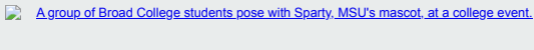


From the Banks
April 2020 Alumni Updates

 [A group of Broad College students pose with Sparty, MSU's mascot, at a college event.](#)

COVID-19 update from Dean Gupta

Dear Broad alumni,

It has been truly heartwarming to see many of you in leadership roles pivoting your businesses to aid first responders and others in this crisis. Remarkable stories are emerging from [the Industry Source](#), headed by Larry Gaynor (B.A. Accounting '77), [Carhartt](#), headed by Linda Hubbard (B.A. Accounting '82), and [Lear Corporation](#), headed by Ray Scott (MBA '02), who have shifted their production capacities to manufacture masks, gowns and other critical supplies for hospitals. Companies are also stepping up to make donations — [Del Monte Foods](#), headed by Greg Longstreet (B.A. General Business '92), made a significant contribution of food products to Feeding America.

These are just a few examples of how Spartans are leading the way and doing their part during this time, truly showcasing our collective strength. In addition, our Broad Spartan students are showing their strength by taking on new challenges to their learning environment every day. Their spirit hasn't faltered as they have had to take exams, participate in group projects and seek internships and jobs in a virtual space. We especially welcome you to [share a message of encouragement and congratulations](#) to our Class of 2020, as they will take their next steps in a few short weeks.

But there are emerging needs that vary from student to student as well: airfare to travel home, internet accessibility, digital tools for online learning or even groceries for those still in East Lansing. I am happy to share that we have recently created the [Dean's Fund for Emergency Support of Students](#) and have been working alongside the Office of Financial Aid to help fill these gaps. As alumni and friends of the Broad College, I wanted to make you aware of this resource so that you may consider donating to directly support our students and share with others who may be able to help at this time.

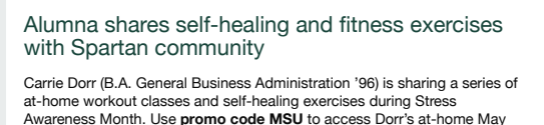
Knowing that our fellow Spartans are here for us during this time is what truly helps us to aim higher, do better and keep going. As we all continue to navigate this uncertain time, please remember to support and uplift one another and show value to all members of our community.

With sincerity and in Spartan service,

 Sanjay Gupta

Sanjay Gupta
Eli and Edythe L. Broad Dean

What to read to be inspired...

 [White text: Broad Spartans Stand Together. Sharing self-care resources. Carrie Dorr, B.A. General Business Administration '96, founder O44 Method, Pure Barre, Soul Day Foundation, with a Spartan helmet logo in the background and Carrie Dorr professional image in a green dress shirt.](#)

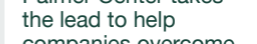
Alumna shares self-healing and fitness exercises with Spartan community

Carrie Dorr (B.A. General Business Administration '96) is sharing a series of at-home workout classes and self-healing exercises during Stress Awareness Month. Use **promo code MSU** to access Dorr's at-home May 2020 workout package free of charge.

[Read More](#)

[Access Free Classes](#)

 [Medical gloves and masks on a blue background.](#)

 [A business person sits at a desk with a laptop computer reviewing papers.](#)

Alumnus rapidly pivots from supplying salons to aiding first responders

Larry Gaynor (B.A. Accounting '77) has adjusted his business operations to meet urgent needs amid the pandemic.

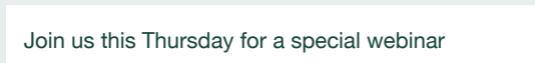
[Larry's Story](#)

Palmer Center takes the lead to help companies overcome hiring challenges

Broad's career management center hosts company discussions to solve problems during the novel coronavirus crisis.

[Learn More](#)

What to watch to be informed...

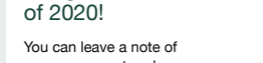
 [White text: BroadX Real-Time Thought Leadership. When Will Shelves be Restocked? Unpacking the supply chain bottlenecks on the horizon. Image: empty store shelves.](#)

Join us this Thursday for a special webinar

All Broad alumni are invited to join the BroadX Real-Time Thought Leadership virtual event featuring **Jason Miller**, associate professor of supply chain management. Miller will cover five bottlenecks impacting product inventories and why restarting the global supply chain will take time.

[Register Now](#)

How to engage with students...

 [Female Broad College graduate student crosses the commencement stage with her diploma in-hand.](#)

 [Broad students sit in class and take notes.](#)

Congratulate the Class of 2020!

You can leave a note of encouragement and congratulations for the Broad College's graduating Class of 2020 to welcome them into our alumni family.

[Share a Message](#)

Join the Broad Connect Community

Now more than ever, students need your support. Please consider reaching out to students with advice and encouragement through the Broad Connect online community.

[Reach Out](#)

Where to go for resources...

 [Text: Broad College of Business. Image: An overhead view of the Minskoff Pavilion filled with people and a Spartan helmet logo.](#)

 [A close-up image of a woman typing on a laptop computer.](#)

Use Broad College backgrounds for Zoom

Show your Broad Spartan pride whether you're working remotely or connecting virtually with friends and family.

[Choose From 11 Designs](#)

Tips for alumni who are working from home







MSU is sharing webinars and blogs on best practices for working remotely, taking care of yourself and your family and keeping your kids engaged.

[Read More](#)

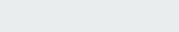
Have you updated your information in our alumni directory lately?

Stay connected with Spartans around the world in accounting, finance, hospitality business, management, marketing and supply chain management.

[Update Your Information](#)

Eli Broad College of Business
Business College Complex, 632 Bogue St Rm N505
East Lansing, MI 48824 United States
(517) 355-8377 | [broad.msu.edu](#)

 Michigan State University