

## Alum-backed Radical Coffee Project making world a better place, one pound of coffee at a time

A group of Spartan Global Development Fund alumni including **Morgan Burns** (BA Accounting '18), **Scott Lyman** (BA Finance and Social Relations & Policy '18), and **Kathryn Smith** (BA Finance '18) founded the non-profit to help Guatemalan coffee farmers work around intermediaries and gain access to fair prices for their labors.

[Meet the Team](#)

## Alumni News

### Alum using business skills to make football safer

**Ryan Sullivan** (BA Finance '06) is CEO of Xenith, the leader in football helmet technology. The Detroit-based company's helmets use enhanced shock arrangements to take a range of hits on the field while mitigating player risk. "It's tremendously rewarding to work in a business and with people who are seeking to make a difference," he said.

[See How Ryan Does It](#)

### The world is her classroom and office

**Aishat Akinwale** (BA Accounting '15, Honors College '15, MS Accounting '16) traveled from her native Africa to America to learn accounting and then to Europe to apply it professionally.

[Follow Aishat's Journey](#)

### IT or business skills? Both matter greatly

So says **Mel Hudson-Nowak** (MBA, Finance and Marketing '99), vice president for corporate systems and strategy at US Foods, who spoke at a recent Pung Executive Speaker Series event.

[Get Mel's Insights](#)

## Events

MARCH 20

### Broad College Executive MBA Virtual Information Session

6:30PM - 7:00PM

Online

[Join Us Online](#)

MARCH 27

### Broad Advancing Women in Business Event in Troy

5:30PM - 7:30PM

811 W. Square Lake Road, Troy

[RSVP By March 23](#)

APRIL 24

### Spring 2019 CXM Best Practices Symposium

8:30AM - 5:30PM

Kellogg Hotel & Conference Center

[Register For This Event](#)

## The Best of Broad

### Executive MBA's 53rd class goes forth

The **EMBA Class of 2019**, comprised of 109 students from 80 companies and 55 different undergraduate programs, celebrated success at their completion ceremony March 10.

[Revisit the Ceremony](#)

### Sharing big data's secrets with the world

Those who harvest your online viewing, watching and reading habits may know you better than your loved ones, according to Associate Professor **Anjana Susarla's** research.

[See Anjana's Discoveries](#)

### Student spaces key to Minskoff Pavilion

Broad Spartans will be greeted with collaborative workspaces, open lounges and flexible classrooms when the new building opens this fall.

[Peek Inside the Pavilion](#)

### New year, new look for Broad web site

The latest information regarding Broad College programs, places and people, cleanly and clearly organized, are just one click away at [broad.msu.edu](http://broad.msu.edu).

[See Our New Look](#)

## Getting Social

We wish the best of luck to @TheSchoolofHB alum George Azar as he gets started on his next #Detroit #dining venture! #tomorrowbusiness will be delicious.

[Learn More](#)

In case you didn't know, now you know. Thanks again for thinking so highly of #BroadSpartans (again and again!) in @msusupplychain at @msubroadcollege, @usnews!

[View Post](#)

#BroadSpartans were all over the globe for spring break, including Dean Sanjay Gupta! He was building cooperation for and collaboration on #tomorrowbusiness.

[View Tweet](#)

## Around MSU

### New trustees share their hopes, priorities

**Brianna Scott, Kelly Tebay and Nancy Schlichting** say they are committed to ensuring that Michigan State's leadership makes wise decisions, and finds the right person to be the university's next president. "There are so many amazing people on campus, and alumni all over the world, who are committed to changing our culture and offering to be part of solutions," Tebay said. "We should utilize their expertise and welcome them into this process."

[Meet the New Trustees](#)

### Trustees OK creation of new department

The **Department of African-American and African Studies** will be housed in the College of Arts and Letters.

[Why AAAS Was Created](#)

### Intermediate Healing Fund created at MSU

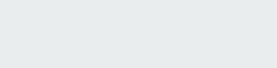
It will help provide counseling and mental health services for sexual assault survivors while a more permanent resource is revived.

[How It Will Work](#)

### Have You Visited the Alumni Directory Lately?

Get connected today with Spartans around the world in accounting, finance, hospitality business, management, marketing, and supply chain management.

[Log In Now](#)



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