

See how you can make an impact...



A promotional image

One Day. One Goal: To Give.

Join Spartans near and far on Tuesday, March 16, 2021, when we come together to make a better tomorrow. Give Green Day is a chance to give back and make a difference to impact current and future Spartans.

[Learn More](#)

Catch up on faculty news...

Assistant dean for Multicultural Business Programs Ernest Betts speaks at a past in-person event.

Multicultural Business Programs assistant dean Ernest Betts retires from MSU

Over his 42-year career, **Ernest Betts** pioneered programs based on diversity and inclusion for students in the Broad College.

[Explore Ernest's Legacy](#)

Connect with current students...

Headshot of marketing senior Arianna Farina on MSU's campus.

Student View: Going virtual

Arianna Farina, marketing senior, writes about how she's been able to make an impact amid the pandemic as the president of the project-based student organization Sustainable Spartans.

[Hear From Arianna](#)

Be inspired by fellow alumni...

Alumnus and global president of product design at Fiat Chrysler Automobiles Ralph Gilles sits in the driver seat of a car he's designed.

Passion for design

As global president of product design at Fiat Chrysler Automobiles, Broad Spartan alumnus **Ralph Gilles** designs vehicles that people love to drive.

[See Ralph's Story](#)

Headshot of alumnus Jim Roberts in his office in Western Michigan.

Hospitality business alumni Kyle Welch and Alex Clark walk down a sidewalk on a sunny day.

Award-winning alumnus inspires small business leaders in Michigan

Jim Roberts (MBA '96) continues to be a mentor and role model for people of color in business.

[Learn More](#)

A superb recipe: Spartan power couple shares love and business success

Hospitality business alumni **Alex Clark** and **Kyle Welch** find synergy in their relationship and their entrepreneurship.

[Read This Love Story](#)

Mark your calendar for these events...

MARCH – MAY

Close up image of man typing on laptop.

Business and Bagels

8:00 AM – 9:15 AM

Online

[Learn More](#)

MARCH 2

A woman looks forward and listens attentively at a past MSU event.

Recharge Your MBA

6:00 PM – 7:00 PM

Online

[Register](#)

Take in the latest Broad research...

A promotional image for the Broad Matters podcast episode featuring associate dean Richard Saouma titled,

How can managers improve knowledge sharing among employees? The latest episode of #BroadMatters with **Shana Redd** and **Ken Szymusiak** explores research from associate dean **Richard Saouma** that answers this question and more.

[Tune In](#)

Show your Spartan spirit...

A promotional image of Broad College of Business merch, featuring some green and white products.

Shop Broad College merchandise

Our bounty of Green and White products offers the perfect way to show off your Broad Spartan spirit.

[Shop Now](#)

Have you updated your information in our alumni directory lately?

Stay connected with Spartans around the world in accounting, finance, hospitality business, management, marketing and supply chain management.

[Update Your Information](#)

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