

**BROAD COLLEGE OF BUSINESS • MAJOR IN HOSPITALITY BUSINESS**  
**#1 PUBLIC PROGRAM IN THE UNITED STATES**  
**• FOUNDED 1927 •**

**WRITING (4 credits)**

\_\_\_ WRA 101 (4) Writing as Inquiry\*

\*Admission is based primarily on MSU Cumulative GPA and MSU grades in WRA 101, STT 200, EC 201.

**INTEGRATIVE STUDIES (24 credits)**

\_\_\_ ISB 200 level (3) Biological Science      \_\_\_ ISP 200 level (3) Physical Science      \_\_\_ ISB Lab or ISP Lab (2)  
\_\_\_ IAH 201-210 (4) Arts and Humanities\*      \_\_\_ IAH 211-241 (4) Arts and Humanities\*  
\_\_\_ ISS 200 level (4) Social Sciences\*      \_\_\_ ISS 300 level (4) Social Sciences\*

\*IAH and ISS courses have diversity designations of D, I, or N. At least two different diversity designations are required for graduation.

**HOSPITALITY BUSINESS CORE (18 credits)**

\_\_\_ MTH 103 (3) College Algebra      \_\_\_ EC 201 (3) Microeconomics\*  
\_\_\_ STT 200 (3) Statistical Methods\*      \_\_\_ EC 202 (3) Macroeconomics  
\_\_\_ ACC 230 (3) Survey of Accounting Concepts      \_\_\_ MKT 327 (3) Marketing

\*Admission is based primarily on MSU Cumulative GPA and MSU grades in WRA 101, STT 200, EC 201.

**HOSPITALITY BUSINESS MAJOR FIELD (45 credits)**

\_\_\_ HB 100 (3) Introduction to Hospitality Business      \_\_\_ HB 311 (3) Finance  
\_\_\_ HB 203 (3) Business Communication      \_\_\_ HB 337 (3) Information Systems  
\_\_\_ HB 207 (3) Management and Leadership      \_\_\_ HB 365 (3) Foodservice Systems II  
\_\_\_ HB 237 (3) Lodging Systems      \_\_\_ HB 437 (3) Revenue Management  
\_\_\_ HB 265 (3) Foodservice Systems I      \_\_\_ HB 447 (3) Business Law  
\_\_\_ HB 273 (3) Business Analytics      \_\_\_ HB 470 (3) Asset Management  
\_\_\_ HB 302 (3) Managerial Accounting      \_\_\_ HB 489 (3) Business Strategy (W)\*  
\_\_\_ HB 307 (3) Human Resources\*

\*Level 1 Internship must be completed prior to HB 307. Level 1 Internship, Level 2 Internship, and HB 307 must be completed prior to HB 489.

**HOSPITALITY BUSINESS INTERNATIONAL ELECTIVE (3 credits)**

\_\_\_ One course approved by the student's academic advisor

**HOSPITALITY BUSINESS SPECIALIZED ELECTIVES (9 credits)**

**Events**

\_\_\_ HB 280 (3) Introduction to Event Management  
\_\_\_ HB 380 (3) Event Planning and Management  
\_\_\_ HB 420 (3) The Business of Golf

**Operations/Other**

\_\_\_ HB 210 (3) Casino Operations and Management  
\_\_\_ HB 291 (1-3) Current Topics and Trends  
\_\_\_ HB 321 (3) Club Operations and Management  
\_\_\_ HB 358 (3) Entrepreneurship  
\_\_\_ HB 376 (3) Sales Process  
\_\_\_ HB 425 (3) Golf Operations and Management  
\_\_\_ HB 486 (3) Advanced Hospitality Marketing  
\_\_\_ HB 491 (1-3) Current Topics and Trends

**Real Estate**

\_\_\_ HB 282 (3) Real Estate Principles  
\_\_\_ HB 472 (1) Real Estate Financial Modeling  
\_\_\_ HB 474 (3) Real Estate Valuation

**Food and Beverage**

\_\_\_ HB 346 (3) Managed Services  
\_\_\_ HB 347 (3) Supply Chain Process  
\_\_\_ HB 405 (3) Foodservice Cost Control  
\_\_\_ HB 409 (3) Introduction to Wine  
\_\_\_ HB 411 (3) Beverages  
\_\_\_ HB 485 (3) Foodservice Operations

**ADDITIONAL ELECTIVES**

Courses used for degree requirements above may not be used to satisfy this requirement.

**CREDITS REQUIRED FOR GRADUATION**

A minimum of 120 credits. A maximum of 6 credits in AAE count toward graduation.

**HOSPITALITY BUSINESS IS BROAD**  
**[broad.msu.edu/hospitality-business/](http://broad.msu.edu/hospitality-business/)**

**\*\*\*STUDENTS STARTING IN MAJOR FALL 2024 OR AFTER\*\*\***