BROAD COLLEGE OF BUSINESS • MAJOR IN HOSPITALITY BUSINESS
#1 PUBLIC PROGRAM IN THE UNITED STATES
• FOUNDED 1927 •

WRITING (4 credits)

- WRA 101 (4) Writing as Inquiry*

*Admission is based primarily on MSU Cumulative GPA and MSU grades in WRA 101, STT 200, EC 201.

INTEGRATIVE STUDIES (24 credits)

- ISB 200 level (3) Biological Science
- ISP 200 level (3) Physical Science
- ISB Lab or ISP Lab (2)
- IAH 201-210 (4) Arts and Humanities*
- IAH 211-241 (4) Arts and Humanities*
- ISS 200 level (4) Social Sciences*
- ISS 300 level (4) Social Sciences*

*IAH and ISS courses have diversity designations of D, I, or N. At least two different diversity designations are required for graduation.

HOSPITALITY BUSINESS CORE (18 credits)

- MTH 103 (3) College Algebra
- STT 200 (3) Statistical Methods*
- ACC 230 (3) Survey of Accounting Concepts
- EC 201 (3) Microeconomics*
- EC 202 (3) Macroeconomics
- MKT 327 (3) Marketing

*Admission is based primarily on MSU Cumulative GPA and MSU grades in WRA 101, STT 200, EC 201.

HOSPITALITY BUSINESS MAJOR FIELD (45 credits)

- HB 100 (3) Introduction to Hospitality Business
- HB 203 (3) Business Communication
- HB 207 (3) Management and Leadership
- HB 237 (3) Lodging Systems
- HB 265 (3) Foodservice Systems I
- HB 273 (3) Business Analytics
- HB 302 (3) Managerial Accounting
- HB 307 (3) Human Resources*
- HB 311 (3) Finance
- HB 337 (3) Information Systems
- HB 365 (3) Foodservice Systems II
- HB 437 (3) Revenue Management
- HB 447 (3) Business Law
- HB 470 (3) Asset Management
- HB 489 (3) Business Strategy (W)*

*Level 1 Internship must be completed prior to HB 307. Level 1 Internship, Level 2 Internship, and HB 307 must be completed prior to HB 489.

HOSPITALITY BUSINESS INTERNATIONAL ELECTIVE (3 credits)

- One course approved by the student’s academic advisor

HOSPITALITY BUSINESS SPECIALIZED ELECTIVES (9 credits)

Events
- HB 280 (3) Introduction to Event Management
- HB 380 (3) Event Planning and Management
- HB 420 (3) The Business of Golf

Operations/Other
- HB 210 (3) Casino Operations and Management
- HB 291 (1-3) Current Topics and Trends
- HB 321 (3) Club Operations and Management
- HB 358 (3) Entrepreneurship
- HB 376 (3) Sales Process
- HB 425 (3) Golf Operations and Management
- HB 486 (3) Advanced Hospitality Marketing
- HB 491 (1-3) Current Topics and Trends

Real Estate
- HB 282 (3) Real Estate Principles
- HB 472 (1) Real Estate Financial Modeling
- HB 474 (3) Real Estate Valuation

Food and Beverage
- HB 346 (3) Managed Services
- HB 347 (3) Supply Chain Process
- HB 405 (3) Foodservice Cost Control
- HB 409 (3) Introduction to Wine
- HB 411 (3) Beverages
- HB 485 (3) Foodservice Operations

ADDITIONAL ELECTIVES

Courses used for degree requirements above may not be used to satisfy this requirement.

CREDITS REQUIRED FOR GRADUATION

A minimum of 120 credits. A maximum of 6 credits in AAE count toward graduation.

HOSPITALITY BUSINESS IS BROAD
broad.msu.edu/hospitality-business/

***STUDENTS DECLARING MAJOR FALL 2024 OR AFTER***