


## Read about our top-ranked MBA...


 A view of the Minskoﬀ Pavilion's rear (North) side as snow falls on campus.

### Broad Full-Time MBA ranked No. 1 in U.S. for return on investment

*The Economist's* 2021 ranking highlights how Broad MBA students' salary increases as they graduate from the program.

[Victory for MSU](#)

## Gain insights from faculty...


 Image of Broad faculty member Matthew Anderson sitting with arms crossed, resting on table in the Minskoﬀ Pavilion.

### Faculty voice: Defining relationships and place


**Matthew Anderson**, associate professor of accounting and information systems and senior adviser to the dean for diversity, equity and inclusion, has an unwavering commitment to education and DEI both within and beyond MSU. In this piece, he provides reflections on diversity and community.

[Hear from Matthew](#)

## Connect with current students...

 Broad senior Pius Mithika standing in front of a packed auditorium of high-school aged boys, speaks into microphone.


## Be inspired by fellow alumni...


 White text reads: Broad Spartans Stand Together on a green background with design elements, like the MSU Spartan helmet.

### Broad Spartans are a force for good

Looking back on 2020, it's important to celebrate the high points. Many of our alumni stepped up in inspiring ways to overcome the world's challenges amid COVID-19, proving that without a doubt, Spartans Will.

[Read the Stories](#)

 White text reads: Spartan Book Club surrounded by a green graphic symbolizing a book, overlaid on an image of MSU's Sparty statue on campus on a sunny day.

 The book cover for *The Focus Project: The Not So Simple Art of Doing Less* by MSU alumnus Erik Qualman.

### Announcing the Spartan Book Club

Take on 2021 as a member of the Spartan Book Club! There is no cost to participate, and all MSU alumni and friends are welcome to connect virtually by reading and discussing books on a range of topics. Books will be chosen approximately every two months.


[Learn More](#)

### Learn the 'simple art of doing less'

**Erik Qualman** (B.A. Marketing '94) is a five-time No. 1 bestselling author and motivational speaker — and even he has trouble focusing sometimes. His latest book, *The Focus Project: The Not-So-Simple Art of Doing Less*, looks at what it takes to stay focused.

[Hear From Erik](#)

## See an exciting new collaboration...

 Close up image of a woman (standing) pointing and instructing another woman (seated) on how to do something on a laptop.







A new collaboration between Apple and MSU is designed to empower young Black entrepreneurs, creators and coders. 🍏

[View Post](#)


## Have you updated your information in our alumni directory lately?

Stay connected with Spartans around the world in accounting, finance, hospitality business, management, marketing and supply chain management.

[Update Your Information](#)

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