



## From the Banks

March 2023 Alumni Updates



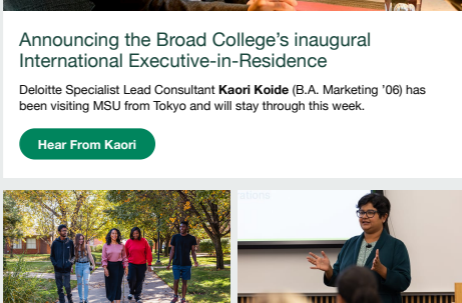
3.14.2023 | #GiveGreenDay | givingday.msu.edu

### Thanks for making a difference for students on Give Green Day

Your gifts and shares funded more emergency student support through the Dean's Fund, technology tools for the Residential Business Community and interview clothing for students to borrow through the Empowerment Closet. [Accounting student recruitment](#), [hospitality business student and faculty travel](#), the [MSU Entrepreneurship Association annual trip](#) and the [Women in Entrepreneurship spring trip](#) also successfully raised funds.

[View the Donor Honor Roll](#)

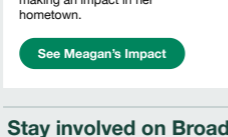
### Be inspired by fellow alumni...



### Announcing the Broad College's inaugural International Executive-in-Residence

Deloitte Specialist Lead Consultant **Kaori Koide** (B.A. Marketing '06) has been visiting MSU from Tokyo and will stay through this week.

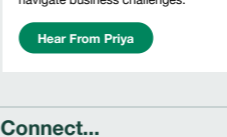
[Hear From Kaori](#)



### Broad Spartan leads efforts to address youth homelessness in Detroit

As Covenant House Michigan's newest executive director, **Meagan Dunn** (MBA '15) is making an impact in her hometown.

[See Meagan's Impact](#)

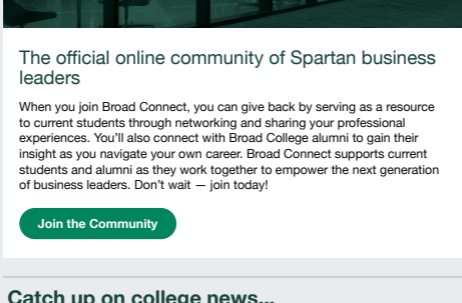


### Pung Executive Speaker Series: Apple VP outlines keys for effective leadership

Alumna **Priya Balasubramaniam** shares the six C's of leadership — advice that has helped her navigate business challenges.

[Hear From Priya](#)

### Stay involved on Broad Connect...

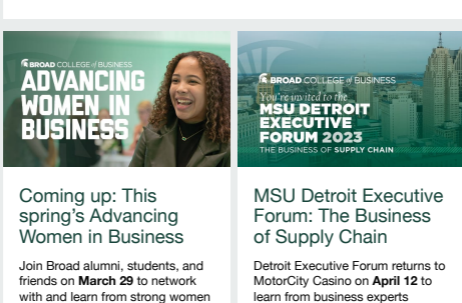


### The official online community of Spartan business leaders

When you join Broad Connect, you can give back by serving as a resource to current students through networking and sharing your professional experiences. You'll also connect with Broad College alumni to gain their insight as you navigate your own career. Broad Connect supports current students and alumni as they work together to empower the next generation of business leaders. Don't wait — join today!

[Join the Community](#)

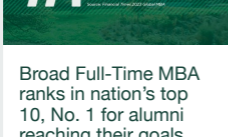
### Catch up on college news...



### Bell's Brewery founder crafts support fund for Broad beverage course

With **Larry Bell's** \$200,000 gift, hospitality business students will get a taste of high-quality beverage education.

[See Larry's Impact](#)



### Coming up: This spring's Advancing Women in Business

Join Broad alumni, students, and friends on **March 29** to network with and learn from strong women who are inspiring the future of business.

[Find Out More](#)



### MSU Detroit Executive Forum: The Business of Supply Chain

Detroit Executive Forum returns to MotorCity Casino on **April 12** to learn from business experts discussing today's most pressing issues across the supply chain.

