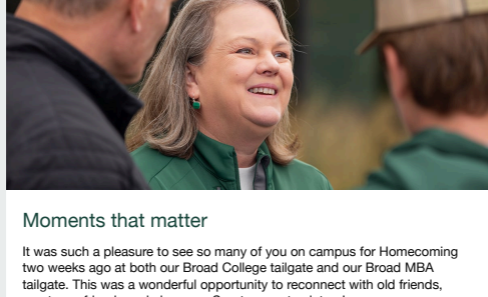




## From the Banks

October 2022 Alumni Updates



### Moments that matter

It was such a pleasure to see so many of you on campus for Homecoming two weeks ago at both our Broad College tailgate and our Broad MBA tailgate. This was a wonderful opportunity to reconnect with old friends, meet new friends and cheer our Spartans on to victory!

Our Broad alumni community, more than 80,000 strong, plays a critical role in our continued success. Your overwhelming support and engagement with our faculty, staff, students and one another elevates the Broad College and empowers us to be our very best.

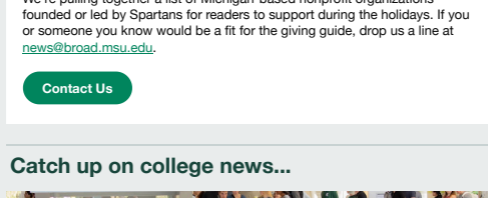
GO GREEN!

**Judith Whipple**  
Interim Dean  
Broad College of Business

[See College Tailgate Photos](#)

[See MBA Tailgate Photos](#)

### Suggest a Spartan nonprofit...

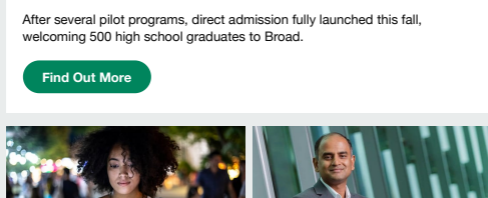


### Be part of the Spartan Giving Guide

We're pulling together a list of Michigan-based nonprofit organizations founded or led by Spartans for readers to support during the holidays. If you or someone you know would be a fit for the giving guide, drop us a line at [news@broad.msu.edu](mailto:news@broad.msu.edu).

[Contact Us](#)

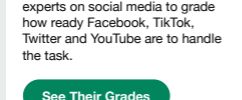
### Catch up on college news...



### Broad College launches direct admit program for undergraduate students

After several pilot programs, direct admission fully launched this fall, welcoming 500 high school graduates to Broad.

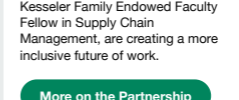
[Find Out More](#)



### Experts grade social media on readiness to handle election misinformation

*The Conversation* asked **Anjana Susarla**, Omura-Saxena Professor in Responsible AI, and two other experts on social media to grade how ready Facebook, TikTok, Twitter and YouTube are to handle the task.

[See Their Grades](#)

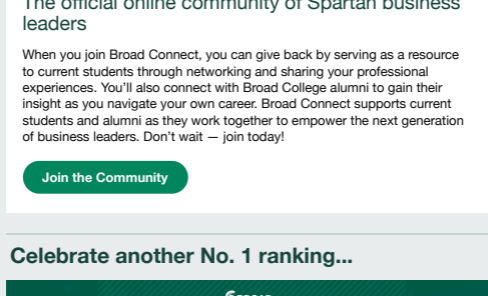


### Michigan State researchers partner to advance disability inclusion

Business, education, labor relations and engineering faculty, including **Sriram Narayanan**, Kessler Family Endowed Faculty Fellow in Supply Chain Management, are creating a more inclusive future of work.

[More on the Partnership](#)

### Stay involved on Broad Connect...

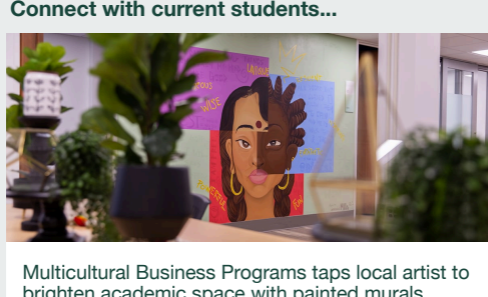


### The official online community of Spartan business leaders

When you join Broad Connect, you can give back by serving as a resource to current students through networking and sharing your professional experiences. You'll also connect with Broad College alumni to gain their insight as you navigate your own career. Broad Connect supports current students and alumni as they work together to empower the next generation of business leaders. Don't wait — join today!

[Join the Community](#)

### Celebrate another No. 1 ranking...

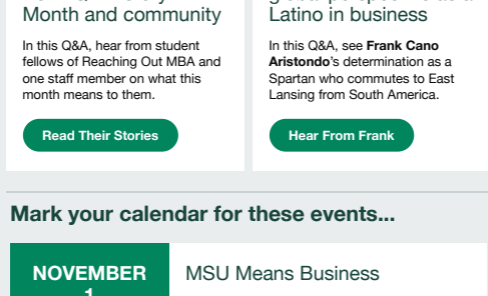


### Broad College Master's in Marketing Research ranked No. 1 in the world

The QS World University Business Master's Rankings 2023 place our M.S. in Marketing Research as the best marketing research program globally and the No. 5 marketing program in North America.

[Victory for MSU](#)

### Connect with current students...



### Multicultural Business Programs taps local artist to brighten academic space with painted murals

These creative additions to the MBP Level Up Academic Center celebrate Broad student diversity and inclusion.

[See the Murals](#)



### Broad Full-Time MBA students, staff talk LGBTQ+ History Month and community

In this Q&A, hear from student fellows of Reaching Out MBA and one staff member on what this month means to them.

[Read Their Stories](#)



### Executive MBA student unpacks his global perspective as a Latino in business

In this Q&A, see **Frank Cano Aristondo's** determination as a Spartan who commutes to East Lansing from South America.

[Hear From Frank](#)

### Mark your calendar for these events...

**NOVEMBER**  
**1**

**MSU Means Business**

🕒 5:30 PM – 8:30 PM

📍 Meijer Innovation Center

[Get Tickets](#)

**NOVEMBER**  
**10**

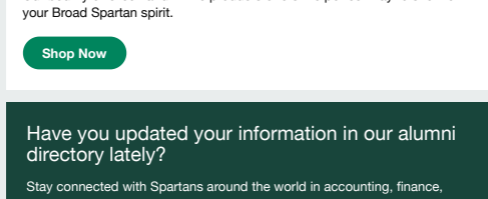
**BroadX East Lansing**

🕒 5:30 PM – 7:30 PM

📍 Multi-Purpose Room, Minsciff Pavilion

[Register](#)

### See the best wedding crasher out there...



When [@TheRealSparty](#) shows up to the wedding of two alums — a series. Sam '22, [@MSUNatSci](#), and Brooke '21, [@MSUBroadCollege](#), experienced the coolest of wedding crashers on their special day. [#LoveMSU](#)

📷: Ellie Frances Photography

[See More Photos](#)

### Show your Broad Spartan spirit...



### Shop Broad College merchandise

Our bounty of Green and White products offers the perfect way to show off your Broad Spartan spirit.

[Shop Now](#)

Have you updated your information in our alumni directory lately?

Stay connected with Spartans around the world in accounting, finance, hospitality business, management, marketing and supply chain management.

[Update Your Information](#)