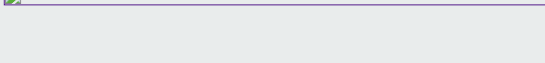


# From the Banks

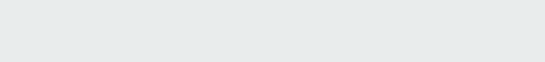
August 2019 Alumni Updates



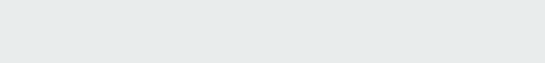
## Building our community through mentoring and purposeful connections

Broad Connect was recently launched as a platform to strengthen relationships between the Spartan student and alumni business communities.

[Join the Community](#)



## Alumni News



## Broad alumni to speak at 54th annual MSU Detroit Executive Forum

Broad Spartans [Manoj Saxena](#) (MBA '91) and [Kevin Clark](#) (MBA '86) will be this year's featured speakers, sharing their expertise on artificial intelligence to help reimagine business success.

[Register Now](#)



## Recent graduates wanted!

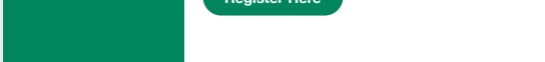
If you graduated from the Broad College within the last 15 years, we want to hear from you. Answer a few questions to help us better support your needs as alumni.

[Take the Survey](#)

## Alumna delivers an important mission

Carolyn Hurst (B.A. Marketing '09) shares her story as the executive director for Ronald McDonald House of Mid-Michigan.

[Read More](#)



## Events



SEPTEMBER 13-14

### MBA Reunion: Class of 1999

8:00AM - 7:30PM

Minskoff Pavilion

[Register Here](#)



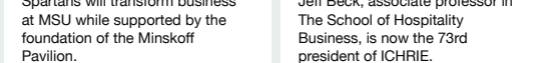
SEPTEMBER 28

### Homecoming Tailgate

1:30PM - 3:30PM

Minskoff Pavilion

[Register Here](#)



OCTOBER 7

### MSU Executive Forum

5:30PM - 7:30PM

Motor City Casino Soundboard Theater

[Register Now](#)



## The Best of Broad



### Edward J. Minskoff Pavilion is now open

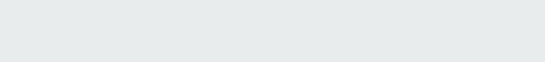
Spartans will transform business at MSU while supported by the foundation of the Minskoff Pavilion.

[Watch Video](#)

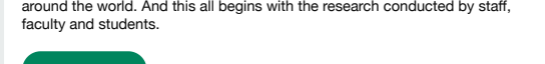
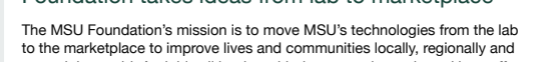
### HB professor takes on global leadership role

Jeff Beck, associate professor in The School of Hospitality Business, is now the 73rd president of ICHRIE.

[Read More](#)



## Getting Social



Dean Sanjay Gupta welcomes #BroadSpartans to an exciting year filled with innovation and impact.

[Watch Here](#)

@MSUPresStanley and Provost Youatt visited the Minskoff Pavilion!

[Follow Us](#)

The largest gift of MSU's history — \$30 million from Edward J. Minskoff for the Minskoff Pavilion — has helped MSU surpass its annual fundraising record. #GoGreen

[View Tweet](#)



## Around MSU



## Foundation takes ideas from lab to marketplace

The MSU Foundation's mission is to move MSU's technologies from the lab to the marketplace to improve lives and communities locally, regionally and around the world. And this all begins with the research conducted by staff, faculty and students.

[Learn More](#)



## When a hashtag helps makes a difference

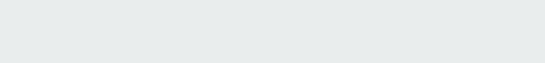
Nothing could prepare Ciera Murden for the hundreds of positive responses she received after starting the #BlackGirlMSU hashtag on Twitter.

[Read More](#)

## Spartans map Michigan's sand dunes

Alan Arbogast, chairperson of MSU's Department of Geography, recently supervised the creation of the most detailed, comprehensive map of Michigan's dunes, totaling more than 230,000 acres.

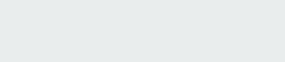
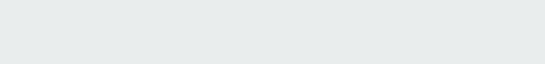
[Learn More](#)



## Have you visited the alumni directory lately?

Stay connected with Spartans around the world in accounting, finance, hospitality business, management, marketing and supply chain management.

[Connect Now](#)



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