

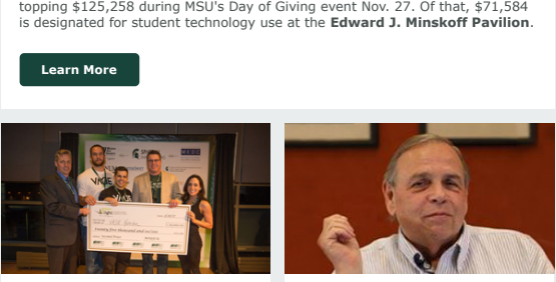
### The Omura-Saxena Endowed Professorship in Responsible AI gets a \$1 million founding gift

The idea behind the new professorship and the gift are both courtesy **Manoj Saxena** (MBA '91), founder and CEO of CognitiveScale and the first GM of IBM Watson. He sees both a bright upside and a dark downside to artificial intelligence, and he wants to ensure only the former comes to be.

"I have never been more worried about AI than I am now, because this technology — if you don't deploy it properly, and don't make it accessible properly — will end up making the rich richer, and it will end up making the evil more evil," Saxena said at an MBA Reunion event on Nov. 9.

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## Alumni News



### Alums play starring role on Give Green Day

Broad College alumni and others affiliated with the college raise a leaderboard-topping \$125,258 during MSU's Day of Giving event Nov. 27. Of that, \$71,584 is designated for student technology use at the **Edward J. Minskoff Pavilion**.

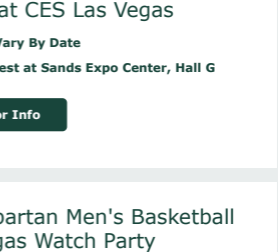
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### Broad Spartan alum survives 'Shark Tank'

And **Joe Johnson** (BA Finance '16) leaves the hit prime-time TV show with a \$700,000 investment for his business.

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### MSU Grand Awards honor Broad alums

**Marc Conlin** and **Manoj Saxena** were among 11 Spartans honored as top-achieving MSU alumni at the Nov. 9 event.

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## Events

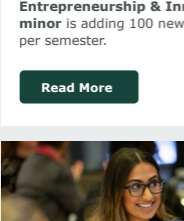


**JANUARY 7-11**

### Spartan Innovations Student Teams at CES Las Vegas

**Times Vary By Date**  
**Tech West at Sands Expo Center, Hall G**

[Email for Info](#)

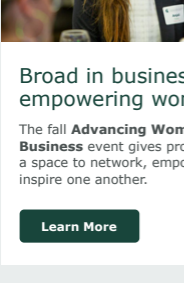


**JANUARY 8**

### MSU Spartan Men's Basketball Las Vegas Watch Party

**6:00PM - 9:00PM PST**  
**Location TBA, Las Vegas, NV**

[Email for Info](#)



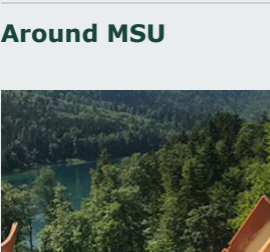
**JANUARY 29**

### Hospitality Business Alumni Reception at ALIS Los Angeles

**5:30PM - 7:30PM PST**  
**1011 S. Figueroa St., Los Angeles, CA**

[Learn More](#)

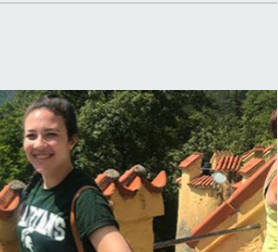
## The Best of Broad



### Booming interest in entrepreneurship

The nationally-recognized **Entrepreneurship & Innovation minor** is adding 100 new students per semester.

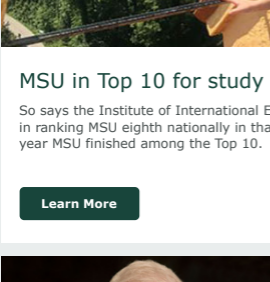
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### Warrington speaker touts ongoing change

Deloitte CEO **Cathy Engelbert** says the curious and agile will triumph as change will continue to disrupt traditional business.

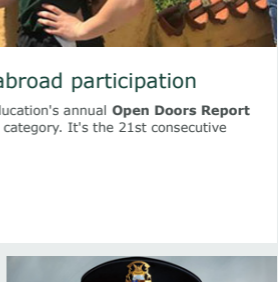
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### Broad in business of empowering women

The fall **Advancing Women in Business** event gives professionals a space to network, empower, and inspire one another.

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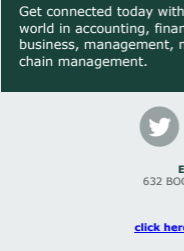


### Growing the bonds between China, MSU

The MSU Executive Forum in Beijing caps **Sanjay Gupta's** trip East to meet with colleagues and alumni.

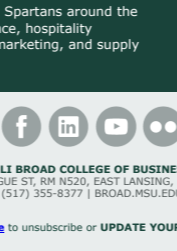
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## Getting Social



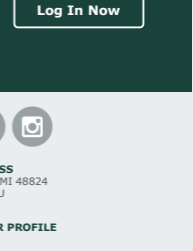
Welcome back to Michigan State University and the Eli Broad College of Business after Thanksgiving break, #BroadSpartans. We got you some snow.

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Congrats to the MSU team of School of Hospitality Business Spartans for your top-three finish in the STR Hotel Market Analysis Competition in NYC!

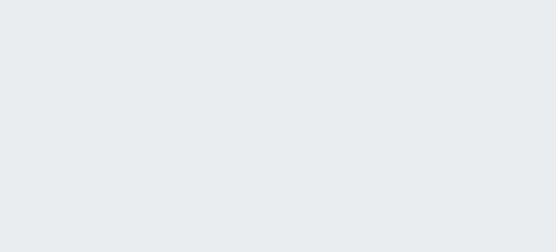
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In the newest episode of the #SpartanBizCast, Broad College expert Bill McCarthy explores the promise and perils of #Blockchain.

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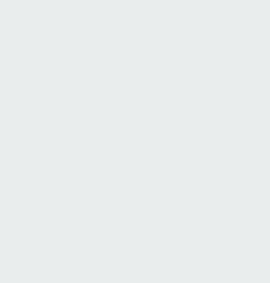
## Around MSU



### MSU in Top 10 for study abroad participation

So says the Institute of International Education's annual **Open Doors Report** in ranking MSU eighth nationally in that category. It's the 21st consecutive year MSU finished among the Top 10.

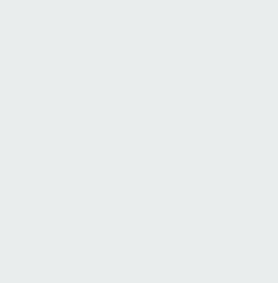
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### Perles leaves behind a long legacy at MSU

1988 Rose Bowl-winning football coach and former athletic director **George Perles** steps down from MSU's Board of Trustees.

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### MSU is getting a new top cop for campus

Current MSPUD Deputy Chief **Kelly Roudebush** takes charge of the department Jan. 1. She will be MSU's first female chief of police.

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