

From the Banks

January 2023 Alumni Updates

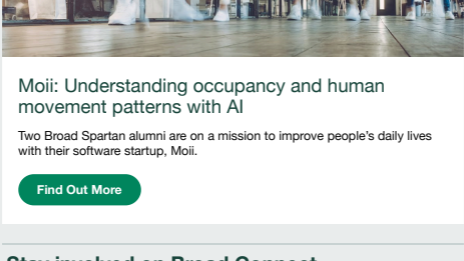
TOP 5
BEST ONLINE MASTER'S PROGRAMS IN BUSINESS
AMONG U.S. PUBLIC SCHOOLS
Source: U.S. News and World Report

Broad College's online master's programs rank among the nation's top 5

The 2023 *U.S. News & World Report* ranking puts MSU at No. 4 among U.S. public schools, covering three Broad programs.

Victory for MSU

Be inspired by fellow alumni...

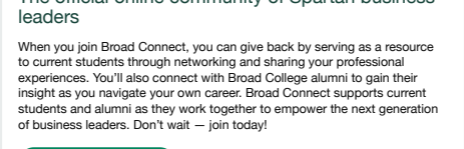


Moi: Understanding occupancy and human movement patterns with AI

Two Broad Spartan alumni are on a mission to improve people's daily lives with their software startup, Moi.

Find Out More

Stay involved on Broad Connect...

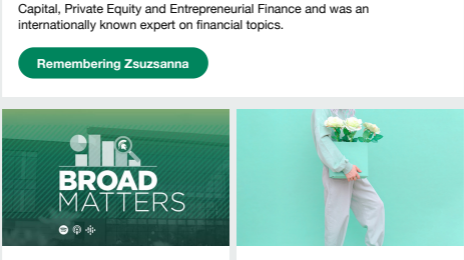


The official online community of Spartan business leaders

When you join Broad Connect, you can give back by serving as a resource to current students through networking and sharing your professional experiences. You'll also connect with Broad College alumni to gain their insight as you navigate your own career. Broad Connect supports current students and alumni as they work together to empower the next generation of business leaders. Don't wait — join today!

Join the Community

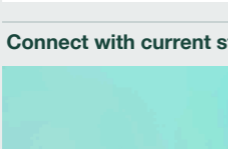
Catch up on college news...



Associate professor Zsuzsanna Fluck remembered as passionate scholar, mentor

Fluck, who passed away Dec. 10, was known for her expertise and passion for venture capital. She founded the Broad College's Center for Venture Capital, Private Equity and Entrepreneurial Finance and was an internationally known expert on financial topics.

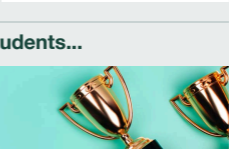
Remembering Zsuzsanna



Broad Matters season 6, episode 3: Teaching the financial planning process

In this episode of *Broad Matters*, **Steve Schiestel**, Fredrick S. Addy Professor of Practice in the Department of Finance, gives an overview of both the minor and master's programs in Financial Planning and Wealth Management, teaching the financial advisors of the future. Listen in your podcast player of choice or [read the transcript](#).

Listen to the Episode

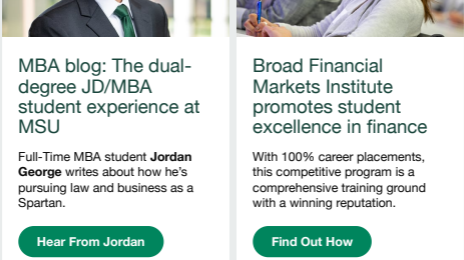


Harvard Business Review: What do your customers want in 2023?

In this online Harvard Business Review article, **Ayalla Ruvio**, associate professor of marketing, **Forrest Morgeson**, assistant professor of marketing, and **April Clobes** (B.A. Marketing '94), CEO of MSU Federal Credit Union, share findings from a recent survey exploring how U.S. consumers are thinking about their New Year's resolutions.

Read the Article

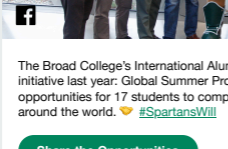
Connect with current students...



Broad hospitality business students win first place at global competition

A team of MSU students competed against 28 global teams in a market study competition hosted by Smith Travel Research.

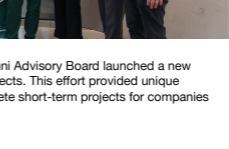
Victory for MSU



MBA blog: The dual-degree JD/MBA student experience at MSU

Full-Time MBA student **Jordan George** writes about how he's pursuing law and business as a Spartan.

Hear From Jordan

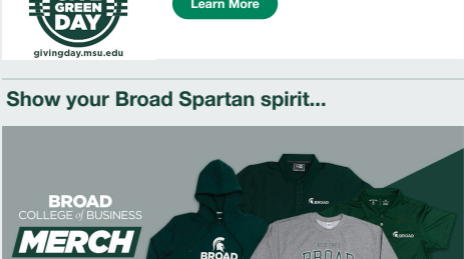


Broad Financial Markets Institute promotes student excellence in finance

With 100% career placements, this competitive program is a comprehensive training ground with a winning reputation.

Find Out How

See Spartan connections around the world...



The Broad College's International Alumni Advisory Board launched a new initiative last year: Global Summer Projects. This effort provided unique opportunities for 17 students to complete short-term projects for companies around the world. [#SpartansWill](#)

Share the Opportunities

Mark your calendar for these events...

FEBRUARY 22

Business & Bagels: High-Performance Systems & Teams

🕒 8:00 AM – 9:15 AM
📍 Virtual

Register

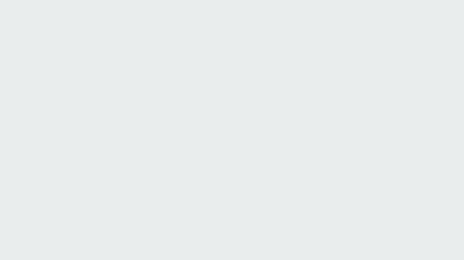
MARCH 14

Save the Date: Give Green Day

🕒 All day
📍 Anywhere

Learn More

Show your Broad Spartan spirit...



Shop Broad College merchandise

Our bounty of Green and White products offers the perfect way to show off your Broad Spartan spirit.

Shop Now

Have you updated your information in our alumni directory lately?

Stay connected with Spartans around the world in accounting, finance, hospitality business, management, marketing and supply chain management.

Update Your Information

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