



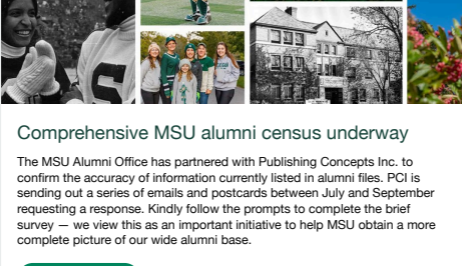
From the Banks

August 2023 Alumni Updates

Editor's note

Welcome to From the Banks, the alumni newsletter of the Broad College of Business! We hope you enjoy this monthly roundup of news and features from Broad alumni, students, faculty and staff.

Look for this message...

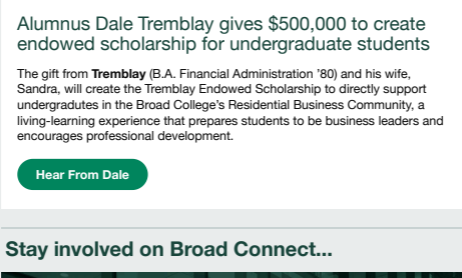


Comprehensive MSU alumni census underway

The MSU Alumni Office has partnered with Publishing Concepts Inc. to confirm the accuracy of information currently listed in alumni files. PCI is sending out a series of emails and postcards between July and September requesting a response. Kindly follow the prompts to complete the brief survey — we view this as an important initiative to help MSU obtain a more complete picture of our wide alumni base.

[Find Out More](#)

Be inspired by fellow alumni...

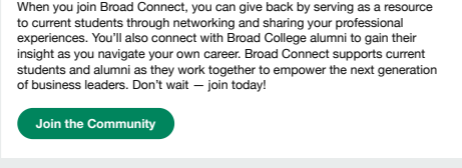


Alumnus Dale Tremblay gives \$500,000 to create endowed scholarship for undergraduate students

The gift from **Tremblay** (B.A. Financial Administration '80) and his wife, Sandra, will create the Tremblay Endowed Scholarship to directly support undergraduates in the Broad College's Residential Business Community, a living-learning experience that prepares students to be business leaders and encourages professional development.

[Hear From Dale](#)

Stay involved on Broad Connect...

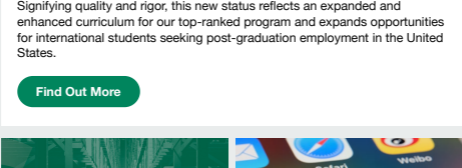


The official online community of Spartan business leaders

When you join Broad Connect, you can give back by serving as a resource to current students through networking and sharing your professional experiences. You'll also connect with Broad College alumni to gain their insight as you navigate your own career. Broad Connect supports current students and alumni as they work together to empower the next generation of business leaders. Don't wait — join today!

[Join the Community](#)

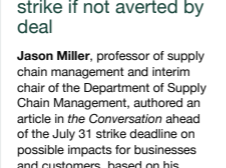
Catch up on college news...



Broad's M.S. in Marketing Research earns STEM designation

Signifying quality and rigor, this new status reflects an expanded and enhanced curriculum for our top-ranked program and expands opportunities for international students seeking post-graduation employment in the United States.

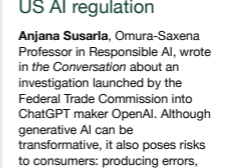
[Find Out More](#)



UPS impasse with union would have delivered a costly by deal

Jason Miller, professor of supply chain management and interim chair of the Department of Supply Chain Management, authored an article in *the Conversation* ahead of the July 31 strike deadline on possible impacts for businesses and customers, based on his research on transportation operations and supply chain disruptions.

[Hear From Jason](#)

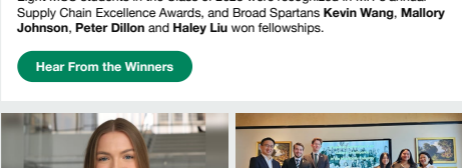


FTC probe of OpenAI: Consumer protection is the opening salvo of US AI regulation

Anjana Susarla, Omura-Saxena Professor in Responsible AI, wrote in *the Conversation* about an investigation launched by the Federal Trade Commission into ChatGPT maker OpenAI. Although generative AI can be transformative, it also poses risks to consumers: producing errors, exhibiting biases and violating privacy.

[Get the Insights](#)

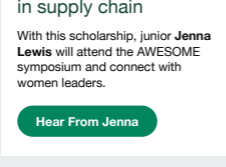
Connect with current students...



Supply chain and engineering Spartans continue legacy of excellence with MIT fellowships

Eight MSU students in the Class of 2023 were recognized in MIT's annual Supply Chain Excellence Awards, and Broad Spartans **Kevin Wang**, **Mallory Johnson**, **Peter Dillon** and **Haley Liu** won fellowships.

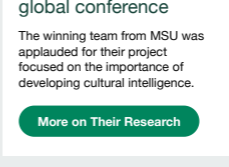
[Hear From the Winners](#)



Broad Spartan receives AWESOME Scholarship for women in supply chain

With this scholarship, **Jenna Lewis** will attend the AWESOME symposium and connect with women leaders.

[Hear From Jenna](#)

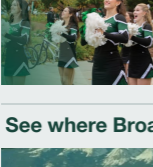


Hospitality business students win Best Proposal Research at global conference

The winning team from MSU was applauded for their project focused on the importance of developing cultural intelligence.

[More on Their Research](#)

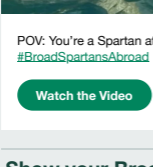
Mark your calendar for these events...



Supply Chain Management Alumni Conference

🕒 Multi-day agenda
📍 Minskoﬀ Pavilion & Kellogg Center

[Register](#)



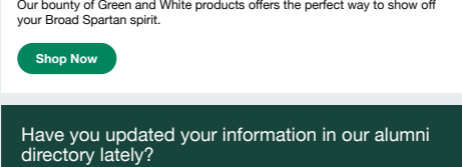
Broad College Homecoming Alumni Tailgate

🕒 1:00 PM – 3:00 PM
📍 Minskoﬀ Pavilion

[Register](#)



See where Broad students have been...



POV: You're a Spartan at the Cannes International Festival of Creativity. 🇫🇷
[#BroadSpartansAbroad](#)

[Watch the Video](#)

Show your Broad Spartan spirit...



Shop Broad College merchandise

Our bounty of Green and White products offers the perfect way to show off your Broad Spartan spirit.

[Shop Now](#)

Have you updated your information in our alumni directory lately?

Stay connected with Spartans around the world in accounting, finance, hospitality business, management, marketing and supply chain management.

[Update Your Information](#)

