


From the Banks

January 2022 Alumni Updates

Celebrate the news...


 Top 10 Best Online Master's in Business among U.S. public programs, source: U.S. News & World Report

Broad College among top 10 for Best Online Master's in Business Programs

The 2022 *U.S. News & World Report* ranking puts MSU at No. 7 among U.S. public schools, covering three Broad programs.

[Victory for MSU](#)

See how Broad alumni are making an impact...

 Adrian Tonon

From hospitality business to politics, alumnus makes an impact in Detroit

Adrian Tonon (B.A. Hospitality Business '04) demonstrates the versatility of an MSU degree to serve his community.

[Hear From Adrian](#)

 Four panelists in a Zoom meeting, with several student participants

 Spartan Book Club

Broad MBA finance alumni share their advice with current students

MBA student **Allison Bancroft** provides highlights from the Broad MBA Finance Association's recent panel event with four alumni on their careers in finance.


[Find Out More](#)

Join the Spartan Book Club and read *ArtCurious* by Jennifer Dasal

The fully online Spartan Book Club encourages MSU alumni, faculty, staff, students and friends to connect with each other to read and discuss books on a range of topics.

[Sign Up](#)

Stay involved on Broad Connect...

 Broad Connect, Broad College of Business, Michigan State University

The official online community of Spartan business leaders

When you join Broad Connect, you can give back by serving as a resource to current students through networking and sharing your professional experiences. You'll also connect with Broad College alumni to gain their insight as you navigate your own career. Broad Connect supports current students and alumni as they work together to empower the next generation of business leaders. Don't wait — join today!

[Join the Community](#)

Catch up on college news...


 A healthcare worker walks down an otherwise empty hospital corridor

Research from MSU, Johns Hopkins shows hospital cash prices offer excellent value for patients

In comparison, when hospitals negotiate prices with insurance companies, they may not be aligned with affordability.

[Explore the Research](#)

 Sheryl Connelly

 Michigan DECA students pose with Sparty in the Minskoff Pavilion

Pung Speaker Series: A crystal ball into the world of futuring

Sheryl Connelly (B.A. Finance '89), chief futurist at Ford Motor Company, illuminated her role in strategic innovation.


[Hear From Sheryl](#)


Broad College launches partnership with Michigan DECA

The partnership enriches the Broad community while preparing high school students for college and professional careers.

[Find Out More](#)

Connect with current students...

 Three Broad students pose on the bridge they helped build

 Qian Yang

Broad undergraduate student groups close out 2021 by giving back

From volunteering to organizing food and clothing drives, Broad Spartans continue to make their mark on the community.

[See Their Impact](#)


Doctoral student wins best paper award at international conference

Research from **Qian Yang**, finance Ph.D. candidate, was recognized at the 2021 International Risk Management Conference.

[Hear From Qian](#)


Mark your calendar for this event...

MARCH 15

 Give Green Day: givingday.msu.edu


Save the Date: Give Green Day

 All day

 Wherever you are

[Find Out More](#)


Congratulate this faculty champion...

 Sriram Narayanan

Sriram Narayanan, Kessler Family Endowed Faculty Fellow in Supply Chain Management, received a 2021 Michigan Rehabilitation Services Champion Award for his efforts in starting the Abilities, Opportunities and the Future of Work podcast, promoting the employment of people with disabilities. 🙌 [#SpartansWill](#)

[Read the Post](#)

Show your Broad Spartan spirit...

 Broad College of Business merch, showing polos, sweatshirts, hats, a water bottle, and a journal

Shop Broad College merchandise







Our bounty of Green and White products offers the perfect way to show off your Broad Spartan spirit.

[Shop Now](#)


Have you updated your information in our alumni directory lately?

Stay connected with Spartans around the world in accounting, finance, hospitality business, management, marketing and supply chain management.

[Update Your Information](#)

 [Twitter](#)  [Facet](#)  [Linker](#)  [YouTu](#)  [Flickr](#)  [Instağ](#)

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