



### Support the Broad College on Give Green Day

Help the Broad College reach our \$15,000 goal on **March 12**. Your gift can be directed toward increased scholarship funding, education abroad opportunities or unrestricted support for the college.

[Plan Your Gift](#)

### Be inspired by fellow alumni...



#### Pung Speaker Series: Small changes and packaging for a sustainable future

As the featured speaker in a Pung Series lecture, **David Feber**, senior partner at McKinsey & Company, talked with Full-Time MBA students about today's changes in the packaging industry and what's really driving preferences for sustainable packaging.

[Hear From David](#)



#### MSU supply chain professors emeriti recognized as Distinguished Fellows

**Donald Bowersox** (in memoriam), professor emeritus of marketing and supply chain management, and **David Cross**, John H. McConnell Chair Emeritus, both three-time Spartan graduates, received this high distinction from the Council of Supply Chain Management Professionals.

[More on the Recognition](#)

### Stay connected to Broad...

**BROAD CONNECT**

[@MSUBroadCollege](#)

### Be part of the community, wherever you are

Follow [@MSUBroadCollege](#) on [YouTube](#), [Twitter/X](#), [Facebook](#), [LinkedIn](#) and [Instagram](#) to keep up with Broad College happenings year-round.

Join a networking community on [Broad Connect](#) to give back by sharing your professional experiences with current students and to gain insight from other Broad alumni as you navigate your own career. Broad Connect supports current students and alumni as they work together to empower the next generation of business leaders.

[Join the Community](#)

### Catch up on college news...

**BROAD MATTERS**

ENHANCING GLOBAL ENGAGEMENT FOR BROAD SPARTANS

GUANGLONG PANG  
Assistant Director  
Education Abroad and Global Engagement

#### Broad Matters: Enhancing global engagement for Broad Spartans

On this episode, **Guanglong Pang**, assistant director of education abroad and global engagement, highlights the many ways that we expand the global mindset of Broad Spartans. While pushing the frontier of globally themed opportunities available, he also teaches students the greater impact these global experiences will have on their life and career. Read the transcript or listen in your podcast player of choice.

[Listen to the Episode](#)

**#2** ONLINE MASTERS IN BUSINESS PROGRAMS AMONG U.S. PUBLIC INSTITUTIONS

#### Broad online master's programs ranked No. 2 nationwide, No. 1 for veterans

Covering three MSU programs — **M.S. in Management, Strategy and Leadership**, **M.S. in Marketing Research and Analytics** and **M.S. in Healthcare Management** — the latest *U.S. News & World Report* ranking highlights our strengths in graduate education.

[Victory for MSU](#)

**#8** FULL-TIME MBA PROGRAM AMONG U.S. PUBLIC INSTITUTIONS

#### Financial Times Global MBA ranking puts Broad Full-Time MBA in nation's top 10

In this prestigious ranking, including only the top 100 business schools around the world, the Broad College's **Full-Time MBA program** came in at No. 8 among public MBA programs in the United States for the second year in a row.

[More on the Ranking](#)

### Connect with current students...



#### New initiative helps Broad students become inclusive business leaders

Funded by MSU's Creating Inclusive Excellence grant, the interactive Leadership in Action program gives current and aspiring Spartan leaders the opportunity to grow professionally.

[See the Impact](#)



#### Student view: ZoliCandy and sweet, sweet early success

First-year finance student **Alina Morse** writes for *MSU Today* about founding her company and making connections through the Burgess Institute for Entrepreneurship and Innovation.

[Hear From Alina](#)



#### Student view: Growing the future of supply chain

Supply chain management junior **Abeesha Zaidi** writes for *MSU Today* about her experience founding a new student organization focused on student-led research.

[Hear From Abeesha](#)

### Mark your calendar for this event...

**MARCH 12**

Save the Date: Give Green Day

All day

Right where you are

[Find Out More](#)

### Take a quiet moment...



[@Michiganstate](#): The strength of the MSU community and your commitment to support and uplift one another were felt deeply this month. Thank you, Spartans. 🍀

[See More Photos](#)

### Show your Broad Spartan spirit...



#### Shop Broad College merchandise

Our bounty of Green and White products offers the perfect way to show off your Broad Spartan spirit.

[Shop Now](#)

### ... have you updated your information in our alumni directory lately?

Stay connected with Spartans around the world in accounting, finance, hospitality business, management, marketing and supply chain management.

[Update Your Information](#)