

## A Broad College student takes a picture with the mascot Sparty in front of Broad College of Business backdrop

### A letter from the Dean

Dear Broad Alumni,

An end to yet another academic year is upon us. As we finish 2018-19 and look ahead, I'd like to take a moment to reflect on just some of what we have to celebrate.

First and foremost, we celebrate the fact that this spring **over 1,200 students received their undergraduate degrees** from the Broad College and over 400 students received advanced (graduate) degrees. Among the achievements earned by Broad Spartans, 16 of our undergraduate students were recognized with Board of Trustees Awards for graduating with a perfect 4.0 GPA.

Our alumni were also well represented at commencement. Linda Hubbard (BA Accounting '82), COO and president of Carhartt, was the **Broad Undergraduate Commencement Speaker**, and Natalya Leahy (MBA '06), John Duffey (BA Accounting '82), and Mike Krimbill (BA Accounting '76) were recognized with Broad College Alumni Achievement Awards.

In addition, we achieved significant milestones this year as a college.

- For the third straight year, Broad is home to **the best undergraduate and graduate supply chain and logistics program** in the nation, according to *U.S. News & World Report*.
- The Broad College completed the **Empower Extraordinary capital campaign** having raised \$195.9M, representing 143% of our campaign goal.
- The **Edward J. Minskoff Pavilion** received its formal title **at a naming ceremony** in honor of Minskoff (BA Economics '62) for his generous gift to the college, which was the **largest single donation in the history of MSU**. The Minskoff Pavilion will open its doors in time for this upcoming Fall 2019 semester.

Other noteworthy happenings at Broad included the successful launch of our **M.S. in Healthcare Management program** as well as our first **BroadX event in Houston**, showcasing our faculty's scholarship, which we will look to expand on with future events in more locales—so stay tuned.

This was truly a fantastic academic year for these and many other reasons, in large part due to the overwhelming generosity, guidance, and support provided by our proud alumni. We deeply appreciate your continued engagement with our college and our students.

I wish you a wonderful summer, and as always, **GO GREEN!**

 Sanjay Gupta  
Sanjay Gupta  
Eli and Edythe L. Broad Dean

## Events

MAY  
18

### Hospitality Business: Chicago Alumni Reception

🕒 6:00PM - 8:00PM

📍 Sheraton Grand Chicago

[Register Here](#)

MAY  
21

### Hospitality Business: Hong Kong Alumni Reception

🕒 7:00PM - 10:00PM

📍 Kowloon, Hong Kong

[Register Here](#)

MAY  
31

### MSU Alumni University: Business Golf

🕒 10:00AM

📍 Forest Akers Golf Course

[Register Here](#)

## The Best of Broad

### Student venture capitalists stand next to each other and pose for a picture in front of the Finance Department sign

#### MSU launches Student Venture Capital Fund within Broad College of Business

A new partnership between Red Cedar Ventures—the wholly owned venture investment subsidiary of the Michigan State University Foundation—and the Center for Venture Capital, Private Equity and Entrepreneurial Finance (CVCPEEF) deliver venture funding experiences **direct to the classroom**.

[Read More](#)

### Judy Whipple

#### Tariffs and trade treaties

Tariffs and trade treaties have been hot-button issues over the past few years, and this **Spartan BizCast** episode gets straight to the facts.


[Listen Now](#)

#### Minskoff Pavilion: May progress video


Only a few months remain in the **Edward J. Minskoff Pavilion's** assembly. Watch the video to see the progress!

[Watch the Video](#)


## Getting Social

 Linda Hubbard, CEO and President of Carhartt, gave a speech at the Spring 2019 Baccalaureate Degree Ceremony. Hubbard spoke to her audience of the grit Spartans possess, their ability to "outwork them all," and the values of "leading self."

[Watch Video](#)

 Tim Sharky (BA Finance) gave the student speech at the Spring 2019 Baccalaureate Degree Ceremony. Sharky shared sentiments on leadership and the generosity of the Spartan community.

[Watch Video](#)

 View the Broad College of Business' Baccalaureate Degree Ceremony on Flickr. The Broad College also has galleries of the Advanced Degree Ceremony, Pre-Commencement Celebration, and many more events!

[View Gallery](#)

## Around MSU

### Lamont Davis and Malik Amir Mix

#### Broad College students spent a year as MSU ambassadors

Nine of this spring's graduating seniors, including Lamont Davis and Malik Amir Mix from the Broad College, have spent the last year representing MSU as members of the Homecoming Court and serving as ambassadors of the university.

[Read More](#)

### A glass of beer stands on top of a wood bar

#### What's on tap? Michigan's economy

Michigan State University has published a first-of-its-kind study, published in the journal *Beverages*, that shows the respectable economic impact of burgeoning beer and craft beers' entire value chain on the state of Michigan.

[Read More](#)

### Tobacco in Malawi

#### MSU awarded \$7.8M for agricultural transformation

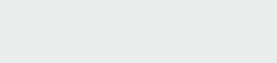
MSU received the grant from the Agricultural Transformation Initiative to build an independent policy research institute in Malawi dedicated to improving the livelihoods of smallholder farmers and transforming Malawi's agricultural sector.

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Get connected today with Spartans around the world in accounting, finance, hospitality business, management, marketing, and supply chain management.

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