[Find Out More](#)



### Broad Full-Time MBA ranks in nation's top 10, No. 1 for alumni reaching their goals

*Financial Times*' 2023 Global MBA ranking puts MSU at No. 8 among public programs and No. 1 for alumni success of Spartan alumni.

[Victory for MSU](#)

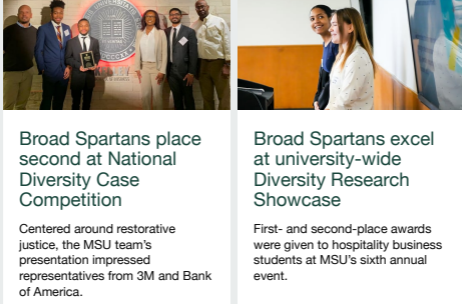


### Professor emeritus Roger Calantone awarded for expertise in product innovation

**Calantone** received the 2022 PDMA Crawford Fellowship designation for contributions to product development and management.

[Hear From Roger](#)

### Connect with current students...



### Burgess New Venture Challenge announces semifinalists for fifth annual competition

Meet the 2023 student entrepreneurs — including 10 Broad students — who have been selected as semifinalists, competing for \$50,000 in total cash prizes.

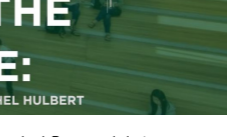
[See Their Ideas](#)



### Broad Spartans place second at National Diversity Case Competition

Centered around restorative justice, the MSU team's presentation impressed representatives from 3M and Bank of America.

[Explore Their Insights](#)

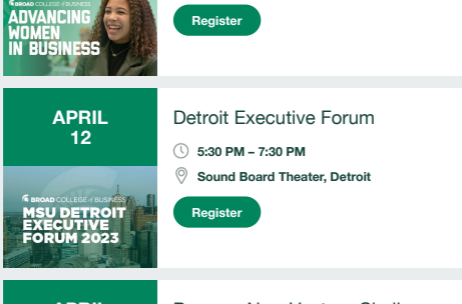


### Broad Spartans excel at university-wide Diversity Research Showcase

First- and second-place awards were given to hospitality business students at MSU's sixth annual event.

[Find Out More](#)

### Tag along with a student for a day...



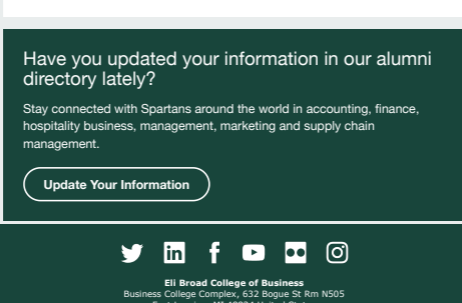
Pavilion vibes. ✨ Complete with a prize wheel, Panera and plenty more.

[See the Video](#)

### Mark your calendar for these events...

<b>MARCH 29</b>	<b>Advancing Women in Business</b> 🕒 5:30 PM – 8:00 PM 📍 University Club of MSU, Lansing <a href="#">Register</a>
<b>APRIL 12</b>	<b>Detroit Executive Forum</b> 🕒 5:30 PM – 7:30 PM 📍 Sound Board Theater, Detroit <a href="#">Register</a>
<b>APRIL 13</b>	<b>Burgess New Venture Challenge</b> 🕒 4:00 PM – 8:00 PM 📍 The Graduate, East Lansing <a href="#">Register</a>
<b>APRIL 26</b>	<b>BroadX Chicago</b> 🕒 5:30 PM – 7:30 PM 📍 Aon Center, Chicago <a href="#">Register</a>

### Show your Broad Spartan spirit...



### Shop Broad College merchandise

Our bounty of Green and White products offers the perfect way to show off your Broad Spartan spirit.

[Shop Now](#)

### Have you updated your information in our alumni directory lately?

Stay connected with Spartans around the world in accounting, finance, hospitality business, management, marketing and supply chain management.

[Update Your Information](#)

