitions designed for high finance experience
- Engage with the extensive network of FMI alumni working in financial services including investment banking, M&A, PE, etc.
- Access to MBA-level classes
- Career development including resume writing, mock interviews, HireVue simulations and mock Super Days.

**HIGHLIGHTS**

- 24-person advisory board linking the institute with industry leaders
- Valuable internships and full-time careers at leading financial firms
- Scholars regularly pursue graduate studies at leading universities or professional certifications such as the CFA
- Business trips to financial institutions in New York City and Chicago

**DEMOGRAPHICS & PLACEMENT**

- **CLASS YEAR**
  - Sophomores: 35%
  - Juniors: 30%
  - Seniors: 35%
- **MINORITY STUDENTS** 47%
- **WOMEN** 30%
- **UP TO $4,000** ANNUAL SCHOLARSHIPS
- **99%** RELEVANT INTERNSHIPS & FULL-TIME CAREERS
- **CONTACT US**
  - Dave Hawthorne, Director
  - hawth84@msu.edu
  - 203-767-0955

**EMPLOYERS**

- ARES
- Bank of America
- Barclays
- BNP Paribas
- Caliper Capital
- Citi
- Finney Group
- Cowen
- Jefferies
- Goldman Sachs
- Houlihan Lokey
- Morgan Stanley
- Macquarie
- Main Street Capital Corporation
- Morgan Stanley
- Wells Fargo Securities
- William Blair
- PMCF
- Shore Capital Partners
AT A GLANCE

RUSSELL PALMER CAREER MANAGEMENT CENTER

We connect Michigan State business student talent with top employers. The RUSSELL PALMER CAREER MANAGEMENT CENTER is the central career center for the Broad College and part of MSU’s Career Services Network. Our team advises, coaches, and educates students to realize their career aspirations while working with leading employers and alumni to send our Spartans across the world.

OUR COMPETITIVE ADVANTAGE

COMPANIES RATE

⭐⭐⭐⭐⭐

STAFF SUPPORT

17 YEARS

AVERAGE COACHING EXPERIENCE

2,600+

ADVISING APPOINTMENTS

2,800+

STUDENTS ATTENDED RECRUITING EVENTS

640+

COMPANIES

100

RECRUITING EVENTS HOSTED BY OUR STAFF

FULL-TIME MBA COMPENSATION

$119,539

2021 AVERAGE

5,200+

STUDENTS SUPPORTED

UNDERGRADUATE COMPENSATION

$60,621

2021 AVERAGE

(U.S. ONLY)

GREEN AND WHITE GLOVE SERVICE

Broad is a trusted partner in our campus recruiting efforts. Their outstanding professionalism, customer service, and innovative recommendations contribute greatly to our recruiting success at MSU!

Ford Motor Company

The career bootcamp provided me with hands-on training and skills that I needed. It helped boost my confidence level and prepare for the recruiting season. It was a wonderful opportunity to practice in a such a safe space.

Xinyi Sun
B.A. in Supply Chain Management

broad.msu.edu/palmer
**EXPERTISE**

- **4 Business Librarians**
  Librarians with specialized expertise in each area of business are available to partner with faculty in both teaching and research.

- **Course & Research Guides**
  Curated websites with resources on business topics.

- **Librarian expertise also includes:**
  - Information Literacy & Critical Thinking
  - Licensing
  - Plagiarism & Copyright
  - Research Analytics
  - Research Data Management

**DATA**

- **Online access to the top scholarly journals, magazines, and newspapers in business, including:**
  - Harvard Business Review
  - Wall Street Journal
  - Financial Times
  - The Economist

- **Specialized business tools, data sets, and platforms across all areas of business, including:**
  - Company Profiles
  - SWOT & Five Forces Analysis
  - Analyst Reports
  - Market Research and Industry Analysis
  - Longitudinal Pricing and Financial Data
  - Text Mining

**ASK A BUSINESS LIBRARIAN**

**FOR HELP VIRTUALLY**

lib.msu.edu/bus/asklib

- Email or schedule an appointment with a business librarian
- Ask questions directly via email
- Chat with a librarian (available 24/7)

**CONTACT**

**PHONE**
(517) 355-3380

**LOCATION**
Law College Building
648 North Shaw Lane
Room 50

**UPDATED FALL 2022**