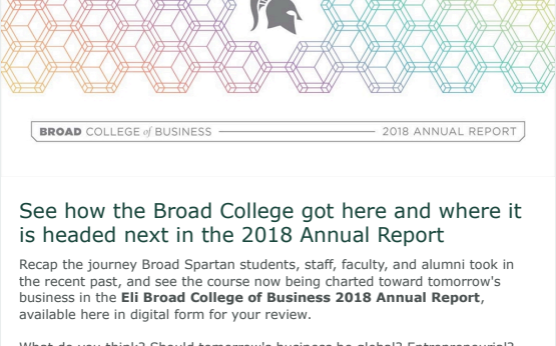


# TOMORROW'S BUSINESS IS



BROAD COLLEGE of BUSINESS 2018 ANNUAL REPORT

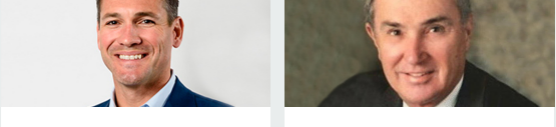
## See how the Broad College got here and where it is headed next in the 2018 Annual Report

Recap the journey Broad Spartan students, staff, faculty, and alumni took in the recent past, and see the course now being charted toward tomorrow's business in the **Eli Broad College of Business 2018 Annual Report**, available here in digital form for your review.

What do you think? Should tomorrow's business be global? Entrepreneurial? Sustainable? Life-changing? Inclusive? Please share with us your thoughts by posting your idea on social media with **#tomorrowbusiness** or by tagging **@MSUBroadCollege**. We look forward to your ideas!

[See The Report](#)

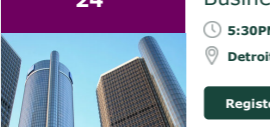
## Alumni News



### Secret to success: be kind to your employees

That's been a winning formula for **Dan Behm** (BA Material Logistics Management '83), founder of Grand Rapids-based Open Systems Technologies. He shared his holistic leadership insights in a recent book.

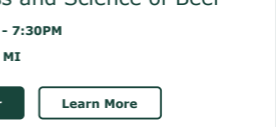
[Learn More](#)



### A champ in sports and business arenas

**Chris McCuiston** (BA Finance '02) goes from Spartan baseball co-MVP to *Crain's* "40 Under 40" as co-founder of Goldfish Swim School.

[Learn More](#)

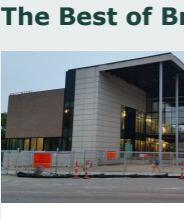


### Spartan launched home video era

**Andre Blay**, (BA Production '59, MBA '70) "the father of the home video industry," passed away Aug. 24 at the age of 81.

[Learn More](#)

## Events

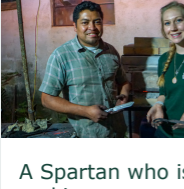


### MSU Detroit Executive Forum: Business and Science of Beer

🕒 5:30PM - 7:30PM  
📍 Detroit, MI

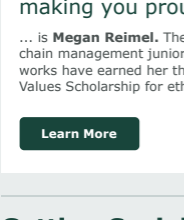


[Register](#) [Learn More](#)



### Broad College Full-Time MBA Reunion

🕒 4:00PM - 6:00PM  
📍 East Lansing, MI



[Learn More](#)



### Hospitality Business Alumni Reception in New York City

🕒 6:00PM - 8:30PM  
📍 New York City, NY



[Contact](#) [Learn More](#)

## The Best of Broad



### Pavilion on track for Fall 2019 opening

A super September for the project is wrapped up in that month's **Business Pavilion** video update.

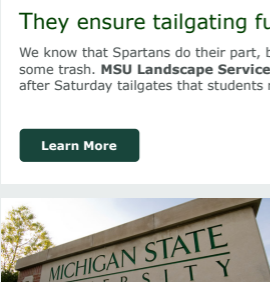
[Watch Video](#)



### A new name, and an even better contest

The Broad Business Model Competition is now the **Burgess New Venture Challenge**.

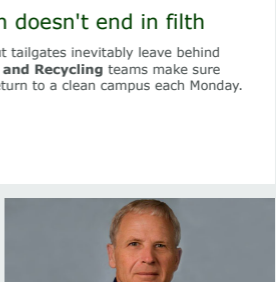
[Learn More](#)



### A Spartan who is making you proud ...

... is **Megan Reimel**. The supply chain management junior's good works have earned her the Gupta Values Scholarship for ethics.

[Learn More](#)

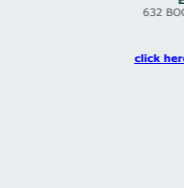


### MBAs get real world advice from a pro

Keurig Dr Pepper executive **Jim Trebilcock** (BA Marketing '80, MBA '81) kicked off the fall **Pung Executive Speaker Series**.

[Read More](#)

## Getting Social



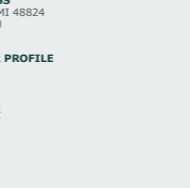
Broad Spartans are giving us their thoughts on what tomorrow's business should be. What do you think it should be? Share yours on social media. #SpartansWill set bold goals!

[View Post](#)



Attention, MSU Broad College alums at least 5 years out: we need YOU for the Alumni Wisdom Project! Share life lessons with a student interviewer and help others learn from you.

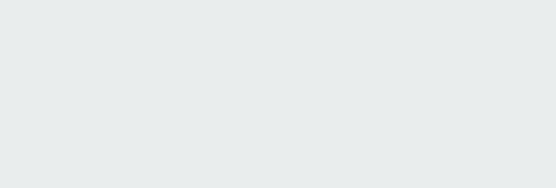
[View Tweet](#)



Follow the student-run Spartan Global Development Fund during its 2017-18 trip to empower budding entrepreneurs in Guatemala, as captured in this documentary video.

[Watch Video](#)

## Around MSU



### They ensure tailgating fun doesn't end in filth

We know that Spartans do their part, but tailgates inevitably leave behind some trash. **MSU Landscape Services and Recycling** teams make sure after Saturday tailgates that students return to a clean campus each Monday.

[Learn More](#)



### Expert firm will guide presidential search

**Storbeck/Pimentel & Associates** has advised searches at Wisconsin, Oklahoma, and Pitt.

[Read More](#)



### MSUPD chief retiring after 50 years' duty

**Jim Dunlap**, who will step down in 2019, has been with the department since 1969.

[Read More](#)

## Have You Visited the Alumni Directory Lately?

Get connected today with Spartans around the world in accounting, finance, hospitality business, management, marketing, and supply chain management.

[Log In Now](#)



**ELI BROAD COLLEGE OF BUSINESS**  
632 BOGUE ST, RM N520, EAST LANSING, MI 48824  
(517) 355-8377 | BROAD.MSU.EDU

[click here](#) to unsubscribe or **UPDATE YOUR PROFILE**

**MICHIGAN STATE UNIVERSITY**