

## From the Banks

April 2022 Alumni Updates



A woman in the audience pays attention to a speaker out of frame

## Make an impact from where you are

Now, more than ever, we need women to be a force for good and change the world. Join students, alumni, faculty and staff for the Broad College's **Advancing Women in Business | Impact From Where You Are** live event, coming up on Wednesday, April 20! We'll feature four amazing women who are using their initiative, their passion and their business education to make a positive impact on our world.

[See Agenda and Register](#)

## Hear words of wisdom this May...



A large group of graduates at a past commencement ceremony



Jerome Behar

## Carhartt Inc. president and CEO to address 2022 Michigan State graduates

**Linda Hubbard** (B.A. Accounting '82) will kick off MSU's graduation season at the Breslin Center on May 6.

[Learn More](#)

## Workiva founder to address Broad Spartans at 2022 commencement

**Jerome Behar** (B.A. Accounting '79) will present to Broad College undergraduates at the Breslin Center on May 7.

[Hear From Jerome](#)

## Stay involved on Broad Connect...



Broad Connect, Broad College of Business, Michigan State University

## The official online community of Spartan business leaders

When you join Broad Connect, you can give back by serving as a resource to current students through networking and sharing your professional experiences. You'll also connect with Broad College alumni to gain their insight as you navigate your own career. Broad Connect supports current students and alumni as they work together to empower the next generation of business leaders. Don't wait — join today!

[Join the Community](#)

## Catch up on college news...



A glass wall of the Minskoff Pavilion on a bright, clear day



Apple Developer Academy in Detroit

## Announcing the Center for Ethical &amp; Socially Responsible Leadership

This Broad College center is committed to elevating the importance of ethics across our curriculum, research, scholarship and culture.

[Find Out More](#)

## Navigate the app economy at the Apple Developer Academy, in partnership with MSU

Learn coding with Swift, UI/UX design, tech entrepreneurship, and project management at this free, in-person academy. **Applications are due April 17.**

[Learn More & Apply](#)

## Connect with current students...



All 21 participants in the Burgess New Venture Challenge, holding oversized checks

## Burgess New Venture Challenge announces competition winners

A Broad Spartan, business-admitted sophomore **Olivia Gargett**, took home first prize for her cake pop company, OG's Bakery.

[See All the Winners](#)

## Mark your calendar for these events...

APRIL 20



A woman in the audience pays attention to a speaker

## Advancing Women in Business



5:00 PM – 7:00 PM



Minskoff Pavilion Multi-Purpose Room

[Register Now](#)

MAY 6–8



Close-up on a 2018 graduate, in cap and gown, getting emotional

## Commencement



Various Times



Breslin Center

[See the Schedule](#)

## Here's to more supply chain excellence...



#1 Graduate Supply Chain Management/Logistics program six years in a row, source: U.S. News &amp; World REport 2023 Best Business Schools

MSU is home to the best graduate supply chain programs in the nation, six years in a row. 🏆

[Victory for MSU](#)

## Show your Broad Spartan spirit...



Broad College of Business merch, showing polos, sweatshirts, hats, a water bottle, and a journal

## Shop Broad College merchandise

Our bounty of Green and White products offers the perfect way to show off your Broad Spartan spirit.

[Shop Now](#)

## Have you updated your information in our alumni directory lately?

Stay connected with Spartans around the world in accounting, finance, hospitality business, management, marketing and supply chain management.

[Update Your Information](#)

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Michigan State University