

From the Banks  
February 2022 Alumni Updates

## Start the countdown...



It's almost time! 3.15.22 #GiveGreenDay givingday.msu.edu

## Support the Broad College on Give Green Day

Help the Broad College reach our \$15,000 goal on March 15. Your gift can be directed toward increased scholarship funding, education abroad opportunities or unrestricted support for the college.

[Plan Your Gift](#)

## See how Broad alumni are making an impact...



AACSB 2022 Influential Leaders Honoree: Dalana Brand, Chief People and Diversity Officer at Twitter, Michigan State University, the Eli Broad College of Business #AACSBLeads

## Broad College alumna Dalana Brand honored as 2022 AACSB Influential Leader

The seventh annual Influential Leaders initiative recognizes 27 business champions of diversity and inclusion.

[Find Out More](#)

A small heart shape formed by scraping snow away from a sidewalk at MSU



Alisno Gleeson

## Love and my MBA: A Spartan story of two kinds of success

**Kendra Rice Parlock** (MBA '03) shares her Spartan love story and how she met her husband while advancing her professional development at the Broad College.[Read Kendra's Story](#)

## Disruptors in technology and a glimpse into the future

Alumna **Alison Gleeson** put her trust in a disruptor company and found her career heavily involved in the tech industry, she explained as a Pung Series speaker.[Hear From Alison](#)

## Stay involved on Broad Connect...



Broad Connect, Broad College of Business, Michigan State University

## The official online community of Spartan business leaders

When you join Broad Connect, you can give back by serving as a resource to current students through networking and sharing your professional experiences. You'll also connect with Broad College alumni to gain their insight as you navigate your own career. Broad Connect supports current students and alumni as they work together to empower the next generation of business leaders. Don't wait — join today!

[Join the Community](#)

## Catch up on news from Broad and MSU...



Black History Month logo



Two men, both masked, sit near each other at a table and converse.

## Black History Month events at Michigan State

MSU has hosted a variety of virtual and in-person Black History Month events this February. Find out more and register to attend upcoming events.

[See the Schedule](#)

## The danger of narcissistic CEOs — especially in a crisis

New MSU research says CEOs who appear narcissistic during a crisis could be setting their organizations up for failure.

[Explore the Research](#)

## Connect with current students...



Rohit Singh



A woman sits at a laptop and writes notes in a spiral notebook

## Discovering a passion for finance through the Broad MBA

Full-Time MBA student **Rohit Singh** writes about how his time at MSU has helped him foster a deep interest in finance.[Hear From Rohit](#)

## Broad Spartans earn awards at diversity research showcase

Hospitality business juniors **Live Cannella** and **Miquela Ochoa** were recognized for their work centered on DEI.[See Their Findings](#)

## Mark your calendar for this event...

MARCH 15

Give Green Day:  
givingday.msu.edu

## Save the Date: Give Green Day



All day



Wherever you are

[Find Out More](#)

## Hear where the next generation is headed...



Broad Matters: Empowering Multicultural Business Leaders: Ed Tillet, Director, Multicultural Business Programs

[Ed Tillet](#) is leading the Broad College's Multicultural Business Programs to empower the next generation of diverse and distinguished leaders. Learn more on the latest episode of [#BroadMatters](#) with hosts [Ken Szymusiak](#) and [Amy Wisner](#). 🎧[Listen to the Episode](#)

## Show your Broad Spartan spirit...



Broad College of Business merch, showing polos, sweatshirts, hats, a water bottle, and a journal

## Shop Broad College merchandise

Our bounty of Green and White products offers the perfect way to show off your Broad Spartan spirit.

[Shop Now](#)

## Have you updated your information in our alumni directory lately?

Stay connected with Spartans around the world in accounting, finance, hospitality business, management, marketing and supply chain management.

[Update Your Information](#)Eli Broad College of Business  
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Michigan State University