

BROAD COLLEGE OF BUSINESS - MAJOR IN HOSPITALITY BUSINESS
#1 PUBLIC PROGRAM IN THE UNITED STATES
• FOUNDED 1927 •

WRITING (4 credits)

___ WRA 101 (4) Writing as Inquiry*

*Admission is based primarily on MSU Cumulative GPA and MSU grades in WRA 101, STT 200, CSE 102.

INTEGRATIVE STUDIES (24 credits)

___ ISB 200 level (3) Biological Science

___ ISP 200 level (3) Physical Science

___ ISB Lab or ISP Lab (2)

___ IAH 201-210 (4) Arts and Humanities*

___ IAH 211-241 (4) Arts and Humanities*

___ ISS 200 level (4) Social Sciences*

___ ISS 300 level (4) Social Sciences*

*IAH and ISS courses have diversity designations of D, I, or N. At least two different diversity designations are required for graduation.

HOSPITALITY BUSINESS CORE (24 credits)

___ MTH 103 (3) College Algebra

___ EC 201 (3) Microeconomics

___ STT 200 (3) Statistical Methods*

___ EC 202 (3) Macroeconomics

___ CSE 102 (3) Algorithmic Thinking and Programming*

___ FI 320 or HB 311 (3) Finance

___ ACC 201 (3) Financial Accounting

___ MKT 327 (3) Marketing

*Admission is based primarily on MSU Cumulative GPA and MSU grades in WRA 101, STT 200, CSE 102.

HOSPITALITY BUSINESS MAJOR FIELD (36 credits)

___ HB 105 (2) Service Management Principles

___ HB 302 (3) Managerial Accounting

___ HB 201 (1) Professional Development

___ HB 307 (3) Human Resources*

___ HB 203 (3) Business Communication

___ HB 337 (3) Information Systems

___ HB 207 (3) Management and Leadership

___ HB 376 (3) Sales Process

___ HB 237 (3) Lodging Systems

___ HB 447 (3) Business Law

___ HB 265 (3) Foodservice Systems I

___ HB 489 (3) Business Strategy (W)*

___ HB 273 (3) Business Analytics

*Level 1 Internship must be completed prior to HB 307. Level 1 Internship, Level 2 Internship, and HB 307 must be completed prior to HB 489.

HOSPITALITY BUSINESS INTERNATIONAL ELECTIVE (3 credits)

___ One course approved by the student's academic advisor

HOSPITALITY BUSINESS SPECIALIZED ELECTIVES (12 credits)

Events

___ HB 280 (3) Introduction to Event Management

___ HB 380 (3) Event Planning and Management

___ HB 420 (3) The Business of Golf

Operations/Other

___ HB 100 (2-3) Introduction to Hospitality Business

___ HB 210 (3) Casino Operations and Management

___ HB 291 (1-3) Current Topics and Trends

___ HB 321 (3) Club Operations and Management

___ HB 358 (3) Entrepreneurship

___ HB 425 (3) Golf Operations and Management

___ HB 486 (3) Advanced Marketing

___ HB 491 (1-3) Current Topics and Trends

Real Estate

___ HB 282 (3) Real Estate Principles

___ HB 470 (3) Real Estate Asset Management

___ HB 472 (1) Real Estate Financial Modeling

___ HB 474 (3) Real Estate Valuation

Food and Beverage

___ HB 346 (3) Managed Services

___ HB 347 (3) Supply Chain Process

___ HB 365 (3) Foodservice Systems II

___ HB 405 (3) Foodservice Cost Control

___ HB 409 (3) Introduction to Wine

___ HB 411 (3) Beverages

___ HB 485 (3) Foodservice Operations

ADDITIONAL ELECTIVES

Courses used for degree requirements above may not be used to satisfy this requirement.

CREDITS REQUIRED FOR GRADUATION

A minimum of 120 credits. A maximum of 6 credits in AAE count toward graduation.

HOSPITALITY BUSINESS IS BROAD
broad.msu.edu/hospitality-business/

*****STUDENTS STARTING IN MAJOR SUMMER 2024 OR BEFORE*****