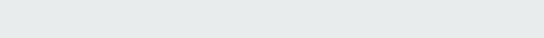


From the Banks

November 2019 Alumni Updates



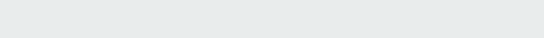
Make your impact on Give Green Day!

On **Tuesday, December 3**, MSU is engaging faculty, staff, alumni, students and the community to support meaningful projects on campus that will impact future generations of Spartans.

The Broad College's Give Green Day project is [scholarship funding for education abroad](#). By supporting this scholarship, we are able to provide more students with the necessary financial support to make education abroad experiences possible.

[View Our Project](#)

Alumni News



MSU strengthens and prioritizes the Broad MBA

The Broad College, doubling down on its MBA program, hosted the 2019 MBA Roundtable Curricular Innovation Symposium. Faculty, staff, students and alumni spoke about how the Broad MBA program is transformative.

[Read More](#)



Our alumni are setting the bar high

A diverse group of Broad College alumni have recently been recognized for their impact on making business happen.

[Learn More](#)

Alumnus recognized as one of Michigan's best

Christopher Letts (B.A. Finance '06) has recently been honored by *Forbes*, *Hour* magazine and *DBusiness* magazine.

[Read More](#)



Building a career based on value

Paul Cook, a two-time Broad College alumnus, shared advice for how MBA students can succeed after graduation.

[Learn More](#)

Wood names Broad alumna as new CEO

Stephanie Cox (B.A. Operations Management '91) has been named the new CEO of Wood's Americas business.

[Read More](#)



Events

DECEMBER
3

Give Green Day

All day

[Learn More](#)

DECEMBER
14

Hospitality Business: Newest Alumni Brunch

1:00PM – 3:00PM

University Club of MSU

[Learn More](#)

JANUARY
8

MSU Alumni & Friends Reception @ CES

4:00PM – 6:00PM

CES Eureka Park in the Sands Expo

[Register Here](#)

The Best of Broad

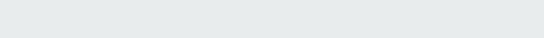


The future of supply chain demands innovation and inclusion

Sriram Narayanan, professor of supply chain management, is uncovering how inclusion and innovation advance business. He was the featured guest on this month's episode of the Spartan Bizcast.

[Read More](#)

[Tune In](#)



Turning cherry waste into sweet revenue

Researchers at MSU were awarded a grant to uncover the value in reuse of cherry by-products.

[Learn More](#)

Full-Time MBA remains No. 1 for ROI

According to *The Economist's* annual ranking, Broad MBA graduates still have the best percentage increase on pre-MBA salary.

[Read More](#)

Getting Social

[Instagram](#)

[Instagram](#)

[Instagram](#)

I had a tremendous time visiting China for the MSU Executive Forum in Shanghai! Global Spartans are important players in making business happen around the world.

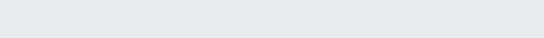
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Join our journey to tomorrow's business. Our 2019 annual report sheds light on the Broad College's journey and the dynamic stories of our #BroadSpartan faculty, staff, students and alumni.

[Follow Us](#)

While there are many ways to explore the new Minskoff Pavilion, we've compiled the top 10 ways students can experience this new space. 🤩 #BuildBroad

[View Post](#)



MSU Entrepreneurship reaches new height in national ranking

Michigan State University was named a top undergraduate entrepreneurship program by Princeton Review and *Entrepreneur* magazine, rising from No. 21 to No. 16 in the latest ranking.

This marks the second year MSU has been recognized as an entrepreneurial hub and a leading institution for innovation.

[Learn More](#)



Spartans dive into data analytics at Hilton Hackathon

MSU and Hilton cohosted a weekend-long event for students to solve problems and connect with industry leaders.

[Read More](#)

MSU receives support for new finance program

In partnership with Plante Moran Wealth Management and Charles Schwab Foundation, MSU will expand the Financial Planning and Wealth Management Program within the Broad College.

[Learn More](#)

Have you visited the alumni directory lately?

Stay connected with Spartans around the world in accounting, finance, hospitality business, management, marketing and supply chain management.

[Connect Now](#)