

From the Banks
March 2022 Alumni Updates

See how Spartans came together...



You made a difference! 3.15.22 #GiveGreenDay givingday.msu.edu

Thank you for giving back

On Tuesday, Spartans near and far made a difference for Give Green Day. Together, we raised more than \$1,344,000.

[Learn More](#)

Learn how Broad alumni are leading...



CC Moore



A person typing on a calculator in the foreground, referring to papers in front of them

EMBA alumna experiences: Leading with intention

Ciciley "CC" Moore illuminates how being a Broad Spartan has propelled her work to advance racial justice.

[Hear From CC](#)

Pung Speaker Series: Building a strong financial services firm

With over 30 years of industry knowledge, alumnus **Craige Stout** has an impressive organic growth success story.[Hear From Craige](#)

Stay involved on Broad Connect...



Broad Connect, Broad College of Business, Michigan State University

The official online community of Spartan business leaders

When you join Broad Connect, you can give back by serving as a resource to current students through networking and sharing your professional experiences. You'll also connect with Broad College alumni to gain their insight as you navigate your own career. Broad Connect supports current students and alumni as they work together to empower the next generation of business leaders. Don't wait — join today!

[Join the Community](#)

Catch up on college news...



Three health care professionals walk down a wide hospital hallway



Anjana Susarla

Research across the Broad College moves the needle for health care

Our faculty are working to advance health care management, address business issues in the industry and protect patients.

[Find Out More](#)

Broad professor paves the way for responsible AI — in industry and academia

The Responsible Artificial Intelligence Institute named **Anjana Susarla** its 2021 Academic Leader for her key efforts in the field.[Hear From Anjana](#)

Connect with current students...



Goods stacked on shelves in a brightly lit warehouse



Burgess New Venture Challenge 2022 Semifinalists, with photos of 15 finalists

Broad students are shaping the future of women in supply chain through WISE

Undergraduates **Courtney Palkowski** and **Lauren Boufford** are dedicated to empowering themselves and peers in supply chain.[Meet Courtney & Lauren](#)

Burgess New Venture Challenge announces semifinalists for fourth annual competition

Meet the 2022 student entrepreneurs — including three from the Broad College — who are competing for \$44,000 in total cash prizes.

[Meet the Semifinalists](#)

See where else Broad can make an impact...



Sanjay Gupta

Dean [Sanjay Gupta](#) was elected to [AACSB](#)'s board of directors. This July, he takes on a three-year term to help inform the future of business education worldwide. 🌍 [#SpartansWill](#)[Hear From Dean Gupta](#)

Show your Broad Spartan spirit...



Broad College of Business merch, showing polos, sweatshirts, hats, a water bottle, and a journal

Shop Broad College merchandise

Our bounty of Green and White products offers the perfect way to show off your Broad Spartan spirit.

[Shop Now](#)

Have you updated your information in our alumni directory lately?

Stay connected with Spartans around the world in accounting, finance, hospitality business, management, marketing and supply chain management.

[Update Your Information](#)

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