

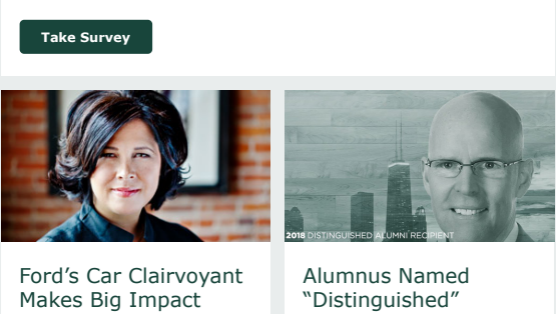
# The 50 Most Influential Women IN WEST MICHIGAN

## EMBA Women Named "Most Influential"

The *Grand Rapids Business Journal* is honoring **Susan Langeland** (EMBA '05), **Angela Nelson** (EMBA '14), and **Milinda Ysasi** (EMBA '19) among "The 50 Most Influential Women in West Michigan" in 2018.

[Read More](#)

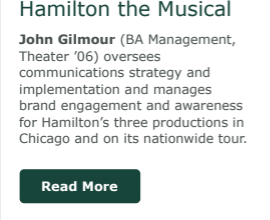
## Alumni News



### Participate in Alumni Survey

The Broad College would like to hear from you and learn about how alumni would like to be engaged. Please share your feedback in this brief survey.

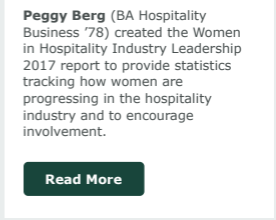
[Take Survey](#)



### Ford's Car Clairvoyant Makes Big Impact

**Sheryl Connelly** (BA Finance '89), who provides insight on consumer trends and futuring mindsets for the Ford Motor Company, has released her latest trend report.

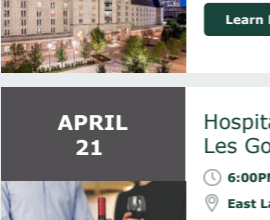
[Read More](#)



### Alumnus Named "Distinguished"

The Chicago Spartans presented **Craige Stout** (BA/MBA Accounting '86) with their 2018 Distinguished Alumni Award at their SpartyBall event March 10.

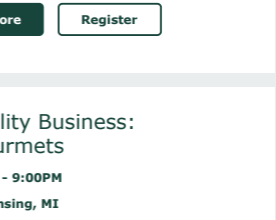
[Read More](#)



### Alumnus Stars Behind the Scenes of Hamilton the Musical

**John Gilmour** (BA Management, Theater '06) oversees communications strategy and implementation and manages brand engagement and awareness for Hamilton's three productions in Chicago and on its nationwide tour.

[Read More](#)



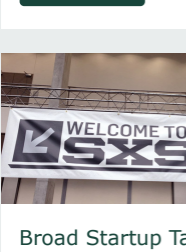
### Women in Hospitality Industry Leadership

**Peggy Berg** (BA Hospitality Business '78) created the Women in Hospitality Industry Leadership 2017 report to provide statistics tracking how women are progressing in the hospitality industry and to encourage involvement.

[Read More](#)

## Events

**MARCH 19**



### Executive MBA Virtual Information Session

🕒 5:00PM - 6:00PM

[Learn More and Register](#)

**MARCH 22**



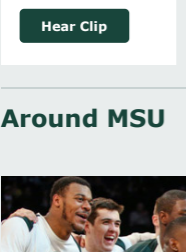
### Broad College Dallas Alumni Reception

🕒 5:00PM - 7:00PM

📍 Dallas, TX

[Learn More](#) [Register](#)

**APRIL 21**



### Hospitality Business: Les Gourmets

🕒 6:00PM - 9:00PM

📍 East Lansing, MI

[Learn More](#) [Buy Tickets](#)

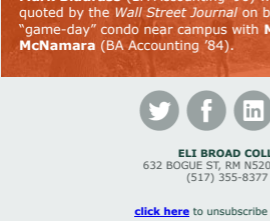
## The Best of Broad



### Topping Off Ceremony Marks Monumental Day

The college commemorated the placing of the final steel beam upon what is soon to be the new Business Pavilion at the building's topping off ceremony.

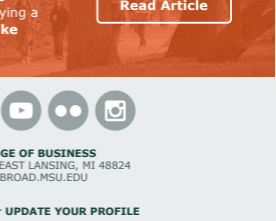
[Read More](#) [Watch Video](#)



### EMBA's Graduate

The Executive MBA program honored its latest graduates and professors of excellence at its commencement March 11.

[Learn More](#)



### Advisors Recognized

**Leo Stevenson** (BA Financial Administration '78) and **Marie Vanerian** (BA Economics '76) have been recognized on both the *Forbes* "Best-in-State Wealth Advisors" inaugural list and the 2018 *Barron's* "Top 1200 Financial Advisors" list.



### Broad Startup Takes Bronze at SXSW

**Bailey Paxton** and his startup Smart Staffing took third place in the SXSW Student Startup Madness competition.

[Read More](#)



### SGDF Sees Impact in Real Time

The Spartan Global Development Fund (SGDF) traveled to Guatemala to see how their microloans have made a difference.

[Read More](#)

## Getting Social



Interested in cryptocurrency - or wondering if you should get out before a crash steals your Bitcoin? Finance chair Naveen Khanna will give you the scoop...

[Hear Clip](#)



CEO World investigated full-time MBA programs' placement rates and found Broad among the top 10 programs overall and the top five public schools on this metric.

[View Tweet](#)



Consumer demand has spiked for the fashion industry to produce items in an environmentally sound way, including leather alternatives made from pineapple waste.

[View Post](#)

## Around MSU



### Spartans Make 21st Consecutive NCAA Tournament Appearance

MSU's men's basketball team has earned a NCAA Tournament berth for the 21st consecutive season—the longest streak in Big Ten history. The Big Ten Champion Spartans will face Bucknell in the first round on Friday, March 16, at 7:10 p.m. in Detroit.

[Read More](#)



### Virus-Like Particle Could Lead to New Cancer Vaccine

Spartan scientists are engineering a virus-like-particle that will generate anti-cancer immune responses in the body and potentially could create a new cancer treatment vaccine.

[Read More](#)



### Solar Carport Project Honored as "Smart Energy Decision"

MSU's solar carport project received the Onsite Renewable Energy award at the Smart Energy Decisions Innovation Summit 2018 for the largest carport solar array in North America.

[Read More](#)

## Have You Visited the Alumni Directory Lately?

Get connected today with Spartans around the world in accounting, finance, hospitality business, management, marketing, and supply chain management.

[Log In Now](#)

## In the News

**Mark Blaufuss** (BA Accounting '90) was quoted by the *Wall Street Journal* on buying a "game-day" condo near campus with **Mike McNamara** (BA Accounting '84).

[Read Article](#)



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