

From the Banks

September 2023 Alumni Updates

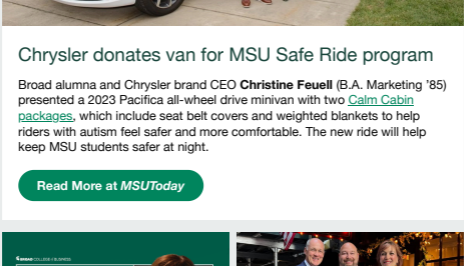
#1 #12
UNDERGRADUATE SUPPLY CHAIN MANAGEMENT/LOGISTICS PROGRAM
AMONG PUBLIC INSTITUTIONS
Source: U.S. News & World Report's 2024 Best Undergraduate Business Programs

Broad undergraduate programs ranked No. 1 in supply chain for 13 years, among top 25 overall

U.S. News & World Report's 2024 Best Colleges rankings, released Monday, place the Broad College's undergraduate programs at No. 12 among public institutions and No. 1 in the supply chain specialty. Several other subject-area specialties also came in with top ranks.

[Victory for MSU](#)

Be inspired by fellow alumni...



Chrysler donates van for MSU Safe Ride program

Broad alumna and Chrysler brand CEO **Christine Feuell** (B.A. Marketing '85) presented a 2023 Pacifica all-wheel drive minivan with two [Calm Cabin packages](#), which include seat belt covers and weighted blankets to help riders with autism feel safer and more comfortable. The new ride will help keep MSU students safer at night.

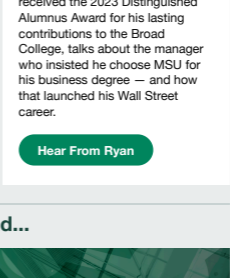
[Read More at MSUToday](#)

THE WARRINGTON LECTURE
ON ETHICS & LEADERSHIP
OCTOBER 12, 2023
6:00 PM, 1BCC (PH NEB)
LINDA HUBBARD
PRESIDENT & CHIEF OPERATING OFFICER

Mark your calendar for the 2023 Warrington Lecture

Linda Hubbard (B.A. Accounting '82), president and chief operating officer of Carhartt Inc., will be the featured executive speaker at the 2023 Warrington Lecture. Hubbard will join Interim Dean **Judith Whipple** in a "fireside chat" and Q&A session on Oct. 12.

[Register to Attend](#)



Broad alumnus honored by Greater NYC Spartans Club

Ryan Meliker (MBA '05), who received the 2023 Distinguished Alumnus Award for his lasting contributions to the Broad College, talks about the manager who insisted he choose MSU for his business degree — and how that launched his Wall Street career.

[Hear From Ryan](#)

Stay connected to Broad...

BROAD CONNECT
@MSUBroadCollege
YouTube, Twitter, Facebook, LinkedIn, Instagram

Be part of the community during Homecoming

If you can't make it back to East Lansing this weekend for Homecoming, follow [@MSUBroadCollege](#) on [YouTube](#), [Instagram](#), [Twitter/X](#), [Facebook](#) and [LinkedIn](#) to see what's happening at tailgates and other events. After Homecoming, watch for more photos to catch the vibe on campus.

Join a networking community on Broad Connect to give back by sharing your professional experiences with current students and to gain insight from other Broad alumni as you navigate your own career. Broad Connect supports current students and alumni as they work together to empower the next generation of business leaders.

[Join the Community](#)

Catch up on college news...

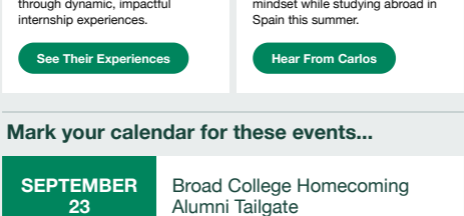
Student-Made
MICHIGAN STATE

The rise of the Student-Made marketplace at MSU

The **Burgess Institute for Entrepreneurship and Innovation** launched its partnership with custom online marketplace Student-Made on Aug. 27. This collaboration creates an avenue for Spartan venturers with retail products to begin selling their wares at scale. Jewelry, desserts, ceramics, stickers, and plushies are already available for sale, with more on the way. Patrons can also find student-owned apps, photography businesses and beauty services.

[Learn About the Launch](#)

Connect with current students...



Broad Spartan selected for MSU's 2023 Homecoming Court

Supply chain management senior **Kelsey Abner** has left an amazing impact on MSU, even before her selection to this year's Homecoming Court. She's a member of the Honors College, minoring in public health and epidemiology, and wants to encourage students of color to apply for prestigious positions — like the Wielenga Research Scholarship, to which she was elected last year.

[Meet Kelsey](#)

A look at the 2023 Broad Spartan summer

This year, Broad students had internships at companies big and small, spanning local, national and global communities. See how they are inspiring the future of business through dynamic, impactful internship experiences.

[See Their Experiences](#)

Broad Spartans uniting the world

In a Graduate Voice feature for *MSUToday*, recent graduate **Carlos Conrad** (B.A. Supply Chain Management '23) writes about how he developed a global mindset while studying abroad in Spain this summer.

[Hear From Carlos](#)

Mark your calendar for these events...

SEPTEMBER 23 Broad College Homecoming Alumni Tailgate
🕒 1:00 PM – 3:00 PM
📍 Minskoff Pavilion

OCTOBER 12 Warrington Lecture on Ethics & Leadership: Linda Hubbard
🕒 6:00 PM – 7:30 PM
📍 Business College Complex, Rm N130
[Register](#)

OCTOBER 18 Advancing Women in Business
🕒 5:30 PM – 7:45 PM
📍 University Club of MSU
[Register](#)

Celebrate the start of a new semester...

Broad Spartans are off to a great start already. [#GoGreen](#)
[See First-Week Photos](#)

Show your Broad Spartan spirit...

BROAD COLLEGE of BUSINESS MERCH
Shop Broad College merchandise
Our bounty of Green and White products offers the perfect way to show off your Broad Spartan spirit.
[Shop Now](#)

Have you updated your information in our alumni directory lately?
Stay connected with Spartans around the world in accounting, finance, hospitality business, management, marketing and supply chain management.
[Update Your Information](#)

🐦 [in](#) [f](#) [v](#) [o](#) [i](#)