



## From the Banks

August 2022 Alumni Updates

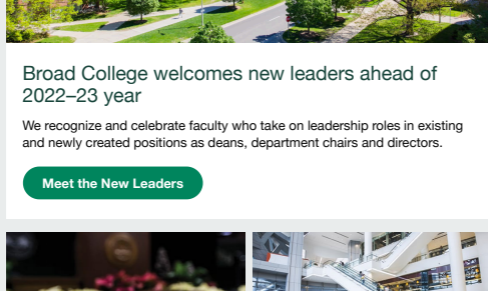


### Meet Judith Whipple, the Broad College's interim dean designee

Whipple has been recommended by MSU Provost Teresa K. Woodruff to lead the Broad College of Business as interim dean.

[Find Out More](#)

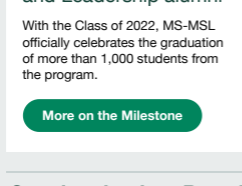
## Explore updates, milestones and insights...



### Broad College welcomes new leaders ahead of 2022-23 year

We recognize and celebrate faculty who take on leadership roles in existing and newly created positions as deans, department chairs and directors.

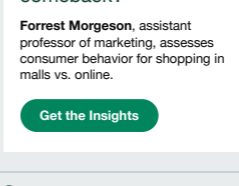
[Meet the New Leaders](#)



### 1,000 graduates: Celebrating M.S. in Management, Strategy and Leadership alumni

With the Class of 2022, MS-MSL officially celebrates the graduation of more than 1,000 students from the program.

[More on the Milestone](#)

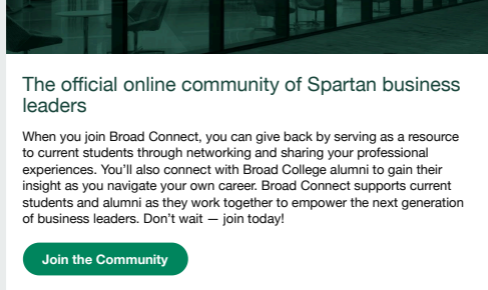


### Insights from research: Are shopping malls dead or making a comeback?

**Forrest Morgeson**, assistant professor of marketing, assesses consumer behavior for shopping in malls vs. online.

[Get the Insights](#)

## Stay involved on Broad Connect...

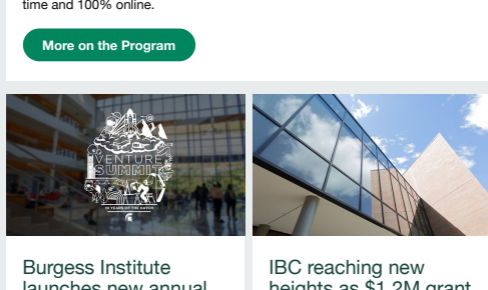


### The official online community of Spartan business leaders

When you join Broad Connect, you can give back by serving as a resource to current students through networking and sharing your professional experiences. You'll also connect with Broad College alumni to gain their insight as you navigate your own career. Broad Connect supports current students and alumni as they work together to empower the next generation of business leaders. Don't wait — join today!

[Join the Community](#)

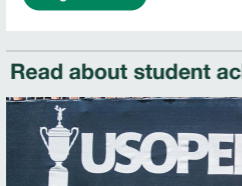
## See what's new and exciting this year...



### Broad launches North America's first master's degree in customer experience management

The MS-CXM program, designed by the Department of Marketing, is part-time and 100% online.

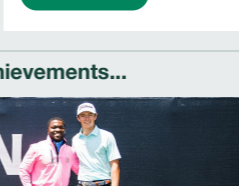
[More on the Program](#)



### Burgess Institute launches new annual gathering, Venture Summit

Spartans are invited to converge on campus to celebrate entrepreneurship, innovation and 10 years of the MSU Hatch.

[Register Now](#)

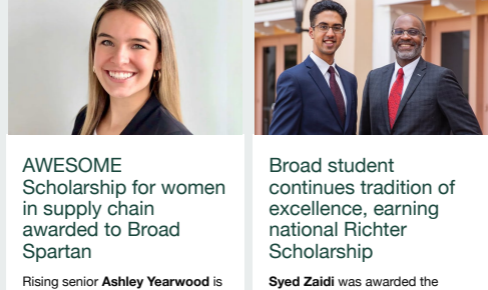


### IBC reaching new heights as \$1.2M grant renewed by U.S. Dept. of Education

With this grant renewal, the International Business Center is redefining its work to enhance the development of a global mindset for Broad Spartans.

[Find Out More](#)

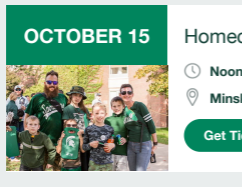
## Read about student achievements...



### Broad Spartan experiences U.S. Open through inaugural Lee Elder Internship

Accounting senior **Darryl Ervin** got a hole-in-one opportunity through this one-week immersive program.

[Hear From Darryl](#)



### AWESOME Scholarship for women in supply chain awarded to Broad Spartan

Rising senior **Ashley Yearwood** is the fifth recipient from MSU to win the AWESOME Excellence in Education Scholarship.

[Hear From Ashley](#)



### Broad student continues tradition of excellence, earning national Richter Scholarship

**Syed Zaidi** was awarded the \$10,000 scholarship for his accomplishments and aspirations in supply chain management.

[Hear From Syed](#)

## Mark your calendar for this event...

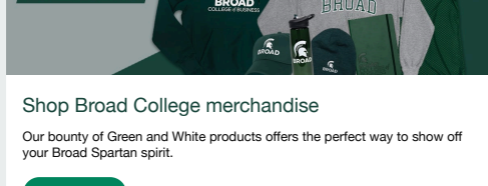
**OCTOBER 15** Homecoming Alumni Tailgate

Noon – 2 PM

Minskoff Pavilion

[Get Tickets](#)

## Catch up on summer campus views...



Campus is stunning. 🌞 🍷 🍀

[See More Photos](#)

## Show your Broad Spartan spirit...



### Shop Broad College merchandise

Our bounty of Green and White products offers the perfect way to show off your Broad Spartan spirit.

[Shop Now](#)

Have you updated your information in our alumni directory lately?

Stay connected with Spartans around the world in accounting, finance, hospitality business, management, marketing and supply chain management.

[Update Your Information](#)

