

From the Banks

June 2020 Alumni Updates

Tune in to our free summer webinar series...

A black and white image of a woman using a laptop and wearing headphones. White text on a green background at the top of the image reads: Managing through crisis summer series.

Gain faculty insights and join the discussion

The Managing Through Crisis summer series includes free, live weekly webinars and participant Q&As. Topics combine the passion and research of our faculty with insights into how the current state of crisis is impacting business.

[Register Now](#)

Read how we are staying flexible...

A view of the front entrance of Michigan State University's James B. Henry Center for Executive Development.

Broad College launches Executive MBA Flex option

Fewer weekends, same top-ranked program. This new option combines an in-person experience with flexible online learning.

[Learn More](#)

Be inspired by fellow Spartans...

A close-up image of female students taking notes in class at Michigan State University.

MSU faculty, alumni band together to provide scholarship-funded work for students

The Summer Consulting Project will fund 33 Broad College students to work on 16 remote projects across eight companies.

[Read More](#)

The Spartan-designed and 3D-printed No Touch Tool with keychain shown laid on a wood surface.

Dennis Eidson (B.A. Business Administration '76), Chairman of the Board and interim President and CEO of SpartanNash, pictured speaking inside a warehouse.

Worried about germs on door handles? Use the No-Touch Tool

Executive MBA student **Gabriel Escudero Borges** found a way for people to avoid touching surfaces when leaving their home.

[Learn More](#)

Stepping up the grocery game in West Michigan

Dennis Eidson (B.A. Business Administration '76) recounts the positive steps SpartanNash has taken amid COVID-19.

[Hear From Dennis](#)

Check out these career-related resources...

A view of the Minskoff Pavilion with a green tint and text reading: Broad Connect Broad College of Business Michigan State University with the Spartan helmet logo.

Visit the Broad Connect Resources page

The Broad Connect online community is a great place to find career management videos, view and post hiring opportunities on our job board and more.

[Explore the Resources](#)

Text: Broad College of Business, Image: An overhead view of the Minskoff Pavilion filled with people and a Spartan helmet logo.

A close-up image of a woman typing on a laptop computer.

Tap into the CareerShift database

MSU is offering all alumni 60 days of free access to *CareerShift*, a robust job search and employer contacts database. View aggregated job postings, search employer contacts, set up job alerts, manage search strategy and access free job search tools and webinars.

[Get Started](#)

Consider hiring a fellow Spartan

Talented MBA students were midway through interviews when companies froze hiring due to the COVID-19 crisis, and some students found themselves without a full-time position on graduation. If you or your organization have a talent need, please contact Palmer Career Management Center Director [Marla McGraw](#).

[Reach Out](#)

Mark your calendar for these events...

JUNE-SEPTEMBER

Managing Through Crisis Summer Series

A black and white image of a woman using a laptop and wearing headphones. White text on a green background at the top of the image reads: Managing through crisis summer series.

1:00PM – 2:00PM

Online

[Register Now](#)

JUNE 25

Business and Bagels: Daring Leadership

A stock photo overhead shot of assorted bagels.

8:00AM – 9:45AM

Online

[Register Now](#)

Show your Broad Spartan spirit...

Broad College of Business-branded clothing and products layered over a green and gray background with text in white: Broad College of Business Merch.

Shop new Broad College merchandise

Our bounty of Green and White products offer the perfect ways to show off your Broad Spartan spirit.

[Shop Now](#)

Have you updated your information in our alumni directory lately?

Stay connected with Spartans around the world in accounting, finance, hospitality business, management, marketing and supply chain management.

[Update Your Information](#)



Eli Broad College of Business
Business College Complex, 632 Bogue St Rm N505
East Lansing, MI 48824 United States
(517) 355-8377 | broad.msu.edu

