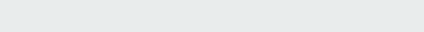


## From the Banks

August 2021 Alumni Updates

## Learn how Broad is committed to excellence...



## Victory for MSU: Extending the Broad College's AACSB accreditation

The Broad College has upheld its commitment to excellence, satisfying the highest standards for business education.

[Find Out More](#)

## Catch up on college news...



## How the Broad MBA can redefine a career

Three alumni illuminate how their time at MSU gave them the tools to realize their potential and move in a new direction.

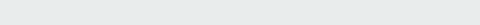
[Hear Their Stories](#)

## Spartan Spotlight on the Only Bean

**Brian Lai** (B.A. Marketing '12) and **Kristine Yang** (B.A. Marketing '11) spoke on their Spartan experience and advice for other Spartans starting their own business.

[See the Video](#)

## See what's happening on Broad Connect...

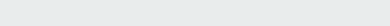


## The official online community of Spartan business leaders

When you join Broad Connect, you can give back by serving as a resource to current students through networking and sharing your professional experiences. You'll also connect with Broad College alumni to gain their insight as you navigate your own career. Broad Connect supports current students and alumni as they work together to empower the next generation of business leaders. Don't wait — join today!

[Join the Community](#)

## Celebrate the latest ranking...



## Broad Full-Time MBA program secures another rank in the top 15

Fortune Education's inaugural Best MBA Programs ranking places Michigan State University at No. 13 among public schools.

[Victory for MSU](#)

## Connect with current students...



## Broad Spartans receive national scholarship for women in supply chain

Mallory Johnson and Courtney Palkowski were honored with the 2021 AWESOME Excellence in Education Scholarship.

[Find Out More](#)

## MSU Student Venture Capital Fund awards \$50,000 to five start-ups

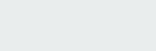
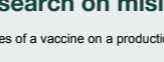
Cross-campus collaboration and hands-on learning lead to real-world investment for local companies.

[See the Impact](#)

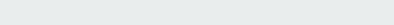
## Mark your calendar for this event...

**OCTOBER 2**

Homecoming Tailgate

[Register](#)

## See the latest research on misinformation...

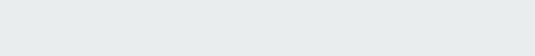


Misinformation on social media is hindering efforts to vaccinate people against the coronavirus.

Read the latest [#BroadMatters](#) research from Professor Anjana Susarla (@asusarla) published by [@ConversationUS](#). 📌

[Read the Article](#)

## Show your Broad Spartan spirit...



## Shop Broad College merchandise

Our bounty of Green and White products offers the perfect way to show off your Broad Spartan spirit.

[Shop Now](#)

## Have you updated your information in our alumni directory lately?

Stay connected with Spartans around the world in accounting, finance, hospitality business, management, marketing and supply chain management.

[Update Your Information](#)

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