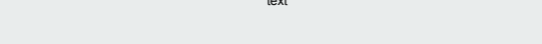


From the Banks

March 2021 Alumni Updates

See how Spartans made an impact...

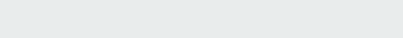


Thank you for giving back

Spartans near and far came together on Tuesday to make a difference for Give Green Day. Together, we raised more than \$1,166,000.

[Learn More](#)

Catch up on college news...



Introducing Broad's M.S. in Business Data Science and Analytics

Under a new name, this graduate program trains students to embrace data as a tool for leadership and success.

[Read More](#)



Broad professor emeritus recognized with Lifetime Contribution Award

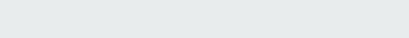
Joan Luft is one of the three MSU faculty to receive this distinguished award from the American Accounting Association.

[Hear From Joan](#)
Three Broad master's programs ranked in Top 20 in new *TFE Times* rankings

The 2021 *TFE Times* rankings consistently place MSU's business programs among the best graduate offerings nationally.

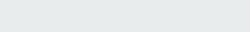
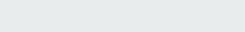
[Victory for MSU](#)

Read about women in business...



Three years strong: Broad doctoral student honored as Deloitte Foundation Scholar

As one of the top 10 accounting doctoral students nationwide, **Sue Yang** has a passion for research and education.

[See Sue's Story](#)



Representing MSU on the first-ever advisory board for women in supply chain

Junior **Courtney Palkowski** will join students from three other universities to empower women in supply chain management.

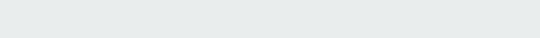
[Meet Courtney](#)

Broad College women among Michigan's outstanding students in finance

Financial Executives International honored **Jordan Polk** and **Katie Montague** at its 2021 Academic Awards on Feb. 24.

[Victory for MSU](#)

Be inspired by fellow alumni...



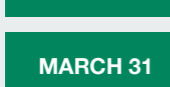
MSU and Forbes partner to host Chief Marketing Officer Symposium

In a cross-college partnership, this event featured Spartan alumni marketing pros discussing current industry topics.

[More on the Panels](#)

Mark your calendar for these events...

MARCH 23

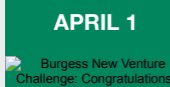


Advancing Women in Business



[Register](#)

MARCH 31

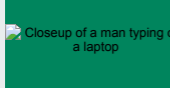


Innovate State



[Register](#)

APRIL 1

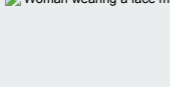


Burgess New Venture Challenge



[Register](#)

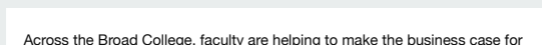
APRIL 1–10



Destination Auction


[Learn More](#)

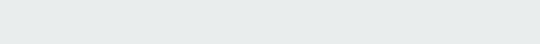
Take in the latest Broad research...



Across the Broad College, faculty are helping to make the business case for diversity, equity and inclusion, showing the returns for embracing these values and exposing current issues in the workplace that inhibit positive outcomes. #BroadMatters

[Follow Us](#)

Show your Spartan spirit...









Shop Broad College merchandise

Our bounty of Green and White products offers the perfect way to show off your Broad Spartan spirit.

[Shop Now](#)

Have you updated your information in our alumni directory lately?

Stay connected with Spartans around the world in accounting, finance, hospitality business, management, marketing and supply chain management.

[Update Your Information](#)







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