



MSU ranked No. 1 for best supply chain graduate program eight years running

The Broad College's leading role in supply chain is upheld by U.S. News & World Report's 2024 Best Business Schools rankings, released April 9. The Full-Time MBA program came in at a strong No. 18 among public institutions.

[See the Full Ranking](#)

Be inspired by fellow alumni...



Award-winning speaker Alison Gleeson to address Broad Spartans at 2024 commencement

Gleeson (B.A. Marketing '87), former senior vice president of the Americas for Cisco, a current board member at three public tech companies and president of the Broad College Advisory Board, will share life lessons and inspire graduates at the Breslin Center on April 27.

[More About Alison](#)



The flavorful journey of Groovy Donuts

As part of the Pung Speaker Series, MSU alumni Andrew (B.A. Finance '11) and Monica Gauthier (B.S. Fisheries and Wildlife Management '12), owners of Groovy Donuts, spoke to Full-Time MBA students to share their sweet entrepreneurial journey.

[Hear Their Story](#)



Honoring the life of Bob Burgess

The Burgess Institute for Entrepreneurship and Innovation honors the life of Robert "Bob" Burgess, a distinguished MSU alumnus, esteemed business leader and dedicated philanthropist, after his passing on April 2.

[Remembering Bob](#)

Stay connected to Broad...



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Follow [@MSUBroadCollege](#) on [YouTube](#), [Twitter](#), [Facebook](#), [LinkedIn](#) and [Instagram](#) to keep up with Broad College happenings year-round.

Join a networking community on [Broad Connect](#) to give back by sharing your professional experiences with current students and to gain insight from other Broad alumni as you navigate your own career. Broad Connect supports current students and alumni as they work together to empower the next generation of business leaders.

[Join the Community](#)

Catch up on college news...



MSU scholars to improve workplace disability inclusion through \$2M grant

A four-year National Science Foundation grant fuels work from Broad and the Colleges of Education and Engineering — research to assess and augment human abilities and redesign workflow to increase the workforce participation of people with physical and mental disabilities. The project could improve working conditions and outputs for millions.

[Find Out More](#)



Financial news with a political slant? MSU research says polarization boosts trading

Research by Ryan Iversen, A.J. Fawcett Fellow and associate professor of finance, finds that polarization in news coverage leads to disagreement among investors — which actually leads to some positive results.

[Read the Findings](#)



MBA blog post: Exploring the tech industry and insights from the 2024 Broad MBA Tech Trek

First-year STEM MBA student Wasek Sazzad describes invaluable opportunities for students to network with MSU alumni at Google, Microsoft Cloud Supply Chain and Reddit in this year's virtual tech trek.

[Hear From Wasek](#)

Connect with the Burgess Institute...



Burgess New Venture Challenge announces 2024 competition winners

Among a select group of 15 semifinalists, Broad Spartan teams earned first-place, third-place and fourth-place awards for their innovative business pitches. The winners received up to \$15,000 in cash awards to use toward accelerating their startup ideas.

[See the Winning Startups](#)



Student View: An entrepreneur's journey from civil engineering to water innovation

Second-year MBA student Elliot Smith writes for MSUToday on his journey to MSU through the field of civil engineering and how his startup, Motmet, has been supported from its founding by resources across the university.

[Hear From Elliot](#)



Ashutosh Lodd named 2024 Adam M. Entroy Scholar for Digital Entrepreneurship

The Burgess Institute for Entrepreneurship and Innovation announces first-year marketing student Ashutosh Lodd, founder of 3D marketing company Rendry LLC, as this year's recipient of the scholarship.

[Read About His Journey](#)

Mark your calendar for these events...

APRIL 26-27 Spring 2024 Commencement Ceremonies

- Various Sites
- Breslin Center

[Get the Schedule](#)

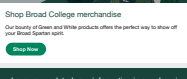
Welcoming MSU's new president...



MSU President Kevin Guskiewicz visited us at the Broad College on April 2. We had a great time showing him around, telling him about our programs and learning about his vision for the university. It was his first time in the Minkoff Pavilion, so we commemorated the occasion with a group photo on the grand staircase!

[See More Photos](#)

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