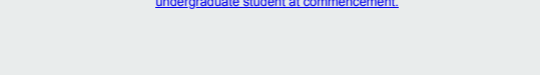


## What to watch to honor our newest alumni...

 [White text and MSU Spartan helmet logo: Congratulations Spring 2020 Graduates Broad College of Business. Image: Dean Sanjay Gupta smiles and shakes the hand of an undergraduate student at commencement.](#)

### Celebrating the Class of 2020

The Class of 2020 has faced unprecedented challenges and employed their "Spartans Will" perseverance to overcome many uncertainties. Dean **Sanjay Gupta** acknowledges their achievements and wishes our graduating Broad Spartans well as they take their next steps.

[Hear From the Dean](#)

 [Light green background with white text that reads: 'You are a Spartan for life!'](#)

 [An undergraduate student at commencement wearing a decorated cap that reads:](#)

### Special message from alumni, faculty and staff

A special video message was put together based on congratulations and well-wishes that our Broad faculty, staff and alumni have submitted to [broad.msu.edu/congrats](http://broad.msu.edu/congrats).

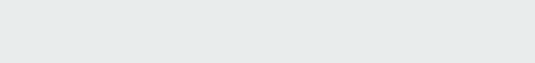
[Watch the Video](#)

### Relive MSU's virtual commencement ceremony

On May 16, MSU hosted a virtual commencement ceremony for all undergraduate and graduate students earning degrees at the end of the 2020 spring semester.

[See the Ceremony](#)

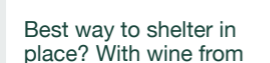
## What to read to be inspired...

 [White text: Broad Spartans Stand Together. Image: Spartan helmet logo with green and opaque design.](#)

### Broad Spartans stand together

Many of our alumni are stepping up to overcome challenges amid COVID-19 and proving that without a doubt, Spartans Will.

[Read the Stories](#)

 [A look inside Hickory Creek Winery, showing a barrel, a bottle of wine and a wine glass with a Spartan helmet logo on it.](#)

 [A close-up image of a woman typing on a laptop computer.](#)

### Best way to shelter in place? With wine from a Spartan-owned small business

Spartans rally support on social media for Hickory Creek Winery, owned by Broad College alumnus Adam McBride.

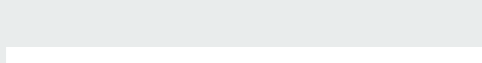
[Hear From Adam](#)

### Moving MSU online: Behind the scenes with Jeremy Van Hof and Kate Sonka

Hear from a few Spartans who were instrumental in moving the university's services online amid the pandemic.

[Read the Q&A](#)

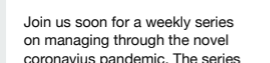
## How to effectively stay connected...

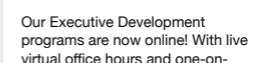
 [A woman uses her computer to meet virtually with three other people.](#)

### Five is the magic number of people for making Zoom calls effective

Workplaces across the country have gone virtual, and people are feeling the strain of wading through endless video meetings and email chains. As Eli Broad Professor of Management **John Hollenbeck** explains, you can make your organization's virtual communication less painful by understanding and working within our human cognitive limits.

[Escape Video Call Misery](#)

 [A black and white image of four people on a virtual video call. White text on a green background at the top of the image reads: Managing through crisis summer series.](#)

 [A professionally-dressed man sits at his laptop computer with headphones on.](#)

### Managing Through Crisis Summer Series

Join us soon for a weekly series on managing through the novel coronavirus pandemic. The series will include live webinars, participant Q&As and continued discussion on social media.


[Get Started](#)

### Access development programs online

Our Executive Development programs are now online! With live virtual office hours and one-on-one discussions, you can get exactly what you need from home.

[Browse Open Programs](#)

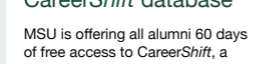
## Where to go for career-related resources...

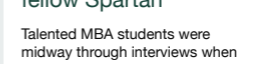
 [A view of the Minskoff Pavilion with a green tint and text reading: Broad Connect Broad College of Business Michigan State University with the Spartan helmet logo.](#)

### Visit the Broad Connect Resources page

The Broad Connect online community is a great place to find career management videos, view and post hiring opportunities on our job board and more.

[Explore the Resources](#)

 [Text: Broad College of Business. Image: An overhead view of the Minskoff Pavilion filled with people and a Spartan helmet logo.](#)

 [A close-up image of a woman typing on a laptop computer.](#)

### Tap into the CareerShift database

MSU is offering all alumni 60 days of free access to CareerShift, a robust job search and employer contacts database. View aggregated job postings, search employer contacts, set up job alerts, manage search strategy and access free job search tools and webinars.

[Get Started](#)

### Consider hiring a fellow Spartan

Talented MBA students were midway through interviews when companies froze hiring due to the COVID-19 crisis, and some students found themselves without a full-time position on graduation. If you or your organization have a talent need, please contact Palmer Career Management Center Director [Marla McGraw](#).

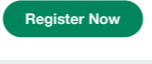
[Reach Out](#)

## When to mark your calendar...

**MAY 28**

### Global Spartans Virtual Reunion

 [Dark green background with white text that reads: Global Spartans Virtual Reunion](#)

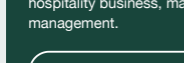
 **8:00AM – 9:00AM**

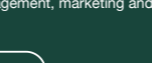
 **Online**

[Register Now](#)

**JUNE 25**

### Business and Bagels: Daring Leadership

 [A stock photo overhead shot of assorted bagels.](#)

 **8:00AM – 9:45AM**

 **Online**

[Register Now](#)

## Have you updated your information in our alumni directory lately?

Stay connected with Spartans around the world in accounting, finance, hospitality business, management, marketing and supply chain management.

[Update Your Information](#)