



## From the Banks

April 2023 Alumni Updates

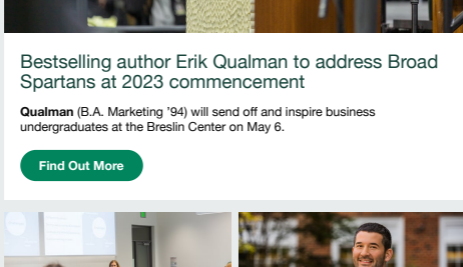


### MSU upholds No. 1 ranking for supply chain among Best Grad Business Programs

U.S. News & World Report's 2024 Best Business Schools rankings reinforce the Broad College's leading status in the supply chain/logistics specialty and in the top 15 MBA programs among public institutions.

[Victory for MSU](#)

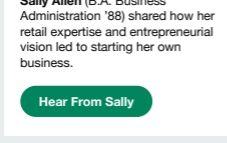
### Be inspired by fellow alumni...



### Bestselling author Erik Qualman to address Broad Spartans at 2023 commencement

Qualman (B.A. Marketing '94) will send off and inspire business undergraduates at the Breslin Center on May 6.

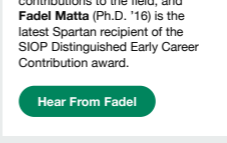
[Find Out More](#)



### Transforming the retail industry, empowering women through shoes

As a Pung Executive Speaker Series speaker, alumna and Broad College Advisory Board member **Sally Allen** (B.A. Business Administration '88) shared how her retail expertise and entrepreneurial vision led to starting her own business.

[Hear From Sally](#)

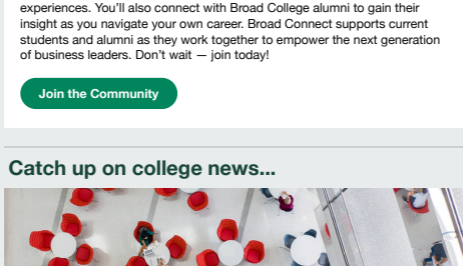


### Broad alumni stand out for impactful management research

For years, Ph.D. in Management program graduates have been recognized for early career contributions to the field, and **Fadel Matta** (Ph.D. '16) is the latest Spartan recipient of the SIOP Distinguished Early Career Contribution award.

[Hear From Fadel](#)

### Stay involved on Broad Connect...

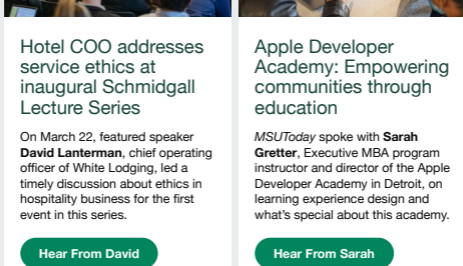


### The official online community of Spartan business leaders

When you join Broad Connect, you can give back by serving as a resource to current students through networking and sharing your professional experiences. You'll also connect with Broad College alumni to gain their insight as you navigate your own career. Broad Connect supports current students and alumni as they work together to empower the next generation of business leaders. Don't wait — join today!

[Join the Community](#)

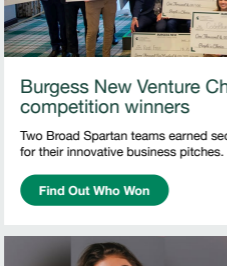
### Catch up on college news...



### Announcing Broad's M.S. in Accounting & Data Analytics

This new online graduate program prepares students for success in the business world through experiential learning.

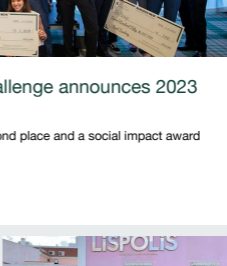
[Explore the Program](#)



### Hotel COO addresses service ethics at inaugural Schmidgall Lecture Series

On March 22, featured speaker **David Lanterman**, chief operating officer of White Lodging, led a timely discussion about ethics in hospitality business for the first event in this series.

[Hear From David](#)



### Apple Developer Academy: Empowering communities through education

MSUToday spoke with **Sarah Gretter**, Executive MBA program instructor and director of the Apple Developer Academy in Detroit, on learning experience design and what's special about this academy.

[Hear From Sarah](#)

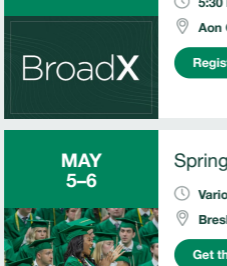
### Connect with current students...



### Burgess New Venture Challenge announces 2023 competition winners

Two Broad Spartan teams earned second place and a social impact award for their innovative business pitches.

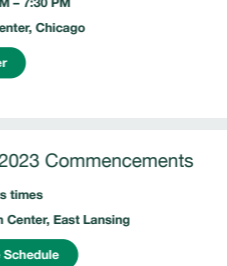
[Find Out Who Won](#)



### Dispensing hope and sweetening lives through gumball machines

Finance student **Grace Griffin** created the Grace Giving Foundation to positively impact communities across the country.

[Hear From Grace](#)

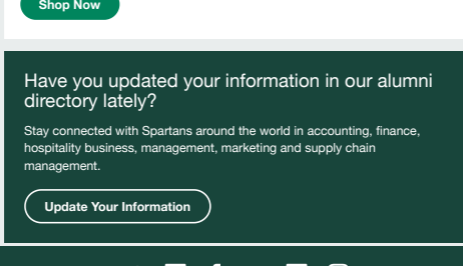


### Education abroad: An unforgettable week in Portugal with the Broad MBA program

Second-year student **Muhammad Khan** shares his once-in-a-lifetime education abroad experience for the Full-Time MBA blog.

[Hear From Muhammad](#)

### Get insights from experts in supply chain...



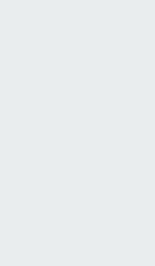
Insights from the MSU Detroit Executive Forum on April 12:

- ✔ Supply chain resiliency can happen through investment.
- ✔ Increased visibility can happen through collaboration and by building trust with partners and suppliers.
- ✔ There has never been more understanding or respect for supply chain as a profession than now.

Thanks to professor [Jason Miller](#) and panelists [Brian Beattie](#), [Christine Krathwohl](#) and [David Leich](#) for sharing their expertise and advice at the event. 🙌

[See More Photos](#)

### Mark your calendar for these events...

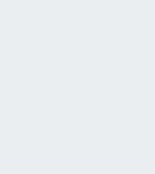


### BroadX Chicago

🕒 5:30 PM – 7:30 PM

📍 Aon Center, Chicago

[Register](#)



### Spring 2023 Commencements

🕒 Various times

📍 Breslin Center, East Lansing

[Get the Schedule](#)

### Show your Broad Spartan spirit...



### Shop Broad College merchandise

Our bounty of Green and White products offers the perfect way to show off your Broad Spartan spirit.

[Shop Now](#)

### Have you updated your information in our alumni directory lately?

Stay connected with Spartans around the world in accounting, finance, hospitality business, management, marketing and supply chain management.

[Update Your Information](#)



Eli Broad College of Business  
Business College Complex, 632 Bogue St. Rm N505  
East Lansing, MI 48824 United States  
(517) 355-8377 | [broad.msu.edu](#)

MICHIGAN STATE UNIVERSITY

Broad College of Business