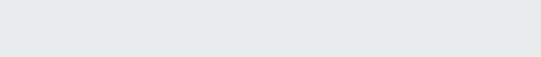


From the Banks
September 2020 Alumni Updates

Join us in celebrating 10 years at the top...

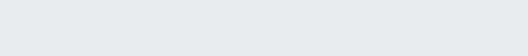
 A promotional graphic showcasing the Broad College's undergraduate supply chain programs achieving ten years as the No. 1 program according to U.S. News & World Report.

Broad maintains Top 25 undergraduate ranking; No. 1 for 10 years in supply chain

U.S. News & World Report's 2021 Best Undergraduate Business Program rankings place Broad among the Top 25 overall, No. 14 among public universities and No. 1 for the 10th consecutive year for supply chain/logistics programs.

[Read More](#)

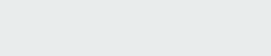
Read the latest college news...

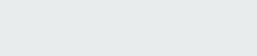
 A promotional graphic for the MSU Detroit Executive Forum featuring alumnus Manoj Saxena on the topic of artificial intelligence.

MSU Detroit Executive Forum to feature AI expert Manoj Saxena

Manoj Saxena (MBA '91) will explain how companies use artificial intelligence to navigate the business world's new normal.

[Learn More](#)

 Empty warehouse, view down the aisle with shelves and boxes.

 Professional image of MSU Foundation Professor Russell Johnson in front of a building on campus.

What are the keys to maintaining business during recessions?

New research from the Department of Supply Chain Management offers insights and trade-offs for strategic decisions made during economic downturns.

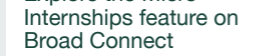
[Explore the Findings](#)

Meet the Broad College's first MSU Foundation Professor

Russell Johnson, professor of management, becomes the first Broad faculty member to receive this high scholarly honor.

[Hear from Russell](#)

Connect with current students...

 A male student smiles and engages with others at a career fair event.

 Hospitality student Foressia Hood stands under the Great Wolf Lodge sign.

Explore the Micro Internships feature on Broad Connect

Use the job board on Broad Connect to post short-term virtual projects for students or job opportunities for others in our community.

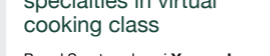
[Get Started](#)

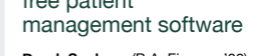
See where Broad Spartans interned this summer

Whether virtual or in person, Broad Spartans conquered changes to make business happen through internships this summer.

[View the Intern Gallery](#)

Be inspired by fellow Spartans...

 Broad alumni Yvonne Lo and Calvin Lai represent MSU with green and white shirts and a flag for their virtual cooking class event.

 Dennis Eidson (B.A. Business Administration '76), Chairman of the Board and interim President and CEO of SpartanNash, pictured speaking inside a warehouse.

Two Broad alumni create MSU-themed specialties in virtual cooking class

Broad Spartan alumni **Yvonne Lo** and **Calvin Lai** brought their love of food together for the "Stay Safe and Keep Eating" event held virtually last month.

[View the Recording](#)

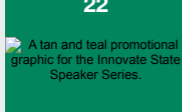
Alumnus aids health care providers with free patient management software

Derek Sanborn (B.A. Finance '08), CEO of PatientStudio, is providing a solution to meet surging demand during COVID-19.

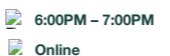
[Hear From Derek](#)

Mark your calendar for these events...

SEPTEMBER 20-26

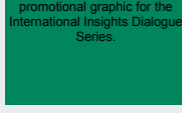
 A green and white promotional graphic for MSU's 2020 Homecoming virtual event.

MSU Homecoming

 Daily, various times

 Online

[Explore the Schedule](#)
SEPTEMBER 21

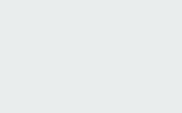
 A promotional graphic for the MSU Detroit Executive Forum featuring alumnus Manoj Saxena on the topic of artificial intelligence.

MSU Detroit Executive Forum

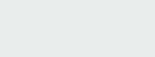
 4:00PM – 5:00PM

 Online

[Register Now](#)
SEPTEMBER 22

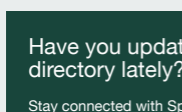
 A tan and teal promotional graphic for the Innovate State Speaker Series.

Innovate State Speaker Series

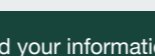
 6:00PM – 7:00PM

 Online

[Register Now](#)
SEPTEMBER 24

 A green and yellow promotional graphic for the International Insights Dialogue Series.

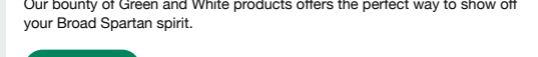
International Insights Dialogue Series

 8:30AM – 9:30AM

 Online

[Register Now](#)

Show your Broad Spartan spirit...

 Broad College of Business-branded clothing and products layered over a green and gray background with text in white: Broad College of Business Merch.

Shop new Broad College merchandise







Our bounty of Green and White products offers the perfect way to show off your Broad Spartan spirit.

[Shop Now](#)


Have you updated your information in our alumni directory lately?

Stay connected with Spartans around the world in accounting, finance, hospitality business, management, marketing and supply chain management.

[Update Your Information](#)

 [Twitter](#)  [Facet](#)  [LinkedIn](#)  [YouTube](#)  [Flickr](#)  [Instagram](#)

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